

Video Conferencing: Global Markets to 2026

<https://marketpublishers.com/r/V7AF38860183EN.html>

Date: November 2021

Pages: 222

Price: US\$ 2,750.00 (Single User License)

ID: V7AF38860183EN

Abstracts

Report Scope:

In this report, the market has been segmented based on component, organization size, deployment mode, system, application, end-use and region. The report provides an overview of the global video conferencing market and analyzes market trends. Using 2020 as the base year, the report provides estimated market data for the forecast period, 2021 to 2026. Market values have been estimated based on the total revenue of video conferencing solution providers.

The report covers the market for video conferencing with regard to the user base across different regions. It also highlights major trends and challenges that affect the market and the vendor landscape. The report estimates the global market for video conferencing in 2020 and provides projections for the expected market size through 2026.

The scope of the study includes video conferencing hardware, solutions and associated services. However, hardware components like amplifiers, headphones, headsets, display devices, physical services for repair and maintaining of IT Infrastructure, revenue generated for B2C, revenue generated by individual personal communication, and third-party vendors are not part of the scope.

Report Includes:

75 data tables and 60 additional tables

An overview of the global market for video conferencing solutions and services

Analyses of the global market trends, with data from 2020, estimates for

2021-2022 and projections of compound annual growth rates (CAGRs) through 2026

Highlights of market growth drivers, restraints and opportunities that are expected to affect the expansion of the market during the forecast period

Evaluation and forecast the global video conferencing market size, and their corresponding market share analysis by component, organization size, conference type, deployment mode, application, end-use industry and geography

Impact of COVID-19 on the market for video conferencing, and information pertaining to pandemic implications on overall IT solutions/services industry

Country specific data and market value analysis for the U.S., Canada, Mexico, U.K., Germany, France, China, Japan, Australia and New Zealand (ANZ)

Industry value chain analysis of the global video conferencing market

Insight into the growth development strategies of the key market players operating within the global market; their key competitive landscape and company share analysis

Company profiles descriptions of the leading market participants, including Adobe Inc., Amazon.com, Inc., Cisco Systems Inc., Huawei Technologies Co., Ltd., Microsoft Corp., Verizon Communications Inc. and Zoho Corp.

Contents

CHAPTER 1 INTRODUCTION

Study Goals and Objectives
Scope of Report
Reasons for Doing the Study
Intended Audiences
Information Sources
Methodology
Geographic Breakdown
Analyst's Credentials
BCC Custom Research
Related BCC Research Reports

CHAPTER 2 SUMMARY AND HIGHLIGHTS

CHAPTER 3 MARKET OVERVIEW

Introduction
Current Market and Future Expectations
Evolution of Video Conferencing Technology
Origin of Video Conferencing
Impact of COVID-19 on the Market for Video Conferencing
Market Dynamics
Market Drivers
Market Restraints
Market Opportunities
Video Conferencing Technology Trends
Support of Artificial Intelligence (AI) and Machine Learning (ML)
Live Video Editing
Gamification Increases Engagement
Adoption of 'Bring your own Devices' (BYOD)
Video Conferencing Advanced Protocols and Codecs
Protocols
Codecs
Implementation of Video Conferencing Using WebRTC
Step: 1 Checking Browser Support and Making a Request to the Signaling Server
Step: 2 Processing Interlocutor's Response

Step: 3 Video Conference Initialization

Patent Analysis

Recent Key Patents Granted

Video Conferencing Architecture

Endpoints

Video Services

Video Network Infrastructure (Call Control)

Network

Management

Some Video Conferencing Use Cases

CISCO

Zoom Video Communications Inc.

