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Heavy Equipment Market for Connectors

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Abstracts

Heavy Equipment manufacturing is a global event, occurring on all continents and regions. Major global equipment manufacturers such as Caterpillar, CNH, John Deere, and Mahindra have operations and joint venture relationships in multiple regions which compete with smaller indigenous vehicle producers.

The actual demand for connectors by equipment manufacturers is not a direct, one-for-one relationship based on equipment production volumes. There is a ‘sophistication’ factor associated with each industry segment and inherent product mix.

Many of the simpler machines produced in higher volumes such as compact tractors, compact excavators, and implements use fewer connectors as well as less ‘sophisticated’ devices in their design.

This report will examine two separate sectors containing eleven individual segments of the Heavy Equipment industry for contributions in the application of electronic interconnect devices.

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