

APAC Home Appliance Market Report 2017

<https://marketpublishers.com/r/A8F767CB629EN.html>

Date: September 2017

Pages: 120

Price: US\$ 2,350.00 (Single User License)

ID: A8F767CB629EN

Abstracts

With the slowdown in world economic growth, the Home Appliance industry has also suffered a certain impact, but still maintained a relatively optimistic growth, the past four years, Home Appliance market size to maintain the average annual growth rate of 6.31% from 268000 million \$ in 2013 to 322000 million \$ in 2016, BisReport analysts believe that in the next few years, Home Appliance market size will be further expanded, we expect that by 2021 , The market size of the Home Appliance will reach 384000 million \$.

This Report covers the manufacturers' data, including: shipment, price, revenue, gross profit, interview record, business distribution etc., these data help the consumer know about the competitors better.

Besides, the report also covers segment data, including: type segment, industry segment, channel segment etc. cover different segment market size, both volume and value. Also cover different industries clients information, which is very important for the manufacturers. If you need more information, please contact BisReport

Section 1: Free-Definition

Section (2 3): 1200 USD-Manufacturer Detail

Haier

Whirlpool

Midea

Panasonic

Arcelik

SAMSUNG

SONY

LG

BSH

Hisence

Electrolux

Philips

Gree

TCL

Changhong

SKYWORTH

Meling

Section (4): 500 USD-Region

China

Korea

Japan

Southeast Asia

Taiwan

Section (5 6 7): 1200 USD-

Product Type Segmentation (Kitchen Appliances, Refrigerators, Washing Machines,
Television & Audio, Air Conditioners)

Industry Segmentation (Residential, Commercial,)

Channel (Direct Sales, Distributor) Segmentation

Section 8: 400 USD-Trend (2017-2021)

Section 9: 300 USD-Product Type Detail

Section 10: 700 USD-Downstream Consumer

Section 11: 200 USD-Cost Structure

Section 12: 500 USD-Conclusion

Contents

SECTION 1 HOME APPLIANCE PRODUCT DEFINITION

SECTION 2 APAC HOME APPLIANCE MARKET MANUFACTURER SHARE AND MARKET OVERVIEW

- 2.1 APAC Manufacturer Home Appliance Shipments
- 2.2 APAC Manufacturer Home Appliance Business Revenue
- 2.3 APAC Home Appliance Market Overview

SECTION 3 MANUFACTURERS WHO HAVE HOME APPLIANCE BUSINESS IN APAC INTRODUCTION

- 3.1 Haier Home Appliance Business Introduction
 - 3.1.1 Haier Home Appliance Shipments, Price, Revenue and Gross profit 2013-2016
 - 3.1.2 Haier Home Appliance Business Distribution by Region
 - 3.1.3 Haier Interview Record
 - 3.1.4 Haier Home Appliance Business Profile
 - 3.1.5 Haier Home Appliance Product Specification
- 3.2 Whirlpool Home Appliance Business Introduction
 - 3.2.1 Whirlpool Home Appliance Shipments, Price, Revenue and Gross profit 2013-2016
 - 3.2.2 Whirlpool Home Appliance Business Distribution by Region
 - 3.2.3 Interview Record
 - 3.2.4 Whirlpool Home Appliance Business Overview
 - 3.2.5 Whirlpool Home Appliance Product Specification
- 3.3 Midea Home Appliance Business Introduction
 - 3.3.1 Midea Home Appliance Shipments, Price, Revenue and Gross profit 2013-2016
 - 3.3.2 Midea Home Appliance Business Distribution by Region
 - 3.3.3 Interview Record
 - 3.3.4 Midea Home Appliance Business Overview
 - 3.3.5 Midea Home Appliance Product Specification
- 3.4 Panasonic Home Appliance Business Introduction
- 3.5 Arcelik Home Appliance Business Introduction
- 3.6 SAMSUNG Home Appliance Business Introduction

SECTION 4 APAC HOME APPLIANCE MARKET SEGMENTATION (REGION LEVEL)

4.1 APAC Home Appliance Market Segmentation (Region Level) Market Size (Volume)
2013-2016

4.2 APAC Home Appliance Market Segmentation (Region Level) Market Size (Value)
2013-2016

SECTION 5 APAC HOME APPLIANCE MARKET SEGMENTATION (PRODUCT TYPE LEVEL)

5.1 APAC Home Appliance Market Segmentation (Product Type Level) Market Size
2013-2016

5.2 Different Home Appliance Product Type Price 2013-2016

5.3 APAC Home Appliance Market Segmentation (Product Type Level) Analysis

SECTION 6 APAC HOME APPLIANCE MARKET SEGMENTATION (INDUSTRY LEVEL)

6.1 APAC Home Appliance Market Segmentation (Industry Level) Market Size
2013-2016

6.2 Different Industry Price 2013-2016

6.3 APAC Home Appliance Market Segmentation (Industry Level) Analysis

SECTION 7 APAC HOME APPLIANCE MARKET SEGMENTATION (CHANNEL LEVEL)

