

Web Content Management: Global Markets

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Abstracts

Report Scope:

The web content management market is segmented into the following categories -

By component Type: solutions and services.

By solution: digital marketing management, mobile and social content management, web experience management, digital asset management integration, web creation and editing tools, and content analytics.

By services: professional services and managed services.

By deployment type: cloud, on-premises and hybrid.

By organization size: large (employees > 1000), medium-sized (500



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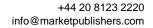
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ACQUIA INC.





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