

Weight Management Products, Fitness Equipment, and Services Market

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Abstracts

Report Scope:

The report provides an updated review of the global weight management products, fitness equipment and services market, focusing on its types and sales channels. Definitive and detailed estimates and forecasts of the worldwide weight management products, fitness equipment and services market are provided, followed by a detailed analysis of regions, countries, and manufacturers.

The global weight management products, fitness equipment and services market by type is segmented into products, fitness equipment and services. The market is segmented by sales channel, including supermarkets and hypermarkets, convenience stores, retail pharmacies, and E-commerce.

The market size and estimations are provided in terms of value (millions), considering 2022 as a base year, and the market forecast is provided from 2023 to 2028. Regional-level market sizes concerning types and sales channels are provided.

The report also discusses the major players across each regional weight management products, fitness equipment and services market. Further, it explains the global weight management products, fitness equipment and services market's primary drivers, regional dynamics, and current trends within the industry. The report concludes with a particular focus on the vendor landscape and includes detailed profiles of the major vendors in the market.

Report Includes:

150 data tables and 35 additional tables

An overview of the global weight management products, fitness equipment, and services market

Analyses of global market trends with data from 2022, estimates for 2023, and projections of compound annual growth rates (CAGRs) through 2028

Information on nutrition and weight control approaches in health management, and detailed description of diets and dieting approaches including, balanced hypocaloric diets, meal replacement programs and unbalanced hypocaloric diets

Discussion on prescription and over-the-counter drugs for weight loss and management, and a look at the weight loss monitoring and maintenance systems

Coverage of services – such as fitness centers and health clubs, slimming centers and commercial weight loss centers, consulting services, and online weight loss programs – in health and weight management related industry

Market share analysis of key market participants and their competitive landscape covering companies involved in manufacturing and marketing of diet supplements and products, fitness equipment, monitoring devices, and drug development sector

Insight into the intellectual property and patents, new trends and developments, clinical trials on weight loss medications, and potential markets for future developments

Company profiles of market-leading players, including Johnson Health Tech Co., Nautilus Inc., Life Fitness, Technogym, Peloton Interactive Inc., and iFIT Inc.

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