+44 20 8123 2220
info@marketpublishers.com

Web Content Management: Global Markets

https://marketpublishers.com/r/WB8CDBB3EFA9EN.html
Date: February 2021
Pages: 126
Price: US$ 2,750.00 (Single User License)
ID: WB8CDBB3EFA9EN

Abstracts

Report Scope:

The web content management market is segmented into the following categories -

By component Type: solutions and services.

By solution: digital marketing management, mobile and social content management, web experience management, digital asset management integration, web creation and editing tools, and content analytics.

By services: professional services and managed services.

By deployment type: cloud, on-premises and hybrid.

By organization size: large (employees > 1000), medium-sized (500

+44 20 8123 2220
info@marketpublishers.com

Contents

CHAPTER 1 INTRODUCTION

Study Goals and Objectives
Reasons for Doing This Study
Scope of Report
Research Methodology
Intended Audience
Information Sources
Regional Breakdown
Analyst's Credentials
BCC Custom Research
Related BCC Research Reports

CHAPTER 2 SUMMARY AND HIGHLIGHTS

CHAPTER 3 MARKET AND TECHNOLOGY BACKGROUND

Market Dynamics
Drivers
Restraints
Opportunities

CHAPTER 4 MARKET BREAKDOWN BY COMPONENT TYPE

Introduction
Solutions
Digital Marketing Management
Mobile and Social Content Management
Web Experience Management
Digital Asset Management Integration
Web Creation and Editing tools
Content Analytics
Services
Professional Services
Training and Support
Implementation
Consulting

+44 20 8123 2220
info@marketpublishers.com

Managed Services

CHAPTER 5 MARKET BREAKDOWN BY DEPLOYMENT TYPE

Cloud
On-Premises
Hybrid

CHAPTER 6 MARKET BREAKDOWN BY ORGANIZATION SIZE

Introduction
Large Enterprises
Medium-size Enterprises
Small Enterprises
Micro and Startup Organizations

CHAPTER 7 MARKET BREAKDOWN BY VERTICAL

Introduction
News and Media
Online Education
Sports
Life Sciences
GPS Data
Financial
Retail
Other Verticals

CHAPTER 8 MARKET BREAKDOWN BY REGION

Introduction
North America
Europe
Asia-Pacific
Rest of the World (RoW)

CHAPTER 9 COMPANY PROFILES

ACQUIA INC.

+44 20 8123 2220
info@marketpublishers.com

ADOBE INC.
ALPHABET INC.
AUTOMATTIC INC. (WORDPRESS.COM)
CONTENTFUL
COREMEDIA
CROWNPEAK TECHNOLOGY INC.
DNN CORP. (DOTNETNUKE)
EPISERVER INC.
E-SPIRIT AG
IBM CORP.
KENTICO SOFTWARE S.R.O.
MICROSOFT CORP.
OPEN TEXT CORP.
ORACLE CORP.
PERCUSSION SOFTWARE INC.
PROGRESS SOFTWARE CORP.
RACKSPACE TECHNOLOGY
SDL PLC
SITECORE CORP. A/S

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Summary Table: Global Web Content Management Market, by Component Type, Through 2025
Table 1: Global Web Content Management Components Market, by Organization Size, Through 2025
Table 2: Global Web Content Management Components Market, by Deployment Type, Through 2025
Table 3: Global Web Content Management Components Market, by Verticals, Through 2025
Table 4: Global Web Content Management Components Market, by Region, Through 2025
Table 5: Global Web Content Management Market, by Solutions, Through 2025
Table 6: Global Web Content Management Solutions Market, by Organization Size, Through 2025
Table 7: Global Web Content Management Solutions Market, by Deployment Type, Through 2025
Table 8: Global Web Content Management Solutions Market, by Vertical, Through 2025
Table 9: Global Web Content Management Solutions Market, by Region, Through 2025
Table 10: Global Web Content Management Market, by Service Type, Through 2025
Table 11: Global Web Content Management Market, by Professional Service Type, Through 2025
Table 12: Global Web Content Management Services Market, by Organization Size, Through 2025
Table 13: Global Web Content Management Services Market, by Deployment Type, Through 2025
Table 14: Global Web Content Management Services Market, by Vertical, Through 2025
Table 15: Global Web Content Management Services Market, by Region, Through 2025
Table 16: Global Web Content Management Market, by Deployment Type, Through 2025
Table 17: Global Web Content Management Market for Cloud Deployment, by Region, Through 2025
Table 18: Global Web Content Management Market for Cloud Deployment, by Component Type, Through 2025
Table 19: Global Web Content Management Market for On-Premises Deployment, by Region, Through 2025

