

Heavy Equipment Market for Connectors

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Abstracts

Heavy Equipment manufacturing is a global event, occurring on all continents and regions. Major global equipment manufacturers such as Caterpillar, CNH, John Deere, and Mahindra have operations and joint venture relationships in multiple regions which compete with smaller indigenous vehicle producers.

The actual demand for connectors by equipment manufacturers is not a direct, one-for-one relationship based on equipment production volumes. There is a 'sophistication' factor associated with each industry segment and inherent product mix.

Many of the simpler machines produced in higher volumes such as compact tractors, compact excavators, and implements use fewer connectors as well as less 'sophisticated' devices in their design.

This report will examine two separate sectors containing eleven individual segments of the Heavy Equipment industry for contributions in the application of electronic interconnect devices.

Contents

CHAPTER 1 - INTRODUCTION

Objectives, Scope and Methodology
Market Definition
Agriculture Sector
Construction Sector
Regions Definition
Methodology
Images
Electronic Interconnect Categories

CHAPTER 2 – EXECUTIVE SUMMARY

Heavy Equipment
Heavy Duty Equipment Connector Content by Region, 2012 through 2018F
Connectors by Segment
Heavy Duty Equipment Connector Usage by Equipment Type
Connectors used in the Heavy Duty Equipment Market by Equipment Type, 2011 through 2018F
Industry Connector Demand
Heavy Duty Equipment Connector Usage by Product Type
Connectors used in the Heavy Duty Equipment Market by Product Type
Agricultural Equipment Sector
Connectors used in the Heavy Equipment Agricultural Sector by Region, 2012 through 2018F
Connectors used in the Heavy Equipment Agricultural Sector by Equipment Type, 2012 through 2018F
Connectors used in the Heavy Equipment Agricultural Sector by Product Type, 2012 through 2018F
Agriculture Sector Connector Demand
Connectors used in the Heavy Equipment Agricultural Sector by Product Type
Connectors used in the Heavy Equipment Agricultural Sector Ranked by Product Type, 2012 through 2018F
Construction Equipment Sector
Construction Sector Equipment Production by Region
Connectors used in the Heavy Equipment Construction Sector by Region, 2012 through 2018F

Connectors used in the Heavy Equipment Construction Sector by Equipment Type, 2012 through 2018F

Connectors used in the Heavy Equipment Construction Sector by Product Type, 2012 through 2018F

Construction Sector Connector Demand

Connectors used in the Heavy Equipment Construction Sector by Product Type

Connectors used in the Heavy Equipment Construction Sector Ranked by Product Type, 2012 through 2018F

