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Global Portable X-ray Devices Market, 2012 - 2020f

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Abstracts

Rapid technological advancements coupled with huge investments in the healthcare sector and support from governments and private organizations for the research and development resulting in innovation and introduction of portable medical devices. Growing incidence of chronic diseases and increasing demand for home healthcare fuelled the growth of portable X-ray devices. This report provides a comprehensive understanding of portable X-ray device types, technologies and trends. It benchmarks the main players across multiple products and services, and also provides a basis for identifying opportunities for the various stakeholders.

The report delivers a strategic analysis of the global portable X-ray market and growth forecast for the period from 2012 – 2020f. The scope of the report includes segmental analysis based on type of technology, and also based on type of device. It also covers geographical analysis of the market with growth forecast for the period of 2012 – 2020f. The geographic analysis section covers market for Americas, Europe, Asia-Pacific and MEA (Middle East and Africa). The Porter's Five Forces analysis also included in the report provides an insight into market dynamics and industry competition.

Moreover, the report also includes growth strategies and entry barriers to be considered to cater to the exact business opportunities in this market. Additionally, to aid in strategic decision making, the report also includes competitive profiling of leading players, recent developments in the industry, SWOT Analysis financial analysis, key executives and various business strategies adopted by them. This report will help players in global portable X-ray devices market to plan and implement their strategies in different market areas such as emerging geographies, and new technologies.

The company profile section include detailed analysis of some of the key players such as GE Healthcare, Philips Healthcare, Siemens Healthcare, Toshiba Medical Systems Corporation, Varian Medical Systems Inc., Shimadzu Corporation, Aribex, Inc., and

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MinXray.

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