+44 20 8123 2220
info@marketpublishers.com

Table 20: Global Web Content Management Market for On-Premises Deployment, by Component Type, Through 2025
Table 21: Global Web Content Management Market for Hybrid Deployment, by Region, Through 2025
Table 22: Global Web Content Management Market for Hybrid Deployment, by Component Type, Through 2025
Table 23: Global Web Content Management Market, by Organization Size, Through 2025
Table 24: Global Web Content Management Market for Large Enterprises, by Region, Through 2025
Table 25: Global Web Content Management Market for Large Enterprises, by Component Type, Through 2025
Table 26: Global Web Content Management Market for Medium-size Enterprises, by Region, Through 2025
Table 27: Global Web Content Management Market for Medium-size Enterprises, by Component Type, Through 2025
Table 28: Global Web Content Management Market for Small Enterprises, by Region, Through 2025
Table 29: Global Web Content Management Market for Small Enterprises, by Component Type, Through 2025
Table 30: Global Web Content Management Market for Micro and Startup Organizations, by Region, Through 2025
Table 31: Global Web Content Management Market for Micro and Startup Organizations, by Component Type, Through 2025
Table 32: Global Web Content Management Market, by Vertical, Through 2025
Table 33: Global Web Content Management Market for News and Media, by Region, Through 2025
Table 34: Global Web Content Management Market for News and Media, by Component Type, Through 2025
Table 35: Global Web Content Management Market for Online Education, by Region, Through 2025
Table 36: Global Web Content Management Market for Online Education, by Component Type, Through 2025
Table 37: Global Web Content Management Market for Sports, by Region, Through 2025
Table 38: Global Web Content Management Market for Sports, by Component Type, Through 2025
Table 39: Global Web Content Management Market for Life Sciences, by Region, Through 2025

+44 20 8123 2220
info@marketpublishers.com

Table 40: Global Web Content Management Market for Life Sciences, by Component Type, Through 2025
Table 41: Global Web Content Management Market for GPS Data, by Region, Through 2025
Table 42: Global Web Content Management Market for GPS Data, by Component Type, Through 2025
Table 43: Global Web Content Management Market for Financial, by Region, Through 2025
Table 44: Global Web Content Management Market for Financial, by Component Type, Through 2025
Table 45: Global Web Content Management Market for Retail, by Region, Through 2025
Table 46: Global Web Content Management Market for Retail, by Component Type, Through 2025
Table 47: Global Web Content Management Market for Others, by Region, Through 2025
Table 48: Global Web Content Management Market for Others, by Component Type, Through 2025
Table 49: Global Web Content Management Market, by Region, Through 2025
Table 50: North American Web Content Management Market, by Country, Through 2025
Table 51: North American Web Content Management Market, by Component Type, Through 2025
Table 52: North American Web Content Management Market, by Solution, Through 2025
Table 53: North American Web Content Management Market, by Services, Through 2025
Table 54: North American Web Content Management Market, by Deployment Type, Through 2025
Table 55: North American Web Content Management Market, by Organization Size, Through 2025
Table 56: North American Web Content Management Market, by Vertical, Through 2025
Table 57: European Web Content Management Market, by Country, Through 2025
Table 58: European Web Content Management Market, by Component Type, Through 2025
Table 59: European Web Content Management Market, by Solution, Through 2025
Table 60: European Web Content Management Market, by Service, Through 2025
Table 61: European Web Content Management Market, by Deployment Type, Through 2025