CHAPTER 4 MARKET BREAKDOWN BY SOLUTION

Introduction

Hardware

Multi-Point Control Units (MCU)

Hard Codec

Peripheral Devices

Software

Services

Managed Services

Professional Services

CHAPTER 5 MARKET BREAKDOWN BY ORGANIZATION SIZE

Introduction

Small and Medium Enterprises (SMEs)

Large Enterprises

CHAPTER 6 MARKET BREAKDOWN BY DEPLOYMENT MODE

Introduction

On-premise

Cloud

Hybrid

CHAPTER 7 MARKET BREAKDOWN BY SYSTEM

Introduction
Integrated System
Telepresence System
Desktop System
Service-based Video Conferencing Systems

CHAPTER 8 MARKET BREAKDOWN BY APPLICATION

Introduction
Corporate Communications
Training and Development
Marketing and Client Engagement

CHAPTER 9 MARKET BREAKDOWN BY END USE

Introduction
Corporate Enterprise
Government and Defense
Education
Banking, Financial Service and Insurance (BFSI)
Healthcare and Life Science
Media and Entertainment
Others

CHAPTER 10 MARKET BREAKDOWN BY REGION

Total Global Value by Region
North America
U.S.
Canada
Mexico
Europe
U.K.
Germany
France
Rest of Europe
Asia-Pacific
China

Australia and New Zealand (ANZ)

Japan

Rest of Asia-Pacific

Rest of the World (RoW)

CHAPTER 11 COMPETITIVE LANDSCAPE

Top Companies

Strategic Analysis

Key Product Launches and Developments

Key Collaborations, Partnerships and Agreements

Key Acquisitions and Expansions

CHAPTER 12 COMPANY PROFILES

8X8 INC.

ADOBE INC.

ALPHABET INC. (GOOGLE INC.)

AMAZON.COM, INC.

AT&T INC.

AVAYA INC.

CISCO SYSTEMS INC.

DIALPAD INC.

FUZE INC.

HUAWEI TECHNOLOGIES CO., LTD.

LIFESIZE

LOGITECH INTERNATIONAL SA

LOGMEIN INC.

MICROSOFT CORP.

OOMA INC.

PLANTRONICS INC. (POLY)

PREMIUM GLOBAL SERVICES INC.

RINGCENTRAL INC.

VERIZON COMMUNICATIONS INC.

VIDYO INC.

ZOHO CORP.

ZOOM VIDEO COMMUNICATIONS INC.

CHAPTER 13 APPENDIX: LIST OF ACRONYMS

List Of Tables

LIST OF TABLES

Summary Table: Global Market for Video Conferencing, by Region, Through 2026

Table 1: History/Evolution of Video Conferencing Technology

Table 2: 4G vs 5G: Differences

Table 3: Some of the Top Application for VR Meetings

Table 4: Patents, by Year, 2017-2021

Table 5: Video Conferencing Patents Share, by Company, 2021

Table 6: Video Conferencing Patents Share, by Company, 2020

Table 7: Global Market for Video Conferencing, by Solution, Through 2026

Table 8: Global Market for Hardware in Video Conferencing, by Region, Through 2026

Table 9: Global Market for Software in Video Conferencing, by Region, Through 2026

Table 10: Global Market for Services in Video Conferencing, by Region, Through 2026

Table 11: Global Market for Video Conferencing, by Organization Size, Through 2026

Table 12: Global Market for Video Conferencing for SMEs, by Region, Through 2026

Table 13: Global Market for Video Conferencing for Large Enterprises, by Region, Through 2026

Table 14: On-premise and Cloud Video Conferencing Advantages

Table 15: On-premise vs Cloud Video Conferencing

Table 16: Global Market for Video Conferencing, by Deployment Mode, Through 2026

Table 17: Global Market for On-premise Video Conferencing, by Region, Through 2026

Table 18: Global Market for Cloud Video Conferencing, by Region, Through 2026

Table 19: Global Market for Hybrid Video Conferencing, by Region, Through 2026

Table 20: Global Market for Video Conferencing, by System, Through 2026

Table 21: Global Market for Integrated Video Conferencing Systems, by Region, Through 2026

Table 22: Global Market for Telepresence Video Conferencing Systems, by Region, Through 2026

Table 23: Global Market for Desktop Video Conference Systems, by Region, Through 2026

Table 24: Global Market for Service-based Video Conferencing Systems, by Region, Through 2026

Table 25: Global Market for Video Conferencing, by Application, Through 2026

Table 26: Global Market for Video Conferencing for Corporate Communications, by Region, Through 2026

Table 27: Global Market for Video Conferencing for Training and Development, by Region, Through 2026