CHAPTER 3 – HEAVY EQUIPMENT SEGMENTS

Agricultural Equipment

Key Sector OEMs

Tractor, Compact

Tractor, Compact Connector Content by Region, 2012 through 2018F

Tractor, Compact Connector Content by Product Type, 2012 through 2018F

Tractors, 2-Wheel Drive

Tractor, 2-Wheel Drive Connector Content by Region, 2012 through 2018F

Tractor, 2-Wheel Drive Connector Content by Product Type, 2012 through 2018F

Tractor, 4-Wheel Drive

Tractor, 2-Wheel Drive Connector Content by Region, 2012 through 2018F

Tractor, 2-Wheel Drive Connector Content by Product Type, 2012 through 2018F

Harvesting

Harvesting Connector Content by Region, 2012 through 2018F

Harvesting Connector Content by Product Type, 2012 through 2018F

Specialty Equipment

Specialty Equipment Connector Content by Region, 2012 through 2018F

Specialty Equipment Connector Content by Product Type, 2012 through 2018

Implements

Implement Connector Content by Region, 2012 through 2018F

Implement Connector Content by Product Type, 2012 through 2018F

Tractor to Implement Schematic

Common Stationary Implements

Smart Implement Example

Aftermarket

Aftermarket Connector Content by Region, 2012 through 2018F

Aftermarket Connector Content by Product Type, 2012 through 2018F

Aftermarket Application Gallery

Construction Sector

Key Sector OEMs

Construction Sector Connector Content by Segment, 2012 through 2018F

Earthmoving

Earthmoving Connector Content by Region, 2012 through 2018F

Earthmoving Connector Content by Product Type, 2012 through 2018F

Excavator

Excavator Connector Content by Region, 2012 through 2018F

Excavator Connector Content by Product Type, 2012 through 2018F

Roadway Equipment

Roadway Equipment Connector Content by Region, 2012 through 2018F

Roadway Equipment Connector Content by Product Type, 2012 through 2018F

Cranes

Cranes Connector Content by Region, 2012 through 2018F

Cranes Connector Content by Product Type, 2012 through 2018F

CHAPTER 4 – HEAVY EQUIPMENT SUPPLIERS

Multi-National OEMs

Caterpillar

Caterpillar Brands and Subsidiaries

John Deere

John Deere Worldwide

AGCO

AGCO Brands

AGCO Manufacturing Joint Ventures

CNH

CNH Brands

CNH Manufacturing Locations

CLAAS

SAME Deutz-Fahr

CHAPTER 5 – HEAVY EQUIPMENT BY REGION

North America

North American Connector Content by Heavy Equipment Segment, 2012 through 2018F

North American Heavy Equipment Connector Content by Product Type, 2012 through 2018F

North American Agricultural Sector – US

North American Connector Content by Agricultural Equipment Type, 2012 through 2018F

North American Agricultural Connector Content by Product Type, 2012 through 2018F
North American Construction Sector
Export Market
Import Market
North American Connector Content by Construction Equipment Type, 2012 through 2018F
North American Construction Connector Content by Product Type, 2012 through 2018F
Europe
European Connector Content by Heavy Equipment Type, 2012 through 2018F
European Heavy Equipment Connector Content by Product Type, 2012 through 2018F
European Agricultural Sector
Business Climate – Illustration of Business Cycle
Market Volumes for Agricultural Machinery in the European Union
European Connector Content by Agricultural Equipment Type, 2012 through 2018F
European Agricultural Connector Content by Product Type, 2012 through 2018F
European Construction Sector
European Connector Content by Construction Equipment Type, 2012 through 2018F
European Construction Connector Content by Product Type, 2012 through 2018F
Eastern Europe
Turkey
Turkish Tractor Market
TürkTraktör
Uzel
Tümosan
Hattat Tarım
Belarus
Amkodor
Ukraine
Japan
Japanese Connector Content by Heavy Equipment Type, 2012 through 2018F
Japanese Heavy Equipment Connector Content by Product Type, 2012 through 2018F
Japanese Agricultural Sector
Japanese Connector Content by Agricultural Equipment Type, 2012 through 2018F
Japanese Agricultural Connector Content by Product Type, 2012 through 2018F
Japanese Construction Sector
Japanese Connector Content by Construction Equipment Type, 2012 through 2018F
Japanese Construction Connector Content by Product Type, 2012 through 2018F
China
Chinese Connector Content by Heavy Equipment Type, 2012 through 2018F

Chinese Heavy Equipment Connector Content by Product Type, 2012 through 2018F

Chinese Agricultural Sector

Chinese Connector Content by Agricultural Equipment Type, 2012 through 2018F

Chinese Agricultural Equipment Connector Content by Product Type, 2012 through 2018F

Chinese Construction Sector

Chinese Connector Content by Construction Equipment Type, 2012 through 2018F

China Excavator OEM Participant Share – 2011

China Truck Mounted Crane OEM Participant Share – 2011

Chinese Construction Connector Content by Product Type, 2012 through 2018F

Asia Pacific

Asia Pacific Connector Content by Agricultural Equipment Type, 2012 through 2018F

Asia Pacific Agricultural Connector Content by Product Type, 2012 through 2018F

Indian Agricultural Sector

Trends

Indian Construction Sector

Trends

South Korea

South Korean Agricultural Sector

South Korean Agricultural Equipment Imports

Asia Pacific Connector Content by Agricultural Equipment Type, 2012 through 2018F