7.1 APAC Home Appliance Market Segmentation (Channel Level) Sales Volume and
Share 2013-2016

7.2 APAC Home Appliance Market Segmentation (Channel Level) Analysis

SECTION 8 HOME APPLIANCE MARKET FORECAST 2017-2021

8.1 Home Appliance Segmentation Market Forecast (Product Type Level)

8.2 Home Appliance Segmentation Market Forecast (Industry Level)

8.3 Home Appliance Segmentation Market Forecast (Channel Level)

SECTION 9 HOME APPLIANCE SEGMENTATION PRODUCT TYPE

9.1 Kitchen Appliances Product Introduction

9.2 Refrigerators Product Introduction

- 9.3 Washing Machines Product Introduction
- 9.4 Television & Audio Product Introduction
- 9.5 Air Conditioners Product Introduction

SECTION 10 HOME APPLIANCE SEGMENTATION INDUSTRY

- 10.1 Residential Clients
- 10.2 Commercial Clients

SECTION 11 HOME APPLIANCE COST OF PRODUCTION ANALYSIS

- 11.1 Raw Material Cost Analysis
- 11.2 Technology Cost Analysis
- 11.3 Labor Cost Analysis
- 11.4 Cost Overview

SECTION 12 CONCLUSION

LIST OF CHART AND FIGURE

- Figure Home Appliance Product Picture from Haier
- Chart 2013-2016 APAC Manufacturer Home Appliance Shipments (Units)
- Chart 2013-2016 APAC Manufacturer Home Appliance Shipments Share
- Chart 2013-2016 APAC Manufacturer Home Appliance Business Revenue (Million USD)
- Chart 2013-2016 APAC Manufacturer Home Appliance Business Revenue Share
- Chart Haier Home Appliance Shipments, Price, Revenue and Gross profit 2013-2016
- Chart Haier Home Appliance Business Distribution
- Chart Haier Interview Record (Partly)
- Figure Haier Home Appliance Product Picture
- Chart Haier Home Appliance Business Profile
- Table Haier Home Appliance Product Specification
- Chart Whirlpool Home Appliance Shipments, Price, Revenue and Gross profit 2013-2016
- Chart Whirlpool Home Appliance Business Distribution
- Chart Whirlpool Interview Record (Partly)
- Figure Whirlpool Home Appliance Product Picture
- Chart Whirlpool Home Appliance Business Overview
- Table Whirlpool Home Appliance Product Specification

Chart Midea Home Appliance Shipments, Price, Revenue and Gross profit 2013-2016
Chart Midea Home Appliance Business Distribution
Chart Midea Interview Record (Partly)
Figure Midea Home Appliance Product Picture
Chart Midea Home Appliance Business Overview
Table Midea Home Appliance Product Specification
Chart Home Appliance Market Segmentation (Region Level) Volume 2013-2016
Chart Home Appliance Market Segmentation (Region Level) Volume Share 2013-2016
Chart Home Appliance Market Segmentation (Region Level) Market Size (Million \$)
2013-2016
Chart Home Appliance Market Segmentation (Region Level) Market Size (Million \$)
Share 2013-2016
Chart Home Appliance Market Segmentation (Product Type Level) Volume (Units)
2013-2016
Chart Home Appliance Market Segmentation (Product Type Level) Market Size (Million
\$) 2013-2016
Chart Different Home Appliance Product Type Price (\$/Unit) 2013-2016
Chart Home Appliance Market Segmentation (Industry Level) Market Size (Volume)
2013-2016
Chart Home Appliance Market Segmentation (Industry Level) Market Size (Volume)
2013-2016
Chart Home Appliance Market Segmentation (Industry Level) Market Size (Value)
2013-2016
Chart APAC Home Appliance Market Segmentation (Channel Level) Sales Volume
(Units) 2013-2016
Chart APAC Home Appliance Market Segmentation (Channel Level) Share 2013-2016
Chart Home Appliance Segmentation Market Forecast (Product Type Level) 2017-2021
Chart Home Appliance Segmentation Market Forecast (Industry Level) 2017-2021
Chart Home Appliance Segmentation Market Forecast (Channel Level) 2017-2021
Chart Kitchen Appliances Product Figure
Chart Kitchen Appliances Product Advantage and Disadvantage Comparison
Chart Refrigerators Product Figure
Chart Refrigerators Product Advantage and Disadvantage Comparison
Chart Washing Machines Product Figure
Chart Washing Machines Product Advantage and Disadvantage Comparison
Chart Television & Audio Product Figure
Chart Television & Audio Product Advantage and Disadvantage Comparison
Chart Air Conditioners Product Figure
Chart Air Conditioners Product Advantage and Disadvantage Comparison

Chart Residential Clients
Chart Commercial Clients

I would like to order

Product name: APAC Home Appliance Market Report 2017

Product link: <https://marketpublishers.com/r/A8F767CB629EN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A8F767CB629EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970