

EMEA A2P SMS Market Report 2018

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Abstracts

With the slowdown in world economic growth, the A2P SMS industry has also suffered a certain impact, but still maintained a relatively optimistic growth, the past four years, A2P SMS market size to maintain the average annual growth rate of 3.19% from 53600 million \$ in 2014 to 58900 million \$ in 2017, BisReport analysts believe that in the next few years, A2P SMS market size will be further expanded, we expect that by 2022, The market size of the A2P SMS will reach 71300 million \$.

This Report covers the Major Players' data, including: shipment, revenue, gross profit, interview record, business distribution etc., these data help the consumer know about the competitors better.

Besides, the report also covers segment data, including: type segment, industry segment, channel segment etc. cover different segment market size. Also cover different industries clients' information, which is very important for the Major Players. If you need more information, please contact BisReport

Section 1: Free - Definition

Section (2 3): 1200 USD - Major Player Detail

Healthcare

Media

MBlox

CLX Communications

Infobip

Tanla Solutions

SAP Mobile Services

Silverstreet BV

Syniverse Technologies

Nexmo Co. Ltd.

Tyntec

SITO Mobile

OpenMarket Inc.

Genesys Telecommunications

3Cinteractive

Vibes Media

Beepsend

Soprano

Accrete

FortyTwo Telecom AB

ClearSky

Ogangi Corporation

AMD Telecom S.A

Section (4 5 6): 500 USD -

Type Segmentation (CRM, Promotions, Pushed Content, Interactive,)

Industry Segmentation (BFSI, Entertainment, Tourism, Retail, Marketing)

Channel (Direct Sales, Distributor) Segmentation

Section 7: 400 USD - Trend (2018-2022)

Section 8: 300 USD - Type Detail

Section 9: 700 USD - Downstream Consumer

Section 10: 200 USD - Cost Structure

Section 11: 500 USD - Conclusion

Contents

SECTION 1 A2P SMS DEFINITION

SECTION 2 EMEA A2P SMS MARKET MAJOR PLAYER SHARE AND MARKET OVERVIEW

- 2.1 EMEA Major Player A2P SMS Business Revenue
- 2.2 EMEA A2P SMS Market Overview

SECTION 3 MAJOR PLAYER A2P SMS BUSINESS INTRODUCTION

- 3.1 Healthcare A2P SMS Business Introduction
 - 3.1.1 Healthcare A2P SMS Revenue, Growth Rate and Gross profit 2014-2017
 - 3.1.2 Healthcare A2P SMS Business Distribution by Region
 - 3.1.3 Healthcare Interview Record
 - 3.1.4 Healthcare A2P SMS Business Profile
 - 3.1.5 Healthcare A2P SMS Specification
- 3.2 Media A2P SMS Business Introduction
 - 3.2.1 Media A2P SMS Revenue, Growth Rate and Gross profit 2014-2017
 - 3.2.2 Media A2P SMS Business Distribution by Region
 - 3.2.3 Interview Record
 - 3.2.4 Media A2P SMS Business Overview
 - 3.2.5 Media A2P SMS Specification
- 3.3 MBlox A2P SMS Business Introduction
 - 3.3.1 MBlox A2P SMS Revenue, Growth Rate and Gross profit 2014-2017
 - 3.3.2 MBlox A2P SMS Business Distribution by Region
 - 3.3.3 Interview Record
 - 3.3.4 MBlox A2P SMS Business Overview
 - 3.3.5 MBlox A2P SMS Specification
- 3.4 CLX Communications A2P SMS Business Introduction
- 3.5 Infobip A2P SMS Business Introduction
- 3.6 Tanla Solutions A2P SMS Business Introduction

SECTION 4 EMEA A2P SMS MARKET SEGMENTATION (TYPE LEVEL)

- 4.1 EMEA A2P SMS Market Segmentation (Type Level) Market Size 2014-2017
- 4.2 Different A2P SMS Market Segmentation (Type Level) Market Size Growth Rate 2014-2017

4.3 EMEA A2P SMS Market Segmentation (Type Level) Analysis

SECTION 5 EMEA A2P SMS MARKET SEGMENTATION (INDUSTRY LEVEL)

