

Weight Management Products, Fitness Equipment, and Services Market

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Abstracts

Report Scope:

The report provides an updated review of the global weight management products, fitness equipment and services market, focusing on its types and sales channels. Definitive and detailed estimates and forecasts of the worldwide weight management products, fitness equipment and services market are provided, followed by a detailed analysis of regions, countries, and manufacturers.

The global weight management products, fitness equipment and services market by type is segmented into products, fitness equipment and services. The market is segmented by sales channel, including supermarkets and hypermarkets, convenience stores, retail pharmacies, and E-commerce.

The market size and estimations are provided in terms of value (millions), considering 2022 as a base year, and the market forecast is provided from 2023 to 2028. Regional-level market sizes concerning types and sales channels are provided.

The report also discusses the major players across each regional weight management products, fitness equipment and services market. Further, it explains the global weight management products, fitness equipment and services market's primary drivers, regional dynamics, and current trends within the industry. The report concludes with a particular focus on the vendor landscape and includes detailed profiles of the major vendors in the market.

Report Includes:

150 data tables and 35 additional tables

An overview of the global weight management products, fitness equipment, and services market

Analyses of global market trends with data from 2022, estimates for 2023, and projections of compound annual growth rates (CAGRs) through 2028

Information on nutrition and weight control approaches in health management, and detailed description of diets and dieting approaches including, balanced hypocaloric diets, meal replacement programs and unbalanced hypocaloric diets

Discussion on prescription and over-the-counter drugs for weight loss and management, and a look at the weight loss monitoring and maintenance systems

Coverage of services – such as fitness centers and health clubs, slimming centers and commercial weight loss centers, consulting services, and online weight loss programs – in health and weight management related industry

Market share analysis of key market participants and their competitive landscape covering companies involved in manufacturing and marketing of diet supplements and products, fitness equipment, monitoring devices, and drug development sector

Insight into the intellectual property and patents, new trends and developments, clinical trials on weight loss medications, and potential markets for future developments

Company profiles of market-leading players, including Johnson Health Tech Co., Nautilus Inc., Life Fitness, Technogym, Peloton Interactive Inc., and iFIT Inc.

Contents

CHAPTER 1 INTRODUCTION

Study Goals and Objectives
Reasons for Doing This Study
Scope of Report
What's New in This Report?
Information Sources
Methodology
Geographic Breakdown

CHAPTER 2 SUMMARY AND HIGHLIGHTS

Market Outlook
Summary

CHAPTER 3 INDUSTRY OVERVIEW

Introduction
Health and Fitness Definition
Definitions of Adult Obesity and Overweight
Overweight- and Obesity-Related Diseases
The Importance of the Weight Management Industry
Regulatory Landscape
Federal Government Agencies

CHAPTER 4 MARKET DYNAMICS

Market Growth Drivers
Growing Obese Population
Increasing Health Awareness
Increasing Demand for Dietary Supplements
Market Restraints
The High Cost of Low-calorie Diets
Stringent International Legislations
Market Opportunities
SWOT Analysis
Strengths

Weaknesses
Opportunities
Threats

CHAPTER 5 MARKET BREAKDOWN BY TYPE

Introduction
Products
Food
Beverages
Supplements
Other Weight Loss Products
Services
Fitness Centers
Slimming Centers
Consultation Services
Other Services
Fitness Equipment
Cardiovascular Training Equipment
Strength Training Equipment
Other Training Equipment

CHAPTER 6 MARKET BREAKDOWN BY SALES CHANNEL

Introduction
Supermarkets and Hypermarkets
Convenience Stores
Retail Stores
E-commerce Platforms

CHAPTER 7 MARKET BREAKDOWN BY REGION

North American Market by Country
The U.S.
Canada
Mexico
European Market by Country
Germany
U.K.