Table 28: Global Market for Video Conferencing for Marketing and Client Engagement, by Region, Through 2026

Table 29: Global Market for Video Conferencing, by End Use, Through 2026

Table 30: Global Market for Video Conferencing in Corporate Enterprise End Uses, by Region, Through 2026

Table 31: Global Market for Video Conferencing in Government and Defense End Uses, by Region, Through 2026

Table 32: Global Market for Video Conferencing in Education End Uses, by Region, Through 2026

Table 33: Global Market for Video Conferencing in BFSI End Uses, by Region, Through 2026

Table 34: Global Market for Video Conferencing in Healthcare and Life Sciences End Uses, by Region, Through 2026

Table 35: Global Market for Video Conferencing in Media and Entertainment End Uses, by Region, Through 2026

Table 36: Global Market for Video Conferencing in Other End Uses, by Region, Through 2026

Table 37: Global Market for Video Conferencing, by Region, Through 2026

Table 38: North American Market for Video Conferencing, by Solution, Through 2026

Table 39: North American Market for Video Conferencing, by Organization Size, Through 2026

Table 40: North American Market for Video Conferencing, by Deployment Mode, Through 2026

Table 41: North American Market for Video Conferencing, by System, Through 2026

Table 42: North American Market for Video Conferencing, by Application, Through 2026

Table 43: North American Market for Video Conferencing, by End Use, Through 2026

Table 44: North American Market for Video Conferencing, by Country, Through 2026

Table 45: European Market for Video Conferencing, by Solution, Through 2026

Table 46: European Market for Video Conferencing, by Organization Size, Through 2026

Table 47: European Market for Video Conferencing, by Deployment Mode, Through 2026

Table 48: European Market for Video Conferencing, by System, Through 2026

Table 49: European Market for Video Conferencing, by Application, Through 2026

Table 50: European Market for Video Conferencing, by End Use, Through 2026

Table 51: European Market for Video Conferencing, by Country, Through 2026

Table 52: Asia-Pacific Market for Video Conferencing, by Solution, Through 2026

Table 53: Asia-Pacific Market for Video Conferencing, by Organization Size, Through 2026

Table 54: Asia-Pacific Market for Video Conferencing, by Deployment Mode, Through 2026

Table 55: Asia-Pacific Market for Video Conferencing, by System, Through 2026

Table 56: Asia-Pacific Market for Video Conferencing, by Application, Through 2026

Table 57: Asia-Pacific Market for Video Conferencing, by End Use, Through 2026

Table 58: Asia-Pacific Market for Video Conferencing, by Country, Through 2026

Table 59: RoW Market for Video Conferencing, by Solution, Through 2026

Table 60: RoW Market for Video Conferencing, by Organization Size, Through 2026

Table 61: RoW Market for Video Conferencing, by Deployment Mode, Through 2026

Table 62: RoW Market for Video Conferencing, by System, Through 2026

Table 63: RoW Market for Video Conferencing, by Application, Through 2026

Table 64: RoW Market for Video Conferencing, by End Use, Through 2026

Table 65: Global Video Conferencing Market, Product launches and Developments, May 2019-October 2021

Table 66: Global Video Conferencing Market, Collaborations, Partnerships and Agreements, October 2019-October 2021

Table 67: Global Video Conferencing Market, Acquisitions and Expansions, July 2019-October 2021

