

Text Analytics: Global Markets

<https://marketpublishers.com/r/TD7251B8A65AEN.html>

Date: March 2021

Pages: 115

Price: US\$ 2,750.00 (Single User License)

ID: TD7251B8A65AEN

Abstracts

Report Scope:

The report provides an overview of the global market for text analytics and analyzes market trends. Using 2019 as the base year, the report provides estimated market data for the forecast period 2020 through 2025. Revenue forecasts for this period are segmented based on deployment, application, end-user, and geography. Market values have been estimated based on the total revenues of software and services.

The report also focuses on the major driving trends and challenges that will affect the market and the vendor landscape. The report explains the competitive landscape and current trends in the text analytics market. The report concludes with an analysis of the text analytics vendor landscape and includes detailed profiles of the major players in the global text analytics market.

Report Includes:

68 tables

An overview of the global market for text analytics within the industry

Analyses of the global market trends, with data from 2019-2020, estimates for 2021 and 2023, and projections of compound annual growth rates (CAGRs) through 2025

Assessment of the value chain of the text analytics industry ecosystem

Highlights of the impact of COVID-19 pandemic on the text analytics industry

Estimation of market size and revenue forecasts for text analytics industry, and corresponding market share analysis by deployment type, application, end user, and geographical region

Understanding of upcoming market opportunities and areas of focus to forecasting the market into various segments

Identification of major stakeholders in the text analytics market and analysis of competitive landscape for the market leaders

Insight into market dynamics featuring drivers and restraints, and other macroeconomic factors affecting the text analytics industry

Detailed profiles of the major players including Alphabet Inc., Amazon.com, Basis Technology, IBM, Microsoft, SAS, and Texifter LLC

Contents

CHAPTER 1 INTRODUCTION

Study Goals and Objectives
Reasons for Doing This Study
Scope of Report
Information Sources
Methodology
Intended Audience
Geographic Breakdown
Analyst's Credentials
BCC Custom Research
Related BCC Research Reports

CHAPTER 2 SUMMARY AND HIGHLIGHTS

CHAPTER 3 MARKET AND TECHNOLOGY BACKGROUND

Technology Overview
Text Analytics Process
Text Sources
Text Analytics Processing Technologies
Types of Text Analytics
Sentiment Analysis
Text Classification
Semantic Search
Market Drivers
Rise in Adoption of Predictive Analytics and Sentiment Analytics by Various Industries
Continuous Improvements in the Language Processing Algorithms
Increasing Attractiveness of Social Media Analytics
Market Restraints
Dearth of Technical Expertise and Technological Awareness
Data Security and Privacy Issues
COVID-19 Impact on Text Analytics Market

CHAPTER 4 MARKET BREAKDOWN BY DEPLOYMENT

Introduction

Cloud
On-premises

CHAPTER 5 MARKET BREAKDOWN BY APPLICATION

Introduction
Business Intelligence
Customer Relationship Management
Fraud Detection
Governance, Risk Management and Compliance
Others

CHAPTER 6 MARKET BREAKDOWN BY END USER

Introduction
Banking, Financial Services and Insurance
Government & Defense
Healthcare, Pharmaceuticals and Life Sciences
IT and Telecom
Media and Advertising
Retail and E-commerce
Travel and Hospitality
Others

CHAPTER 7 MARKET BREAKDOWN BY REGION

Introduction
Americas
U.S.
Canada
Mexico
Brazil
Rest of the Americas
Europe
Germany
U.K.
France
Italy
Rest of Europe

Asia-Pacific

China

India

Japan

Rest of APAC

The Middle East and Africa

Middle East

Africa

CHAPTER 8 COMPETITIVE LANDSCAPE

Market Ranking

Vendor Landscape

Text Analytics Pricing Models

Pricing Models of Vendors

Strategic Analysis

Product Launches

Collaborations and Partnerships

Expansions and Investments

CHAPTER 9 COMPANY PROFILES

Major Players

ALPHABET INC. (GOOGLE)

AMAZON.COM INC.

BASIS TECHNOLOGY CORP.

BITEXT INNOVATIONS S.L.

CLARABRIDGE INC.

EXPERT.AI (FORMERLY EXPERT SYSTEM GROUP)

INTERNATIONAL BUSINESS MACHINES (IBM) CORP.

LEXALYTICS INC.

LUMINOSO TECHNOLOGIES INC.

MEANINGCLOUD LLC

MEGAPUTER INTELLIGENCE INC.

MICRO FOCUS INTERNATIONAL PLC

MICROSOFT CORP.

OPEN TEXT CORP.

SAS INSTITUTE INC.