Asia Pacific Agricultural Connector Content by Product Type, 2012 through 2018F

South Korean Construction Sector

Asia Pacific Connector Content by Construction Equipment Type, 2012 through 2018F

Asia Pacific Construction Connector Content by Product Type, 2012 through 2018F

ROW

ROW Connector Content by Heavy Equipment Type, 2012 through 2018F

ROW Heavy Equipment Connector Content by Product Type, 2012 through 2018F

Russia

Agriculture Sector

Russian Agriculture Equipment Manufacturers

Rostselmash

JSC Agromash Holding

Tractormash

Construction Sector

Russian Construction Equipment Manufacturers

CHETRA Industrial Machinery JSC

CTZ-Uraltrak

Dormash, JSC

ChMZ, JSC
BECEMA
RM-Terex
Brazil
Brazilian Agriculture Equipment Manufacturers
Agrale
Santal
Brazilian Construction Equipment Manufacturers
Randon Veiculos
Proton Primus Máquinas e Equipamentos Ltda
South Africa
South African Agricultural Equipment Manufacturers
Falcon Agricultural Equipment
Rovis & Leers
South African Construction Equipment Manufacturers
Bell Equipment
Rest of the World Connector Heavy Equipment Statistics
ROW Agricultural Connector Content by Equipment Type, 2012 through 2018F
ROW Construction Connector Content by Equipment Type, 2012 through 2018F
ROW Agricultural Connector Content by Product Type, 2012 through 2018F
ROW Construction Connector Content by Product Type, 2012 through 2018F

CHAPTER 6 – SYSTEMS AND STANDARDS

Multiplexed Circuitry
Electronic Modules
Engine Control Module
Hydraulics
Total World Connector Content by Aviation Segment 2011 through 2017F
Simple Hydraulic System
Agriculture Sector Hydraulics Application
Construction Sector Hydraulics Application
Hydraulic Applications with Electric/Electronic Connectors
Operational and Cab Controls
ISOBUS

CHAPTER 7 – APPLICATIONS

Precision Farming

Auto-Guidance System Providers
Telematics
Construction Sector
Construction Telematics Application Examples
Anatomy of a 2-Wheel Drive Agricultural Tractor
Anatomy of a Compact Excavator

CHAPTER 8 – CONNECTOR ANALYSIS BY PRODUCT TYPE

CIRCULAR CONNECTORS

Circular Connectors used in the Heavy Equipment Sector by Region, 2012 through 2018F

Circular Connectors used in the Heavy Equipment Sector by Equipment Type, 2012 through 2018F

Circular Connectors used in the Agricultural Sector by Region, 2012 through 2018F

Circular Connectors used in the Agricultural Sector by Equipment Type, 2012 through 2018F

Circular Connectors used in the Construction Sector by Region, 2012 through 2018F

Circular Connectors used in the Construction Sector by Equipment Type, 2012 through 2018F

Circular Connector Application Examples

RECTANGULAR I/O

Rectangular I/O Connectors used in the Heavy Equipment Sector by Region, 2012 through 2018F

Rectangular I/O Connectors used in the Heavy Equipment Sector by Equipment Type, 2012 through 2018F

Rectangular I/O Connectors used in the Agricultural Sector by Region, 2012 through 2018F

Rectangular I/O Connectors used in the Agricultural Sector by Equipment Type, 2012 through 2018F

Rectangular I/O Connectors used in the Construction Sector by Region, 2012 through 2018F

Rectangular I/O Connectors used in the Construction Sector by Equipment Type, 2012 through 2018F

APPLICATION SPECIFIC CONNECTORS

Application Specific Connectors used in the Heavy Equipment Sector by Region, 2012 through 2018F

Application Specific Connectors used in the Heavy Equipment Sector by Equipment Type, 2012 through 2018F

Application Specific Connectors used in the Agricultural Sector by Region, 2012 through 2018F

Application Specific Connectors used in the Agricultural Sector by Equipment Type, 2012 through 2018F

Application Specific Connectors used in the Construction Sector by Region, 2012 through 2018F

Application Specific Connectors used in the Construction Sector by Equipment Type, 2012 through 2018F