+44 20 8123 2220
info@marketpublishers.com

Table 62: European Web Content Management Market, by Organization Size, Through 2025
Table 63: European Web Content Management Market, by Vertical, Through 2025
Table 64: Asia-Pacific Web Content Management Market, by Country, Through 2025
Table 65: Asia-Pacific Web Content Management Market, by Component Type, Through 2025
Table 66: Asia-Pacific Web Content Management Market, by Solution, Through 2025
Table 67: Asia-Pacific Web Content Management Market, by Service, Through 2025
Table 68: Asia-Pacific Web Content Management Market, by Deployment Type, Through 2025
Table 69: Asia-Pacific Web Content Management Market, by Organization Size, Through 2025
Table 70: Asia-Pacific Web Content Management Market, by Vertical, Through 2025
Table 71: RoW Web Content Management Market, by Country, Through 2025
Table 72: RoW Web Content Management Market, by Component Type, Through 2025
Table 73: RoW Web Content Management Market, by Solution, Through 2025
Table 74: RoW Web Content Management Market, by Service, Through 2025
Table 75: RoW Web Content Management Market, by Deployment Type, Through 2025
Table 76: RoW Web Content Management Market, by Organization Size, Through 2025
Table 77: RoW Web Content Management Market, by Vertical, Through 2025
Table 78: Adobe Systems: Company Financials, 2017-2019
Table 79: Alphabet Inc.: Company Financials, 2017-2019
Table 80: Adesso SE: Company Financials, 2017-2019
Table 81: IBM: Company Financials, 2017-2019
Table 82: Microsoft Corp.: Company Financials, 2018-2020
Table 83: OpenText Corp.: Company Financials, 2018-2020
Table 84: Oracle Corp.: Company Financials, 2017-2019
Table 85: Progress Software Corp.: Company Financials, 2017-2019
Table 86: RWS Holdings Plc: Company Financials, 2017-2019

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Summary Figure: Global Web Content Management Market, by Component Type, 2019-2025
Figure 1: Global Web Content Management Components Market, by Organization Size, 2019-2025
Figure 2: Global Web Content Management Components Market, by Deployment Type, 2019-2025
Figure 3: Global Web Content Management Components Market, by Verticals, 2019-2025
Figure 4: Global Web Content Management Components Market, by Region, 2019-2025
Figure 5: Global Web Content Management Market, by Solutions, 2019-2025
Figure 6: Global Web Content Management Solutions Market, by Organization Size, 2019-2025
Figure 7: Global Web Content Management Solutions Market, by Deployment Type, 2019-2025
Figure 8: Global Web Content Management Solutions Market, by Vertical, 2019-2025
Figure 9: Global Web Content Management Solutions Market, by Region, 2019-2025
Figure 10: Global Web Content Management Market, by Service Type, 2019-2025
Figure 11: Global Web Content Management Market, by Professional Service Type, 2019-2025
Figure 12: Global Web Content Management Services Market, by Organization Size, 2019-2025
Figure 13: Global Web Content Management Services Market, by Deployment Type, 2019-2025
Figure 14: Global Web Content Management Services Market, by Deployment Type, 2019-2025
Figure 15: Global Web Content Management Services Market, by Region, 2019-2025
Figure 16: Global Web Content Management Market, by Deployment Type, 2019-2025
Figure 17: Global Web Content Management Market for Cloud Deployment, by Region, 2019-2025
Figure 18: Global Web Content Management Market for Cloud Deployment, by Component Type, 2019-2025
Figure 19: Global Web Content Management Market for On-Premises Deployment, by Region, 2019-2025
Figure 20: Global Web Content Management Market for On-Premises Deployment, by