Key Innovators

AMENITY ANALYTICS LTD.
CORTICAL.IO AG
DIGITAL REASONING SYSTEMS INC.
INDICO DATA SOLUTIONS INC.
KINGLAND SYSTEMS
KNIME AG
LINGUAMATICS
PROXEM
RAPIDMINER INC.
TEXIFTER LLC.

CHAPTER 10 APPENDIX: LIST OF ACRONYMS

List Of Tables

LIST OF TABLES

Summary Table: Global Market for Text Analytics, by Application, Through 2025

Table 1: Text Analytics Processing Technologies

Table 2: Global Market for Text Analytics, by Deployment, Through 2025

Table 3: Global Market for Cloud-Based Text Analytics Solutions, by Application, Through 2025

Table 4: Global Market for On-Premises Text Analytics Solutions, by Application, Through 2025

Table 5: Global Market for Text Analytics, by Application, Through 2025

Table 6: Global Market for Text Analytics in Business Intelligence Applications, by Deployment, Through 2025

Table 7: Global Market for Text Analytics in CRM Applications, by Deployment, Through 2025

Table 8: Global Market for Text Analytics in Fraud Detection Applications, by Deployment, Through 2025

Table 9: Global Market for Text Analytics in GRC Applications, by Deployment, Through 2025

Table 10: Global Market for Text Analytics in Other Applications, by Deployment, Through 2025

Table 11: Global Market for Text Analytics, by End User, Through 2025

Table 12: Global Market for Text Analytics in BFSI, by Region, Through 2025

Table 13: Global Market for Text Analytics in Government and Defense, by Region, Through 2025

Table 14: Global Market for Text Analytics in Healthcare, Pharmaceuticals and Life Sciences, by Region, Through 2025

Table 15: Global Market for Text Analytics in IT and Telecom, by Region, Through 2025

Table 16: Global Market for Text Analytics in Media and Advertising, by Region, Through 2025

Table 17: Global Market for Text Analytics in Retail and E-commerce, by Region, Through 2025

Table 18: Global Market for Text Analytics in Travel and Hospitality, by Region, Through 2025

Table 19: Global Market for Text Analytics in Other End Users, by Region, Through 2025

Table 20: Global Market for Text Analytics, by Region, Through 2025

Table 21: Americas Region Market for Text Analytics, by Country, Through 2025

Table 22: Americas Region Market for Text Analytics, by End User, Through 2025
Table 23: European Region Market for Text Analytics, by Country, Through 2025
Table 24: European Region Market for Text Analytics, by End User, Through 2025
Table 25: APAC Region Market for Text Analytics, by Country, Through 2025
Table 26: APAC Region Market for Text Analytics, by End User, Through 2025
Table 27: MEA Market for Text Analytics, by Region, Through 2025
Table 28: MEA Market for Text Analytics, by End User, Through 2025
Table 29: Market Ranking of Text Analytics Vendors
Table 30: Market Ranking of Text Analytics Vendors
Table 31: Market Ranking of Text Analytics Vendors
Table 32: Text Analytics Market Vendors Landscape
Table 33: Text Analytics Market Vendors Pricing Model
Table 34: Global Text Analytics Market: Product Launches, January 2019–January 2021
Table 35: Global Text Analytics Market: Collaborations and Partnerships, January 2019–January 2021
Table 36: Global Text Analytics Market: Expansions and Investments, January 2019–January 2021
Table 37: Alphabet: Recent Financial Performance, 2017–2019
Table 38: Alphabet: Text Analytics Offerings
Table 39: Alphabet: Recent Developments, 2019 and 2020
Table 40: Amazon: Recent Financial Performance, 2017-2019
Table 41: Amazon: Text Analytics Offerings
Table 42: Amazon: Recent Developments, 2019-2020
Table 43: Basis Technology: Text Analytics Offerings
Table 44: Basis Technology: Recent Developments, 2020
Table 45: Bitext: Text Analytics Offerings
Table 46: Clarabridge: Text Analytics Offerings
Table 47: Expert System: Recent Financial Performance, 2017-2019
Table 48: Expert System: Text Analytics Offerings
Table 49: Expert System: Recent Developments, 2019-2021
Table 50: IBM: Recent Financial Performance, 2017-2019
Table 51: IBM: Text Analytics Offerings
Table 52: Lexalytics: Text Analytics Offerings
Table 53: Lexalytics: Recent Developments, 2019-2020
Table 54: Luminoso: Text Analytics Offerings
Table 55: Luminoso: Recent Developments, 2019-2020
Table 56: MeaningCloud: Text Analytics Offerings
Table 57: MeaningCloud: Recent Developments, 2019-2020
Table 58: Megaputer: Text Analytics Offerings

