

# **Web Content Management: Global Markets**

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# **Abstracts**

Report Scope:

The web content management market is segmented into the following categories -

By component Type: solutions and services.

By solution: digital marketing management, mobile and social content management, web experience management, digital asset management integration, web creation and editing tools, and content analytics.

By services: professional services and managed services.

By deployment type: cloud, on-premises and hybrid.

By organization size: large (employees > 1000), medium-sized (500



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ALPHABET INC.

AUTOMATTIC INC. (WORDPRESS.COM)

CONTENTFUL

**COREMEDIA** 

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DNN CORP. (DOTNETNUKE)

EPISERVER INC.

E-SPIRIT AG

IBM CORP.

KENTICO SOFTWARE S.R.O.

MICROSOFT CORP.

OPEN TEXT CORP.

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PROGRESS SOFTWARE CORP.

RACKSPACE TECHNOLOGY

SDL PLC

SITECORE CORP. A/S



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