Regional Specific Application Specific Connectors

European Interface Versions

Japanese Interface Versions

Application Specific Connectors Application Examples

TERMINAL BLOCKS

Terminal Blocks used in the Heavy Equipment Sector by Region, 2012 through 2018F

Terminal Blocks used in the Heavy Equipment Sector by Equipment Type, 2012 through 2018F

Terminal Blocks used in the Agricultural Sector by Region, 2012 through 2018F

Terminal Blocks used in the Agricultural Sector by Equipment Type, 2012 through 2018F

Terminal Blocks used in the Construction Sector by Region, 2012 through 2018F

Terminal Blocks used in the Construction Sector by Equipment Type, 2012 through 2018F

Terminal Block Application Examples

OTHER CONNECTORS

Other Connectors used in the Heavy Equipment Sector by Region, 2012 through 2018F

Other Connectors used in the Heavy Equipment Sector by Equipment Type, 2012 through 2018F

Other Connectors used in the Agricultural Sector by Region, 2012 through 2018F

Other Connectors used in the Agricultural Sector by Equipment Type, 2012 through 2018F

Other Connectors used in the Construction Sector by Region, 2012 through 2018F
Other Connectors used in the Construction Sector by Equipment Type, 2012 through 2018F
Other Connector Application Examples

PRINTED CIRCUIT BOARD (PCB) CONNECTORS

PCB Connectors used in the Heavy Equipment Sector by Region, 2012 through 2018F
PCB Connectors used in the Heavy Equipment Sector by Equipment Type, 2012 through 2018F
PCB Connectors used in the Agricultural Sector by Region, 2012 through 2018F
PCB Connectors used in the Agricultural Sector by Equipment Type, 2012 through 2018F
PCB Connectors used in the Construction Sector by Region, 2012 through 2018F
PCB Connectors used in the Construction Sector by Equipment Type, 2012 through 2018F

IC SOCKETS

IC Sockets used in the Heavy Equipment Sector by Region, 2012 through 2018F
IC Sockets used in the Heavy Equipment Sector by Equipment Type, 2012 through 2018F
IC Sockets used in the Agricultural Sector by Region, 2012 through 2018F
IC Sockets used in the Agricultural Sector by Equipment Type, 2012 through 2018F
IC Sockets used in the Construction Sector by Region, 2012 through 2018F
IC Sockets used in the Construction Sector by Equipment Type, 2012 through 2018F

RF/COAX CONNECTORS

RF/Coax Connectors used in the Heavy Equipment Sector by Region, 2012 through 2018F
Common Heavy Equipment Versions
RF/Coax Connectors used in the Heavy Equipment Sector by Equipment Type, 2012 through 2018F
RF/Coax Connectors used in the Agricultural Sector by Region, 2012 through 2018F
RF/Coax Connectors used in the Agricultural Sector by Equipment Type, 2012 through 2018F
RF/Coax Connectors used in the Construction Sector by Region, 2012 through 2018F
RF/Coax Connectors used in the Construction Sector by Equipment Type, 2012 through 2018F

2018F

RF/Coax Heavy Equipment Applications

TELEPHONE/TELECOM CONNECTORS

Telephone/Telecom Connectors used in the Heavy Equipment Sector by Region, 2012 through 2018F

Telephone/Telecom Connectors used in the Heavy Equipment Sector by Equipment Type, 2012 through 2018F

Telephone/Telecom Connectors used in the Agricultural Sector by Region, 2012 through 2018F

Telephone/Telecom Connectors used in the Agricultural Sector by Equipment Type, 2012 through 2018F

Telephone/Telecom Connectors used in the Construction Sector by Region, 2012 through 2018F

Telephone/Telecom Connectors used in the Construction Sector by Equipment Type, 2012 through 2018F

FIBER OPTIC CONNECTORS

Fiber Optic Connectors used in the Heavy Equipment Sector by Region, 2012 through 2018F

Fiber Optic Connectors used in the Agricultural Sector by Equipment Type, 2012 through 2018F

Fiber Optic Connector Application Example

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