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World Telecom Market for Connectors

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Abstracts

This comprehensive 312-page research report on the World Telecom Market for Connectors analyzes the telecom market and provides detailed information on the telecom market by geographic region of the world, connector type consumption, and telecom market segment.

Telecom market segments covered in this report include:

Enterprise Network Equipment

Wireless Network Equipment

Wireless Subscriber Equipment

Wire-line Carrier Network Equipment

Cable/MSO Equipment

Other Telecom Equipment

For each market segment, the strategic implications of economics, competition, industry consolidation, convergence and technology advances are examined with respect to their impact on both the evolving architectures and corresponding evolution of the equipment design.

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About

The drivers for connector sales into the telecom market are largely based on consumer behavior – consumers of Internet connectivity, data centers and wireless applications. Today, everyone wants to be connected all the time, whether it is for work or leisure. As a consequence, this connection is becoming increasingly a wireless one.

According to a recent study by the US National Health Information Survey (NHIS) conducted by the Centers for Disease Control (CDC), more than 30-percent of all US households no longer have landlines. In addition, several studies have shown that nearly 90-percent of US adults now own cell phones. And, as generation Z (those born in the early 2000s) matures, this statistic will only increase.

In China, the fastest growing mobile market, the percentage of mobile-phone-only households is even higher – close to 50%. In fact, the number of mobile lines sold in China surpassed landlines nearly 10 years ago – in 2004. In 2012, more than 1.1-billion people in China had mobile phones and almost a quarter of them were Smartphones, according to data released by the Chinese Ministry of Industry and Information Technology. And, its mobile phone industry brought in more than $1.3-trillion in revenue – half of which came from outside of China.

These facts not only fuel the growth in the wireless sector itself, but puts many demands on the wire-line networks and data centers that support it. For instance, when a consumer (business or leisure) wants to upload a picture taken on a trip to Facebook or LinkedIn the following steps need to take place:

1. Travels through the wireless fronthaul and backhaul networks
2. Travels through the wire-line network
3. Into the over-the-top (OTT) service provider’s (Facebook or LinkedIn) network and data center
4. Gets replicated to other data centers throughout the world
5. Gets posted to the consumers account

The ripple effect is apparent. All networks are impacted. So it’s no surprise that the fastest growing equipment sectors within the telecom market are data communications equipment within the enterprise segment, mobile backhaul within the wire-line carrier equipment segment and Smartphones within the wireless subscriber equipment segment.

Data communications within and between data centers is a specific growth area. This means Ethernet. The bright spots for the Ethernet market over the next five years are with 10G and beyond products and copper giving way to fiber for longer distances, both in the data center and the local area network (LAN.) Though copper still rules for lengths shorter than about 50m, since 40G and 100G are starting to take hold, this distance will shorten to within a rack of equipment. So long-term opportunities for connector companies lie in short-reach copper and optical products going forward.

The telecom connector market rebounded in 2013 and is expected to grow with an overall five-year CAGR of 7.9%.

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