Table 68: 8x8 Inc.: Product/Services

Table 69: 8x8 Inc.: Net Revenue, 2019-2021

Table 70: 8x8 Inc.: Key Management

Table 71: 8x8 Inc.: Recent Developments, 2019-2021

Table 72: Adobe Inc.: Product/Services

Table 73: Adobe Inc.: Company Financials, FY2018-2020

Table 74: Adobe Inc.: Key Management

Table 75: Alphabet Inc.: Product/Services

Table 76: Alphabet Inc.: Company Financials, FY2018-2020

Table 77: Alphabet Inc.: Key Management

Table 78: Alphabet Inc.: Recent Developments, 2021

Table 79: Amazon.com, Inc.: Product/Services

Table 80: Amazon.com, Inc.: Net Revenue, 2018-2020

Table 81: Amazon.com, Inc.: Key Management

Table 82: Amazon.com, Inc.: Recent Developments, 2020 and 2021

Table 83: AT&T Inc.: Product/Services Information

Table 84: AT&T Inc.: Company Financials, FY 2018-2020

Table 85: AT&T Inc.: Key Management

Table 86: Avaya Inc.: Product/Services

Table 87: Avaya Inc.: Company Financials, FY2018-2020

Table 88: Avaya Inc.: Key Management

Table 89: Avaya Inc.: Recent Developments, 2018-2020
Table 90: Cisco Systems Inc.: Product/Services
Table 91: Cisco Systems Inc.: Company Financials, 2018-2020
Table 92: Cisco Systems Inc.: Key Management
Table 93: Cisco Systems Inc.: Recent Developments, 2020 and 2021
Table 94: Dialpad Inc.: Product/Services Information
Table 95: Dialpad Inc.: Key Management
Table 96: Fuze Inc.: Product/Services Information
Table 97: Fuze Inc.: Key Management
Table 98: Fuze Inc.: Recent Development, 2021
Table 99: Huawei Technologies Co., Ltd.: Product/Services
Table 100: Huawei Technologies Co., Ltd.: Company Financials, 2018-2020
Table 101: Huawei Technologies Co., Ltd.: Key Management
Table 102: Huawei Technologies Co., Ltd.: Recent Developments, 2019 and 2020
Table 103: Lifesize: Recent Developments, 2020
Table 104: Logitech International SA: Product/Services Information
Table 105: Logitech International SA: Company Financials, FY 2019-2021
Table 106: Logitech International SA: Key Management
Table 107: Logitech International SA: Recent Developments, 2021
Table 108: LogMeIn Inc.: Product/Services
Table 109: LogMeIn Inc.: Key Management
Table 110: Microsoft Corp.: Product/Services Information
Table 111: Microsoft Corp.: Company Financials, FY 2018-2020
Table 112: Microsoft Corp.: Key Management
Table 113: Microsoft Corp.: Recent Developments, 2020 and 2021
Table 114: Ooma Inc.: Product/Services Information
Table 115: Ooma Inc.: Company Financials, FY 2018-2020
Table 116: Ooma Inc.: Key Management
Table 117: Plantronics Inc.: Product/Services
Table 118: Plantronics Inc.: Company Financials, FY2018-2020
Table 119: Plantronics Inc.: Key Management
Table 120: Plantronics Inc.: Recent Developments, 2019 and 2020
Table 121: Premiere Global Services Inc.: Recent Developments, 2020
Table 122: RingCentral Inc.: Product/Services Information
Table 123: RingCentral Inc.: Company Financials, FY 2018-2020
Table 124: RingCentral Inc.: Key Management
Table 125: RingCentral Inc.: Recent Developments, 2019-2021
Table 126: Verizon Communications Inc.: Product/Services Information
Table 127: Verizon Communications Inc.: Company Financials, FY 2018-2020

Table 128: Verizon Communications Inc.: Key Management

Table 129: Verizon Communications Inc.: Recent Developments, 2019-2021

Table 130: Zoom Video Communications Inc.: Product/Services

Table 131: Zoom Video Communications Inc.: Company Financials, 2019-2021

Table 132: Zoom Video Communications Inc.: Key Management

Table 133: Zoom Video Communications Inc.: Recent Developments, 2021

Table 134: Acronyms used in This Report

List Of Figures

LIST OF FIGURES

Summary Figure: Global Market Shares of Video Conferencing, by Region, 2020

Figure 1: Video Conferencing Advanced Protocols

Figure 2: Video Conferencing Codecs

Figure 3: Video Conferencing Implementation Using WebRTC

Figure 4: Video Conferencing Telepresence Architecture

Figure 5: Global Market Shares of Video Conferencing, by Solution, 2020

Figure 6: Global Market Shares of Video Conferencing, by Solution, 2026

Figure 7: Multi-Point Control Unit

Figure 8: Codec Systems vs USB System

Figure 9: Global Market Shares of Hardware in Video Conferencing, by Region, 2020

Figure 10: Global Market Shares of Hardware in Video Conferencing, by Region, 2026

