

Sustainability Sense or Cents: How do Companies Incorporate Sustainability Decisions in their Businesses?

https://marketpublishers.com/r/SDBF8223B24EN.html

Date: September 2019

Pages: 17

Price: US\$ 1,250.00 (Single User License)

ID: SDBF8223B24EN

Abstracts

Summary

This brief report summarizes a potent new force helping to determine product and company outcomes. We describe the integration of a business calculus that functions as a total area of consumer adoption and "stickiness", the volume of combined product performance, the trajectory of product applications, and the overall internal team support and effectiveness. Sustainability and environmental mathematics are helping to shape a new sense of how to optimize dollar results.

One of the emergent themes uncovered is that the new sustainability calculus requires multi-sector participation. Cutting carbon emissions has little effect if all your neighbors are increasing emissions. In much the same way, converting to green chemistries, or adopting closed loop sourcing procedures has little value if the products are disposed without re-use, or if the next product cycle isn't able to influence without incurring massive tear-down or separations and purification costs. No person is an island, and no product stands alone in the integration of sustainability success. As readers will see in the Walmart case study, companies with a clear vision of the future see sustainability adoption as a massive opportunity, not an inconvenience.



Contents

CHAPTER 1 INTRODUCTION

How Large Is the Sustainable and Responsible Investing Marketplace?

Importance of Focusing on Sustainability in Business Decisions

Case Studies: Who Incorporates Sustainability Decisions?

Walmart

Amazon

Facebook

Google

Do These Decisions Promote Economic Success?

Benefits of Participating in the Circular Economy

Google

Ellen MacArthur Foundation

Hewlett Packard

LanzaTech

What Else?

Is the Inclusion of Sustainability Decisions on the Top of a CEO's Agenda?

How do These Decisions Impact Consumers?

What Are the Tradeoffs of Pushing Sustainability Within a Company Structure?

Concluding Thoughts

Analyst's Credentials

Related BCC Research Reports



List Of Figures

LIST OF FIGURES

Figure 1: Sustainable and Responsible Investing in the United States, 1995-2018



I would like to order

Product name: Sustainability Sense or Cents: How do Companies Incorporate Sustainability Decisions in

their Businesses?

Product link: https://marketpublishers.com/r/SDBF8223B24EN.html

Price: US\$ 1,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/SDBF8223B24EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to $+44\ 20\ 7900\ 3970$