+44 20 8123 2220
info@marketpublishers.com

Component Type, 2019-2025
Figure 21: Global Web Content Management Market for Hybrid Deployment, by Region, 2019-2025
Figure 22: Global Web Content Management Market for Hybrid Deployment, by Component Type, 2019-2025
Figure 23: Global Web Content Management Market, by Organization Size, 2019-2025
Figure 24: Global Web Content Management Market for Large Enterprises, by Region, 2019-2025
Figure 25: Global Web Content Management Market for Large Enterprises, by Component Type, 2019-2025
Figure 26: Global Web Content Management Market for Medium-size Enterprises, by Region, 2019-2025
Figure 27: Global Web Content Management Market for Medium-size Enterprises, by Component Type, 2019-2025
Figure 28: Global Web Content Management Market for Small Enterprises, by Region, 2019-2025
Figure 29: Global Web Content Management Market for Small Enterprises, by Component Type, 2019-2025
Figure 30: Global Web Content Management Market for Micro and Startup Organizations, by Region, 2019-2025
Figure 31: Global Web Content Management Market for Micro and Startup Organizations, by Component Type, 2019-2025
Figure 32: Global Web Content Management Market, by Vertical, 2019-2025
Figure 33: Global Web Content Management Market for News and Media, by Region, 2019-2025
Figure 34: Global Web Content Management Market for News and Media, by Component Type, 2019-2025
Figure 35: Global Web Content Management Market for Online Education, by Region, 2019-2025
Figure 36: Global Web Content Management Market for Online Education, by Component Type, 2019-2025
Figure 37: Global Web Content Management Market for Sports, by Region, 2019-2025
Figure 38: Global Web Content Management Market for Sports, by Component Type, 2019-2025
Figure 39: Global Web Content Management Market for Life Sciences, by Region, 2019-2025
Figure 40: Global Web Content Management Market for Life Sciences, by Component Type, 2019-2025
Figure 41: Global Web Content Management Market for GPS Data, by Region,

+44 20 8123 2220
info@marketpublishers.com

2019-2025
Figure 42: Global Web Content Management Market for GPS Data, by Component Type, 2019-2025
Figure 43: Global Web Content Management Market for Financial, by Region, 2019-2025
Figure 44: Global Web Content Management Market for Financial, by Component Type, 2019-2025
Figure 45: Global Web Content Management Market for Retail, by Region, 2019-2025
Figure 46: Global Web Content Management Market for Retail, by Component Type, 2019-2025
Figure 47: Global Web Content Management Market for Others, by Region, 2019-2025
Figure 48: Global Web Content Management Market for Others, by Component Type, 2019-2025
Figure 49: Global Web Content Management Market, by Region, 2019-2025
Figure 50: North American Web Content Management Market, by Country, 2019-2025
Figure 51: North American Web Content Management Market, by Component Type, 2019-2025
Figure 52: North American Web Content Management Market, by Solution, 2019-2025
Figure 53: North American Web Content Management Market, by Services, 2019-2025
Figure 54: North American Web Content Management Market, by Deployment Type, 2019-2025
Figure 55: North American Web Content Management Market, by Organization Size, 2019-2025
Figure 56: North American Web Content Management Market, by Vertical, 2019-2025
Figure 57: European Web Content Management Market, by Country, 2019-2025
Figure 58: European Web Content Management Market, by Component Type, 2019-2025
Figure 59: European Web Content Management Market, by Solution, 2019-2025
Figure 60: European Web Content Management Market, by Service, 2019-2025
Figure 61: European Web Content Management Market, by Deployment Type, 2019-2025
Figure 62: European Web Content Management Market, by Organization Size, 2019-2025
Figure 63: European Web Content Management Market, by Vertical, 2019-2025
Figure 64: Asia-Pacific Web Content Management Market, by Country, 2019-2025
Figure 65: Asia-Pacific Web Content Management Market, by Component Type, 2019-2025
Figure 66: Asia-Pacific Web Content Management Market, by Solution, 2019-2025
Figure 67: Asia-Pacific Web Content Management Market, by Service, 2019-2025

+44 20 8123 2220
info@marketpublishers.com

Figure 68: Asia-Pacific Web Content Management Market, by Deployment Type, 2019-2025
Figure 69: Asia-Pacific Web Content Management Market, by Organization Size, 2019-2025
Figure 70: Asia-Pacific Web Content Management Market, by Vertical, 2019-2025
Figure 71: RoW Web Content Management Market, by Country, 2019-2025
Figure 72: RoW Web Content Management Market, by Component Type, 2019-2025
Figure 73: RoW Web Content Management Market, by Solution, 2019-2025
Figure 74: RoW Web Content Management Market, by Service, 2019-2025
Figure 75: RoW Web Content Management Market, by Deployment Type, 2019-2025
Figure 76: RoW Web Content Management Market, by Organization Size, 2019-2025
Figure 77: RoW Web Content Management Market, by Vertical, 2019-2025

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Web Content Management: Global Markets
Product link: https://marketpublishers.com/r/WB8CDBB3EFA9EN.html
Price: US$ 2,750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/WB8CDBB3EFA9EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970