Figure 11: Global Market Shares of Software in Video Conferencing, by Region, 2020

Figure 12: Global Market Shares of Software in Video Conferencing, by Region, 2026

Figure 13: Global Market Shares of Services in Video Conferencing, by Region, 2020

Figure 14: Global Market Shares of Services in Video Conferencing, by Region, 2026

Figure 15: Global Market Shares of Video Conferencing, by Organization Size, 2020

Figure 16: Global Market Shares of Video Conferencing, by Organization Size, 2026

Figure 17: Global Market Shares of Video Conferencing for SMEs, by Region, 2020

Figure 18: Global Market Shares of Video Conferencing for SMEs, by Region, 2026

Figure 19: Global Market Shares of Video Conferencing for Large Enterprises, by Region, 2020

Figure 20: Global Market Shares of Video Conferencing for Large Enterprises, by Region, 2026

Figure 21: Global Market Shares of Video Conferencing, by Deployment Mode, 2020

Figure 22: Global Market Shares of Video Conferencing, by Deployment Mode, 2026

Figure 23: Global Market Shares of On-premise Video Conferencing, by Region, 2020

Figure 24: Global Market Shares of On-premise Video Conferencing, by Region, 2026

Figure 25: Global Market Shares of Cloud Video Conferencing, by Region, 2020

Figure 26: Global Market Shares of Cloud Video Conferencing, by Region, 2026

Figure 27: Hybrid Video Conferencing

Figure 28: Global Market Shares of Hybrid Video Conferencing, by Region, 2020

Figure 29: Global Market Shares of Hybrid Video Conferencing, by Region, 2026

Figure 30: Global Market Shares of Video Conferencing, by System, 2020

Figure 31: Global Market Shares of Video Conferencing, by System, 2026

Figure 32: Global Market Shares of Integrated Video Conferencing Systems, by Region,

2020

Figure 33: Global Market Shares of Integrated Video Conferencing Systems, by Region, 2026

Figure 34: Global Market Shares of Telepresence Video Conferencing Systems, by Region, 2020

Figure 35: Global Market Shares of Telepresence Video Conferencing Systems, by Region, 2026

Figure 36: Global Market Shares of Desktop Video Conference Systems, by Region, 2020

Figure 37: Global Market Shares of Desktop Video Conference Systems, by Region, 2026

Figure 38: Global Market Shares of Service-based Video Conferencing Systems, by Region, 2020

Figure 39: Global Market Shares of Service-based Video Conferencing Systems, by Region, 2026

Figure 40: Global Market Shares of Video Conferencing, by Application, 2020

Figure 41: Global Market Shares of Video Conferencing, by Application, 2026

Figure 42: Global Market Shares of Video Conferencing for Corporate Communications, by Region, 2020

Figure 43: Global Market Shares of Video Conferencing for Corporate Communications, by Region, 2026

Figure 44: Global Market Shares of Video Conferencing for Training and Development, by Region, 2020

Figure 45: Global Market Shares of Video Conferencing for Training and Development, by Region, 2026

Figure 46: Global Market Shares of Video Conferencing for Marketing and Client Engagement, by Region, 2020

Figure 47: Global Market Shares of Video Conferencing for Marketing and Client Engagement, by Region, 2026

Figure 48: Global Market Shares of Video Conferencing, by End Use, 2020

Figure 49: Global Market Shares of Video Conferencing, by End Use, 2026

Figure 50: Global Market Shares of Video Conferencing in Corporate Enterprise End Uses, by Region, 2020

Figure 51: Global Market Shares of Video Conferencing in Corporate Enterprise End Uses, by Region, 2026

Figure 52: Global Market Shares of Video Conferencing in Government and Defense End Uses, by Region, 2020

Figure 53: Global Market Shares of Video Conferencing in Government and Defense End Uses, by Region, 2026

Figure 54: Global Market Shares of Video Conferencing in Education End Uses, by Region, 2020

Figure 55: Global Market Shares of Video Conferencing in Education End Uses, by Region, 2026

Figure 56: Global Market Shares of Video Conferencing in BFSI End Uses, by Region, 2020

Figure 57: Global Market Shares of Video Conferencing in BFSI End Uses, by Region, 2026