France
Italy
Rest of Europe
Asia-Pacific Market by Country
China
Japan
Australia
India
Rest of Asia-Pacific
Latin American Market by Country
Brazil
Argentina
Rest of Latin America
Middle East and Africa by Country
South Africa
Saudi Arabia
Rest of the Middle East and Africa

CHAPTER 8 ESG ANALYSIS

ESG in Weight Management Industry
ESG Pillars in Weight Management Industry
ESG Ratings and Metrics: Understanding the Data
ESG Risk Ranking
Case Study
Concluding Remarks from BCC

CHAPTER 9 PATENT ANALYSIS

Patent Analysis

CHAPTER 10 COMPANY PROFILES AND COMPETITIVE LANDSCAPE

Market Players Analysis
Company Profiles
24 HOUR FITNESS USA LLC
CULT.FIT
EQUINOX CORP.
GLANBIA PLC

HERBALIFE LTD
IFIT INC.
JOHNSON HEALTH TECH CO. LTD
KELLOGG CO.
LIFE FITNESS
LIFE TIME INC.
NAUTILUS INC.
NESTLE S.A.
NOW FOODS
PELOTON INTERACTIVE INC.
TECHNOGYM
WW INTERNATIONAL INC.

CHAPTER 11 APPENDIX: ACRONYMS

List Of Tables

LIST OF TABLES

Summary Table: Global Market for Weight Management Products, Fitness Equipment, and Services, by Region, Through 2022-2028

Table 1: Definitions of Adult Obesity and Overweight

Table 2: Key Regulations, by Region/Country

Table 3: Global Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028

Table 4: Global Market for Weight Management Products, Fitness Equipment, and Services, by Products Type, Through 2028

Table 5: Global Market for Weight Management Products, Fitness Equipment, and Services, by Region, Through 2028

Table 6: OTC Diet Supplements and Pills

Table 7: Global Market for Weight Management Products, Fitness Equipment, and Services, by Service Type, Through 2028

Table 8: Global Market for Weight Management Products, Fitness Equipment, and Services, by Region, Through 2028

Table 9: Global Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment Type, Through 2028

Table 10: Global Market for Weight Management Products, Fitness Equipment, and Services, by Region, Through 2028

Table 11: Global Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028

Table 12: Global Market for Supermarkets and Hypermarkets Weight Management Products, Fitness Equipment, and Services, by Region, Through 2028

Table 13: Global Market for Convenience Stores Weight Management Products, Fitness Equipment, and Services, by Region, Through 2028

Table 14: Global Market for Retail Stores Weight Management Products, Fitness Equipment, and Services, by Region, Through 2028

Table 15: Global Market for E-commerce Platforms Weight Management Products, Fitness Equipment, and Services, by Region, Through 2028

Table 16: Global Market for Weight Management Products, Fitness Equipment, and Services, by Region, Through 2028

Table 17: North American Market for Weight Management Products, Fitness Equipment, and Services, by Country, Through 2028

Table 18: North American Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028

Table 19: North American Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028	
Table 20: North American Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028	
Table 21: North American Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028	
Table 22: North American Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028	
Table 23: U.S. Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028	
Table 24: U.S. Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028	
Table 25: U.S. Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028	
Table 26: U.S. Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028	
Table 27: U.S. Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028	
Table 28: Canadian Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028	
Table 29: Canadian Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028	
Table 30: Canadian Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028	
Table 31: Canadian Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028	
Table 32: Canadian Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028	
Table 33: Mexican Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028	
Table 34: Mexican Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028	
Table 35: Mexican Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028	
Table 36: Mexican Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028	
Table 37: Mexican Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028	
Table 38: European Market for Weight Management Products, Fitness Equipment, and	

