

# Text Analytics: Global Markets

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## Abstracts

### Report Scope:

The report provides an overview of the global market for text analytics and analyzes market trends. Using 2019 as the base year, the report provides estimated market data for the forecast period 2020 through 2025. Revenue forecasts for this period are segmented based on deployment, application, end-user, and geography. Market values have been estimated based on the total revenues of software and services.

The report also focuses on the major driving trends and challenges that will affect the market and the vendor landscape. The report explains the competitive landscape and current trends in the text analytics market. The report concludes with an analysis of the text analytics vendor landscape and includes detailed profiles of the major players in the global text analytics market.

### Report Includes:

68 tables

An overview of the global market for text analytics within the industry

Analyses of the global market trends, with data from 2019-2020, estimates for 2021 and 2023, and projections of compound annual growth rates (CAGRs) through 2025

Assessment of the value chain of the text analytics industry ecosystem

Highlights of the impact of COVID-19 pandemic on the text analytics industry

Estimation of market size and revenue forecasts for text analytics industry, and corresponding market share analysis by deployment type, application, end user, and geographical region

Understanding of upcoming market opportunities and areas of focus to forecasting the market into various segments

Identification of major stakeholders in the text analytics market and analysis of competitive landscape for the market leaders

Insight into market dynamics featuring drivers and restraints, and other macroeconomic factors affecting the text analytics industry

Detailed profiles of the major players including Alphabet Inc., Amazon.com, Basis Technology, IBM, Microsoft, SAS, and Texifter LLC

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*Text Analytics: Global Markets*

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EXPERT.AI (FORMERLY EXPERT SYSTEM GROUP)  
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Key Innovators

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