

Supply Chain Management: Global Markets

<https://marketpublishers.com/r/SF69985DC212EN.html>

Date: June 2023

Pages: 208

Price: US\$ 5,500.00 (Single User License)

ID: SF69985DC212EN

Abstracts

Report Scope:

The report provides an overview of the SCM market and analyzes market trends. Using 2022 as the base year, the report provides estimated market data for the forecast period 2023 through 2028. Revenue forecasts for this period are segmented based on component, deployment, enterprise size, industry, and geography.

The report also includes a section on the major players in the market. Further, it explains the major drivers, competitive intelligence, mergers & acquisition (M&A) deals, venture capital fundings, emerging technologies, and current trends of the SCM market. The report concludes with a focus on the vendor landscape and includes profiles of the major players operating in the global market.

Report Includes:

41 data tables and 36 additional tables

An overview of the global markets for supply chain management (SCM) and related technologies

Analyses of the global market trends, with historic market revenue data for 2022, estimates for 2023, forecasts for 2026 and 2027, and projections of compound annual growth rates (CAGRs) through 2028

Estimation of the actual market size and revenue forecast for global SCM market in USD million values, and corresponding market share analysis based on component, deployment, enterprise size, end-use industry, and region

Discussion of the key underlying trends (both current and emerging) related to SCM technology market, value chain analysis, regulatory environment, use cases, and the impact of industry-specific and region-specific macroeconomic variables on the progress of this market

A relevant patent analysis on the global supply chain management technologies, applications and solutions and review of recent key granted patents

Insight into the recent industry structure, competitive aspects of each product segment, increasing investment on R&D activities, market development strategies, and company value share analysis

Identification of the major stakeholders and analysis of the competitive landscape based on recent developments and segmental revenues

Descriptive company profiles of the leading global players, including American Software Inc., Blue Yonder Inc., Epicor Software Corp., Manhattan Associates Inc., WiseTech Global, and Oracle Corp.

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