5.1 EMEA A2P SMS Market Segmentation (Industry Level) Market Size 2014-2017

5.2 Different Industry Trend 2014-2017

5.3 EMEA A2P SMS Market Segmentation (Industry Level) Analysis

SECTION 6 EMEA A2P SMS MARKET SEGMENTATION (CHANNEL LEVEL)

6.1 EMEA A2P SMS Market Segmentation (Channel Level) Market Size and Share 2014-2017

6.2 EMEA A2P SMS Market Segmentation (Channel Level) Analysis

SECTION 7 A2P SMS MARKET FORECAST 2018-2022

7.1 A2P SMS Segmentation Market Forecast (Type Level)

7.2 A2P SMS Segmentation Market Forecast (Industry Level)

7.3 A2P SMS Segmentation Market Forecast (Channel Level)

SECTION 8 A2P SMS SEGMENTATION TYPE

8.1 CRM Introduction

8.2 Promotions Introduction

8.3 Pushed Content Introduction

8.4 Interactive Introduction

8.5 Introduction

SECTION 9 A2P SMS SEGMENTATION INDUSTRY

9.1 BFSI Clients

9.2 Entertainment Clients

9.3 Tourism Clients

9.4 Retail Clients

9.5 Marketing Clients

SECTION 10 A2P SMS COST ANALYSIS

10.1 Technology Cost Analysis

10.2 Labor Cost Analysis

10.3 Cost Overview

SECTION 11 CONCLUSION

LIST OF CHART AND FIGURE

Figure A2P SMS from Healthcare

Chart 2014-2017 EMEA Major Player A2P SMS Business Revenue (Million USD)

Chart 2014-2017 EMEA Major Player A2P SMS Business Revenue Share

Chart Healthcare A2P SMS Revenue, Growth Rate and Gross profit 2014-2017

Chart Healthcare A2P SMS Business Distribution

Chart Healthcare Interview Record (Partly)

Figure Healthcare A2P SMS Picture

Chart Healthcare A2P SMS Business Profile

Table Healthcare A2P SMS Specification

Chart Media A2P SMS Revenue, Growth Rate and Gross profit 2014-2017

Chart Media A2P SMS Business Distribution

Chart Media Interview Record (Partly)

Figure Media A2P SMS Picture

Chart Media A2P SMS Business Overview

Table Media A2P SMS Specification

Chart MBlox A2P SMS Revenue, Growth Rate and Gross profit 2014-2017

Chart MBlox A2P SMS Business Distribution

Chart MBlox Interview Record (Partly)

Figure MBlox A2P SMS Picture

Chart MBlox A2P SMS Business Overview

Table MBlox A2P SMS Specification

Chart A2P SMS Market Segmentation (Type Level) Market Size (Million \$) 2014-2017

Chart Different A2P SMS Market Segmentation (Type Level) Market Size Growth Rate 2014-2017

Chart A2P SMS Market Segmentation (Industry Level) Market Size (Million \$) 2014-2017

Chart A2P SMS Market Segmentation (Industry Level) Market Size (Value) Growth Rate 2014-2017

Chart EMEA A2P SMS Market Segmentation (Channel Level) Sales Value 2014-2017

Chart EMEA A2P SMS Market Segmentation (Channel Level) Share 2014-2017

Chart A2P SMS Segmentation Market Forecast (Type Level) Market Size 2018-2022

Chart A2P SMS Segmentation Market Forecast (Industry Level) Market Size 2018-2022

Chart A2P SMS Segmentation Market Forecast (Channel Level) Market Size 2018-2022

Chart CRM Figure

Chart CRM Advantage and Disadvantage Comparison

Chart Promotions Figure

Chart Promotions Advantage and Disadvantage Comparison

Chart Pushed Content Figure

Chart Pushed Content Advantage and Disadvantage Comparison

Chart Interactive Figure

Chart Interactive Advantage and Disadvantage Comparison

Chart Figure

Chart Advantage and Disadvantage Comparison

Chart BFSI Clients

Chart Entertainment Clients

Chart Tourism Clients

Chart Retail Clients

Chart Marketing Clients

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