Figure 58: Global Market Shares of Video Conferencing in Healthcare and Life Sciences End Uses, by Region, 2020

Figure 59: Global Market Shares of Video Conferencing in Healthcare and the Life Science End Uses, by Region, 2026

Figure 60: Global Market Shares of Video Conferencing in Media and Entertainment End Uses, by Region, 2020

Figure 61: Global Market Shares of Video Conferencing in Media and Entertainment End Uses, by Region, 2026

Figure 62: Global Market Shares of Video Conferencing in Other End Uses, by Region, 2020

Figure 63: Global Market Shares of Video Conferencing in Other End Uses, by Region, 2026

Figure 64: Global Video Conferencing Market, by Region

Figure 65: Global Market Shares of Video Conferencing, by Region, 2020

Figure 66: Global Market Shares of Video Conferencing, by Region, 2026

Figure 67: U.S. Market for Video Conferencing, 2020-2026

Figure 68: Canadian Market for Video Conferencing, 2020-2026

Figure 69: Mexican Market for Video Conferencing, 2020-2026

Figure 70: U.K. Market for Video Conferencing, 2020-2026

Figure 71: German Market for Video Conferencing, 2020-2026

Figure 72: French Market for Video Conferencing, 2020-2026

Figure 73: Rest of European Market for Video Conferencing, 2020-2026

Figure 74: Chinese Market for Video Conferencing, 2020-2026

Figure 75: ANZ Market for Video Conferencing, 2020-2026

Figure 76: Japanese Market for Video Conferencing, 2020-2026

Figure 77: Rest of Asia-Pacific Market for Video Conferencing, 2020-2026

Figure 78: Shares of the Most Followed Strategies of the Global Video Conferencing Market, 2017-2021

Figure 79: 8x8 Inc.: Sales Share, by Business Segment, 2021

Figure 80: 8x8 Inc.: Sales Share, by Region/Country Segment, 2021

Figure 81: Adobe Inc.: Revenue Share, by Business Segment, 2020

- Figure 82: Adobe Inc.: Sales Share, by Region/Country Segment, 2020
- Figure 83: Alphabet Inc.: Revenue Share, by Business Segment, 2020
- Figure 84: Alphabet Inc.: Sales Share, by Region/Country Segment, 2020
- Figure 85: Amazon.com, Inc.: Sales Share, by Business Segment, 2020
- Figure 86: AT&T Inc.: Revenue Share, by Business Segment, 2020
- Figure 87: AT&T Inc.: Sales Share, by Region/Country Segment, 2020
- Figure 88: Avaya Inc.: Revenue Share, by Business Segment, 2020
- Figure 89: Avaya Inc.: Sales Share, by Region/Country Segment, 2020
- Figure 90: Cisco Systems Inc.: Revenue Share, by Business Segment, 2020
- Figure 91: Cisco Systems Inc.: Sales Share, by Region/Country Segment, 2020
- Figure 92: Huawei Technologies Co., Ltd.: Revenue Share, by Business Segment, 2020
- Figure 93: Huawei Technologies Co., Ltd.: Sales Share, by Region/Country Segment, 2020
- Figure 94: Logitech International SA: Sales Share, by Region/Country Segment, 2021
- Figure 95: Microsoft Corp.: Revenue Share, by Business Segment, 2020
- Figure 96: Microsoft Corp.: Sales Share, by Region/Country Segment, 2020
- Figure 97: Ooma Inc.: Revenue Share, by Business Segment, 2020
- Figure 98: Plantronics Inc.: Revenue Share, by Business Segment, 2020
- Figure 99: RingCentral Inc.: Revenue Share, by Business Segment, 2020
- Figure 100: RingCentral Inc.: Sales Share, by Region/Country Segment, 2020
- Figure 101: Verizon Communications Inc.: Revenue Share, by Business Segment, 2020
- Figure 102: Zoom Video Communications Inc.: Sales Share, by Region/Country Segment, 2021

I would like to order

Product name: Video Conferencing: Global Markets to 2026

Product link: <https://marketpublishers.com/r/V7AF38860183EN.html>

Price: US\$ 2,750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V7AF38860183EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970