Services, by Country, Through 2028

Table 39: European Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028

Table 40: European Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028

Table 41: European Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028

Table 42: European Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028

Table 43: European Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028

Table 44: German Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028

Table 45: German Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028

Table 46: German Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028

Table 47: German Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028

Table 48: German Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028

Table 49: U.K. Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028

Table 50: U.K. Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028

Table 51: U.K. Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028

Table 52: U.K. Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028

Table 53: U.K. Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028

Table 54: French Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028

Table 55: French Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028

Table 56: French Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028

Table 57: French Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028

Table 58: French Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028

Table 59: Italian Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028

Table 60: Italian Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028

Table 61: Italian Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028

Table 62: Italian Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028

Table 63: Italian Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028

Table 64: Rest of the European Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028

Table 65: Rest of the European Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028

Table 66: Rest of the European Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028

Table 67: Rest of the European Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028

Table 68: Rest of the European Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028

Table 69: Asia-Pacific Market for Weight Management Products, Fitness Equipment, and Services, by Country, Through 2028

Table 70: Asia-Pacific Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028

Table 71: Asia-Pacific Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028

Table 72: Asia-Pacific Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028

Table 73: Asia-Pacific Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028

Table 74: Asia-Pacific Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028

Table 75: Chinese Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028

Table 76: Chinese Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028

Table 77: Chinese Market for Weight Management Products, Fitness Equipment, and

Services, by Services, Through 2028

Table 78: Chinese Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028

Table 79: Chinese Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028

Table 80: Japanese Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028

Table 81: Japanese Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028

Table 82: Japanese Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028

Table 83: Japanese Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028

Table 84: Japanese Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028

Table 85: Australian Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028

Table 86: Australian Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028

Table 87: Australian Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028

Table 88: Australian Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028

Table 89: Australian Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028

Table 90: Indian Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028

Table 91: Indian Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028

Table 92: Indian Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028

Table 93: Indian Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028

Table 94: Indian Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028

Table 95: Rest of Asia-Pacific Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028

Table 96: Rest of Asia-Pacific Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028

Table 97: Rest of Asia-Pacific Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028

Table 98: Rest of Asia-Pacific Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028

Table 99: Rest of Asia-Pacific Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028

Table 100: Latin American Market for Weight Management Products, Fitness Equipment, and Services, by Country, Through 2028

Table 101: Latin American Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028

Table 102: Latin American Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028

Table 103: Latin American Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028

Table 104: Latin American Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028

Table 105: Latin American Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028

Table 106: Brazilian Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028

Table 107: Brazilian Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028

Table 108: Brazilian Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028

Table 109: Brazilian Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028

Table 110: Brazilian Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028

Table 111: Argentinian Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028

Table 112: Argentinian Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028

Table 113: Argentinian Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028

Table 114: Argentinian Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028

Table 115: Argentinian Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028

Table 116: Rest of Latin American Market for Weight Management Products, Fitness

Equipment, and Services, by Type, Through 2028

Table 117: Rest of Latin American Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028

Table 118: Rest of Latin American Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028

Table 119: Rest of Latin American Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028

Table 120: Rest of Latin American Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028

Table 121: Middle East and African Market for Weight Management Products, Fitness Equipment, and Services, by Country, Through 2028

Table 122: Middle East and African Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028

Table 123: Middle East and African Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028

Table 124: Middle East and African Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028

Table 125: Middle East and African Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028

Table 126: Middle East and African Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028

Table 127: South African Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028

Table 128: South African Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028

Table 129: South African Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028

Table 130: South African Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028

Table 131: South African Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028

Table 132: Saudi Arabian Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028

Table 133: Saudi Arabian Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028

Table 134: Saudi Arabian Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028

Table 135: Saudi Arabian Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028

Table 136: Saudi Arabian Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028

Table 137: Rest of the Middle East and African Market for Weight Management Products, Fitness Equipment, and Services, by Type, Through 2028

Table 138: Rest of the Middle East and African Market for Weight Management Products, Fitness Equipment, and Services, by Product Type, Through 2028

Table 139: Rest of the Middle East and African Market for Weight Management Products, Fitness Equipment, and Services, by Services, Through 2028

Table 140: Rest of the Middle East and African Market for Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment, Through 2028

