

China International Book Publishers Market Report 2018

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Abstracts

?China International Book Publishers Market Report 2018

With the slowdown in world economic growth, the International Book Publishers industry has also suffered a certain impact, but still maintained a relatively optimistic growth, the past four years, International Book Publishers market size to maintain the average annual growth rate of 2.62% from 1306.49 million \$ in 2014 to 1411.70 million \$ in 2017, BisReport analysts believe that in the next few years, International Book Publishers market size will be further expanded, we expect that by 2022, The market size of the International Book Publishers will reach 1588.50 million \$.

This Report covers the Major Players' data, including: shipment, revenue, gross profit, interview record, business distribution etc., these data help the consumer know about the competitors better.

Besides, the report also covers segment data, including: type segment, industry segment, channel segment etc. cover different segment market size. Also cover different industries clients' information, which is very important for the Major Players. If you need more information, please contact BisReport

Section 1: Free——Definition

Section (2 3): 1200 USD——Major Player Detail

Pearson

ThomsonReuters

RELX Group

Penguin Random House

Hachette Livre

McGraw-Hill Education

Wiley

OUP

Cambridge University Press

Macmillan

Cengage

Scholastic

Section (4 5 6): 500 USD——

Type Segmentation (Literature Books, Reference Books, Children's Books, Academic & Science Learning, K-12 English Teaching Materials, Others)

Industry Segmentation (Libraries & Institutions, Individuals, Others)

Channel (Importing titles, Licensing, Co-publishing) Segmentation

Section 7: 400 USD——Trend (2018-2022)

Section 8: 300 USD—— Type Detail

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