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Video Conferencing: Global Markets to 2026

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Abstracts

Report Scope:

In this report, the market has been segmented based on component, organization size, deployment mode, system, application, end-use and region. The report provides an overview of the global video conferencing market and analyzes market trends. Using 2020 as the base year, the report provides estimated market data for the forecast period, 2021 to 2026. Market values have been estimated based on the total revenue of video conferencing solution providers.

The report covers the market for video conferencing with regard to the user base across different regions. It also highlights major trends and challenges that affect the market and the vendor landscape. The report estimates the global market for video conferencing in 2020 and provides projections for the expected market size through 2026.

The scope of the study includes video conferencing hardware, solutions and associated services. However, hardware components like amplifiers, headphones, headsets, display devices, physical services for repair and maintaining of IT Infrastructure, revenue generated for B2C, revenue generated by individual personal communication, and third-party vendors are not part of the scope.

Report Includes:

75 data tables and 60 additional tables

An overview of the global market for video conferencing solutions and services

Analyses of the global market trends, with data from 2020, estimates for

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2021-2022 and projections of compound annual growth rates (CAGRs) through 2026

Highlights of market growth drivers, restraints and opportunities that are expected to affect the expansion of the market during the forecast period

Evaluation and forecast the global video conferencing market size, and their corresponding market share analysis by component, organization size, conference type, deployment mode, application, end-use industry and geography

Impact of COVID-19 on the market for video conferencing, and information pertaining to pandemic implications on overall IT solutions/services industry

Country specific data and market value analysis for the U.S., Canada, Mexico, U.K., Germany, France, China, Japan, Australia and New Zealand (ANZ)

Industry value chain analysis of the global video conferencing market

Insight into the growth development strategies of the key market players operating within the global market; their key competitive landscape and company share analysis

Company profiles descriptions of the leading market participants, including Adobe Inc., Amazon.com, Inc., Cisco Systems Inc., Huawei Technologies Co., Ltd., Microsoft Corp., Verizon Communications Inc. and Zoho Corp.

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