Table 141: Rest of the Middle East and African Market for Weight Management Products, Fitness Equipment, and Services, by Sales Channel, Through 2028

Table 142: ESG Rating/Metric

Table 143: ESG Risk Ranking of Key Market Players for 2023

Table 144: Patent Analysis Using Keywords "Weight Loss and Weight Management," 2018-2022

Table 145: Patent Analysis Using Keyword Combinations, 2022

Table 146: Patents on Obesity and Weight Management, 2020 to 2023

Table 147: 24 Hour Fitness USA, LLC.: Product Portfolio

Table 148: CULT.FIT: Product Portfolio

Table 149: Equinox Corp.: Product Portfolio

Table 150: Equinox Corp.: News, 2020

Table 151: Glanbia: Annual Revenue, 2022

Table 152: Glanbia: Product Portfolio

Table 153: Glanbia: News, 2022

Table 154: Herbalife: Annual Revenue, 2022

Table 155: Herbalife: Product Portfolio

Table 156: Herbalife: News, 2022

Table 157: iFIT Inc.: Annual Revenue, 2021

Table 158: iFIT Inc.: Product Portfolio

Table 159: iFIT Inc.: News, 2021

Table 160: Johnson Health Tech Co Ltd: Annual Revenue, 2021

Table 161: Johnson Health Tech Co Ltd: Product Portfolio

Table 162: Johnson Health Tech Co Ltd: News, 2022

Table 163: Kellogg Co.: Annual Revenue, 2022

Table 164: Kellogg Co.: Product Portfolio

Table 165: Life Fitness: Product Portfolio

Table 166: Life Fitness: News, 2021

Table 167: Life Time Inc.: Product Portfolio

Table 168: Nautilus Inc.: Annual Revenue, 2022
Table 169: Nautilus Inc.: Product Portfolio
Table 170: Nautilus Inc.: News, 2022
Table 171: Nestl? S.A.: Annual Revenue, 2022
Table 172: Nestl? S.A.: Product Portfolio
Table 173: Nestl? S.A.: News, 2022
Table 174: NOW Foods: Product Portfolio
Table 175: NOW Foods: News, 2019
Table 176: Peloton Interactive Inc.: Annual Revenue, 2022
Table 177: Peloton Interactive Inc.: Product Portfolio
Table 178: Peloton Interactive Inc.: News, 2022
Table 179: Technogym: Annual Revenue, 2021
Table 180: Technogym: Product Portfolio
Table 181: WW International Inc.: Annual Revenue, 2022
Table 182: WW International Inc.: Product Portfolio
Table 183: WW International Inc.: News, 2023
Table 184: Acronyms Used in This Report

List Of Figures

LIST OF FIGURES

Figure A: Research Methodology for Global Weight Management Products, Fitness Equipment and Services Market

Summary Figure: Global Market for Weight Management Products, Fitness Equipment, and Services, by Region, Through 2022-2028

Figure 1: Online Vitamins and Supplements Sales Projected to Continue Steady Growth Trajectory in the US, 2019-2027

Figure 2: Global Market Shares of Weight Management Products, Fitness Equipment, and Services, by Type, 2022

Figure 3: Global Market Shares of Weight Management Products, Fitness Equipment, and Services, by Products Type, 2022

Figure 4: Global Market Shares of Weight Management Products, Fitness Equipment, and Services, by Region, 2022

Figure 5: Global Market Shares of Weight Management Products, Fitness Equipment, and Services, by Service Type, 2022

Figure 6: Global Market Shares of Weight Management Products, Fitness Equipment, and Services, by Region, 2022

Figure 7: Global Market Shares of Weight Management Products, Fitness Equipment, and Services, by Fitness Equipment Type, 2022

Figure 8: Global Market Shares of Weight Management Products, Fitness Equipment, and Services, by Region, 2022

