

# Europe and CEE Bitters Market Report 2019

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## Abstracts

With the slowdown in world economic growth, the Bitters industry has also suffered a certain impact, but still maintained a relatively optimistic growth, the past four years, Bitters market size to maintain the average annual growth rate of 4.50% from 1785 million \$ in 2014 to 2037 million \$ in 2018, BisReport analysts believe that in the next few years, Bitters market size will be further expanded, we expect that by 2023, The market size of the Bitters will reach 2665 million \$.

This Report covers the manufacturers' data, including: shipment, price, revenue, gross profit, interview record, business distribution etc., these data help the consumer know about the competitors better.

Besides, the report also covers segment data, including: type segment, industry segment, channel segment etc. cover different segment market size, both volume and value. Also cover different industries clients information, which is very important for the manufacturers. If you need more information, please contact BisReport

### Section 1: Free-Definition

#### Section (2 3): 1200 USD-Manufacturer Detail

Mast-Jagermeister (Germany)

Fratelli Branca (Fernet Branca) (Italy)

Stock Spirits Group PLC (Czech Republic)

Gruppo Campari (Campari, Aperol, Cynar, Amaro Braulio and Averna) (Italy)

Angostura Bitters (France)

Underberg AG (Germany)

Gammel Dansk (Denmark)

Kuemmerling KG (Germany)

Unicum (Hungary)

Scrappy's Bitters (US)  
Pernod Ricard (Ramazzotti, Fernet Capri) (France)

Section (4): 500 USD-Region

Germany

United Kingdom

France

Italy

Netherlands

Spain

Section (5 6 7): 1200 USD-

Product Type Segmentation (Cocktail Bitters, Aperitif Bitters, Digestif Bitters, Medicinal Bitters, )

Industry Segmentation (Restaurant Service, Retail Service, , , )

Channel (Direct Sales, Distributor) Segmentation

Section 8: 400 USD-Trend (2018-2023)

Section 9: 300 USD-Product Type Detail

Section 10: 700 USD-Downstream Consumer

Section 11: 200 USD-Cost Structure

Section 12: 500 USD-Conclusion

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