

# 2010 European Connector Market

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### **Abstracts**

Western - Central - Eastern Europe 20 National European Connector Markets

Bishop & Associates has just released a new six-chapter research report analyzing the European Connector Market. This report provides a comprehensive analysis of the market detailing connector consumption by country, with details by end-use equipment sector, and connector product category. Sales are provided for the years 2008, 2009, and a 2014 forecast.

The dramatic developments in international markets and electronic production in 2008/2009 have had a major impact on the global and the European connector market. The speed at which global economic changes are taking place is increasing and market volatility seems to have become a daily reality. The booming market in 2007/2008 was followed by a bust in 2008/2009, in which the European connector market volume dropped below its 2004 levels. From the end of 2009 until the first quarter of 2010 the market experienced a steep recovery, resulting in record increases in bookings and billings (in percentage compared to the same period the previous year).

Due to increased market volatility and global impact of local events, tracking the connector market performance has become more challenging and market volumes by location/country more difficult to quantify.

In this report a comprehensive overview is provided of the European connector market including 20 national connector markets. Best estimates are provided for the size of these 20 national markets for 2008 and 2009 by product type and end-use equipment sector. In addition a forecast is provided for the five-year period until 2014 in which some of the extreme market swings are smoothed out over the forecasting period.



A preliminary forecast by country for 2010 is also included.

Although the market dynamics are not the same between Western Europe and Central and Eastern Europe (the CEE region), Bishop & Associates has consolidated all European connector markets from Western Europe to Central and Eastern Europe into one concise research report in order to underline the changes that have taken place in Europe the past two decades in terms of political and economic integration.

#### **Historic Growth**

The European connector market decreased by 28.9% in 2009 from it peak in 2008.

During the five-year period from 2004-2009, the European connector market, measured in US Dollars, shrank by an average of -1.0% per year (CAGR). This illustrates the dramatic decline of the market in 2009, which was the biggest one year decrease since Bishop & Associates started tracking the market in 1985.

In 2009, the European Connector Market was still the largest global connector market (by region). The expectation is this will have changed by 2014.



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**BULGARIA** 

**CZECH REPUBLIC** 

**FINLAND** 

**FRANCE** 

**GERMANY** 

**HUNGARY** 

**IRELAND** 

**ITALY** 

**NETHERLANDS** 



**POLAND** 

**PORTUGAL** 

**ROMANIA** 

**SLOVAKIA** 

**SLOVENIA** 

**SPAIN** 

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