Table 59: Micro Focus: Recent Financial Performance, 2018 and 2019

Table 60: Micro Focus: Text Analytics Offerings

Table 61: Microsoft: Recent Financial Performance, 2018-2020

Table 62: Microsoft: Text Analytics Offerings

Table 63: Microsoft: Recent Developments, 2020

Table 64: Open Text: Recent Financial Performance, 2018-2020

Table 65: Open Text: Text Analytics Offerings

Table 66: Open Text: Recent Developments, 2019-2020

Table 67: SAS: Text Analytics Offerings

Table 68: List of Acronyms Used in the Report

List Of Figures

LIST OF FIGURES

Summary Figure: Global Market for Text Analytics, by Application, 2019-2025

Figure 1: Text Analytics Process Flow

Figure 2: Text Sources in the Text Analytics Process

Figure 3: Text Analytics Types

Figure 4: Text Analytics Market Dynamics

Figure 5: Text Analytics Market Classification by Deployment

Figure 6: Global Market Share for Text Analytics, by Deployment, 2020

Figure 7: Global Market Share for Cloud-Based Text Analytics Solutions, by Application, 2020

Figure 8: Global Market Share for On-Premises Text Analytics Solutions, by Application, 2020

Figure 9: Text Analytics Market Classification by Application

Figure 10: Global Market Share for Text Analytics, by Application, 2020

Figure 11: Global Market Share for Text Analytics in Business Intelligence Applications, by Deployment, 2020

Figure 12: Global Market Share for Text Analytics in CRM Applications, by Deployment, 2020

Figure 13: Global Market Share for Text Analytics in Fraud Detection Applications, by Deployment, 2020

Figure 14: Global Market Share for Text Analytics in GRC Applications, by Deployment, 2020

Figure 15: Global Market Share for Text Analytics in Other Applications, by Deployment, 2020

Figure 16: Text Analytics Market Classification, by End User

Figure 17: Global Market Share for Text Analytics, by End User, 2020

Figure 18: Global Market Share for Text Analytics in BFSI, by Region, 2020

Figure 19: Global Market Share for Text Analytics in Government and Defense, by Region, 2020

Figure 20: Global Market Share for Text Analytics in Healthcare, Pharmaceuticals and Life Sciences, by Region, 2020

Figure 21: Global Market Share for Text Analytics in IT and Telecom, by Region, 2020

Figure 22: Global Market Share for Text Analytics in Media and Advertising, by Region, 2020

Figure 23: Global Market Share for Text Analytics in Retail and E-commerce, by Region, 2020

Figure 24: Global Market Share for Text Analytics in Travel and Hospitality, by Region, 2020

Figure 25: Global Market Share for Text Analytics in Other End Users, by Region, 2020

Figure 26: Global Market Share for Text Analytics, by Region, 2020

Figure 27: American Market Share for Text Analytics, by Country, 2020

Figure 28: American Market Share for Text Analytics, by End User, 2020

Figure 29: European Market Share for Text Analytics, by Country, 2020

Figure 30: European Market Share for Text Analytics, by End User, 2020

Figure 31: APAC Market Share for Text Analytics, by Country, 2020

Figure 32: APAC Market Share for Text Analytics, by End User, 2020

Figure 33: MEA Market Share for Text Analytics, by Region, 2020

Figure 34: MEA Market Share for Text Analytics, by End User, 2020

Figure 35: Shares of the Most-Followed Strategies of Global Text Analytics Market During 2019 and 2020

Figure 36: Alphabet: Revenue Share, by Segment, 2019

Figure 37: Alphabet: Revenue Share, by Region, 2019

Figure 38: Amazon: Revenue Share, by Segment, 2019

Figure 39: Amazon: Revenue Share, by Country, 2019

Figure 40: Expert System: Revenue Share, by Source, 2019

Figure 41: Expert System: Revenue Share, by Region, 2019

Figure 42: IBM: Revenue Share, by Business Segment, 2019

Figure 43: IBM: Revenue Share, by Region, 2019

Figure 44: Micro Focus: Revenue Share, by Segment, 2019

Figure 45: Micro Focus: Revenue Share, by Region, 2019

Figure 46: Microsoft: Revenue Share, by Business Segment, 2020

Figure 47: Microsoft: Revenue Share, by Region, 2020

Figure 48: Open Text: Revenue Share, by Product Type, 2020

Figure 49: Open Text: Revenue Share, by Region, 2020

I would like to order

Product name: Text Analytics: Global Markets

Product link: <https://marketpublishers.com/r/TD7251B8A65AEN.html>

Price: US\$ 2,750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TD7251B8A65AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970