Figure 9: Global Market Shares of Weight Management Products, Fitness Equipment, and Services, by Sales Channel, 2022

Figure 10: Global Market Shares of Supermarkets and Hypermarkets Weight Management Products, Fitness Equipment, and Services, by Region, 2022

Figure 11: Global Market Shares of Convenience Stores Weight Management Products, Fitness Equipment, and Services, by Region, 2022

Figure 12: Global Market Shares of Retail Stores Weight Management Products, Fitness Equipment, and Services, by Region, 2022

Figure 13: Global Market Shares of E-commerce Platforms Weight Management Products, Fitness Equipment, and Services, by Region, 2022

Figure 14: Global Market Shares of Weight Management Products, Fitness Equipment, and Services, by Region, 2022

Figure 15: North American Market Shares of Weight Management Products, Fitness Equipment, and Services, by Country, 2022

Figure 16: European Market Shares of Weight Management Products, Fitness

Equipment, and Services, by Country, 2022

Figure 17: Asia-Pacific Market Shares of Weight Management Products, Fitness Equipment, and Services, by Country, 2022

Figure 18: Latin American Market Shares of Weight Management Products, Fitness Equipment, and Services, by Country, 2022

Figure 19: Middle East and African Market for Weight Management Products, Fitness Equipment, and Services, by Country, 2022

Figure 20: Search Analysis for Patent Granted Using Keywords “Weight Loss and Weight Management,” by Region, 2019-2023

Figure 21: Patent Analysis for “Weight Loss and Weight Management,” by Applicant Companies, 2019-2023

Figure 22: Market Share Analysis, 2022

Figure 23: Glanbia: Annual Revenue, 2021 and 2022

Figure 24: Herbalife: Annual Revenue, 2021 and 2022

Figure 25: Herbalife: Revenue Shares, by Business Unit, 2022

Figure 26: Herbalife: Revenue Shares, by Country/Region, 2022

Figure 27: iFIT Inc.: Annual Revenue, 2020 and 2021

Figure 28: Johnson Health Tech Co Ltd: Annual Revenue, 2020 and 2021

Figure 29: Johnson Health Tech Co Ltd: Revenue Shares, by Region, 2021

Figure 30: Johnson Health Tech Co Ltd: Revenue Shares, by Business Unit, 2021

Figure 31: Kellogg Co.: Annual Revenue, 2021 and 2022

Figure 32: Kellogg Co.: Revenue Shares, by Business Unit, 2022

Figure 33: Kellogg Co.: Revenue Shares, by Country/Region, 2022

Figure 34: Nautilus Inc.: Annual Revenue, 2021 and 2022

Figure 35: Nautilus Inc.: Revenue Shares, by Business Unit, 2022

Figure 36: Nautilus Inc.: Revenue Shares, by Country/Region, 2022

Figure 37: Nestl? S.A.: Annual Revenue, 2021 and 2022

Figure 38: Nestl? S.A.: Revenue Shares, by Business Unit, 2022

Figure 39: Nestl? S.A.: Revenue Shares, by Country/Region, 2022

Figure 40: Peloton Interactive Inc.: Annual Revenue, 2021 and 2022

Figure 41: Peloton Interactive Inc.: Revenue Shares, by Business Unit, 2022

Figure 42: Peloton Interactive Inc.: Revenue Shares, by Country/Region, 2022

Figure 43: Technogym: Annual Revenue, 2020 and 2021

Figure 44: Technogym: Revenue Shares, by Business Unit, 2021

Figure 45: Technogym: Revenue Shares, by Country/Region, 2021

Figure 46: WW International Inc.: Annual Revenue, 2021 and 2022

Figure 47: WW International Inc.: Revenue Shares, by Business Unit, 2022

Figure 48: WW International Inc.: Revenue Shares, by Country/Region, 2022

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