

# Sports Nutrition and High Energy Supplements: The Global Market

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## Abstracts

### Report Scope:

This report segments the sports nutrition and high-energy supplements market by distribution channel, consumer application, product type and region. It provides an overview of the sports nutrition and high-energy supplements global market and analyzes market trends. Using 2022 as the base year, the report estimates market data for 2023-2028.

The sports nutrition and high-energy supplements market is segmented by distribution channel into supermarkets and hypermarkets; specialty stores; fitness centers; pharmacies and drugstores; and online channels. Based on consumer application, the market is divided into athletes, sportspeople, and bodybuilders; recreational users; and lifestyle users. Based on product type, the market is divided into sports drinks, sports food, and high-energy supplements. The geographical regions covered are North America, Europe, Asia-Pacific and Rest of World (RoW), which in this report consists of South America, the Middle East and Africa. Revenue forecasts for 2023 to 2028 are given for the market segments mentioned above, with estimated values derived from providers' total revenue.

### Report Includes:

63 data tables and 40 additional tables

An up-to-date overview and analysis of the global market for sports nutrition and high energy supplements

Analyses of the global market trends, with market revenue data (sales figures) for 2022, estimates for 2023, forecasts for 2024 and 2026, and projections of compound annual growth rates (CAGRs) through 2028

Estimation of the actual market size and revenue forecast for the global sports nutrition and high energy supplements market in USD million values, and corresponding market share analysis based on product type, consumer application, distribution channel, and region

Discussion of the major growth drivers, industry-specific challenges and regulatory aspects that will shape the market as a basis for projecting demand in the next few years (2023-2028)

Analysis of market opportunities with a holistic review of the Porter's Five Forces analysis considering both micro- and macro environmental factors prevailing in the marketplace

A look at the recent technological advancements and regulatory concerns in sports nutrition and energy supplements industry, with special focus on the United States, Europe, and Japan

Assessment of the company competitive landscape comprising key market participants, their global value share analysis, product portfolio and operational integration

Review of key patent grants on sports nutrition and high energy supplements across each major category, and new and emerging developments in the global market

Company profiles of the leading global players, including Abbott Laboratories, The Coca-Cola Co., Monster Beverage Corp., Otsuka Holdings Co. Ltd., PepsiCo Inc., and Anheuser-Busch InBev

## Contents

### **CHAPTER 1 INTRODUCTION**

- 1.1 Overview
- 1.2 Study Goals and Objectives
- 1.3 Reasons for Doing the Study
- 1.4 What's New in this Update?
- 1.5 Scope of Report
- 1.6 Intended Audiences
- 1.7 Information Sources
- 1.8 Research Methodology
- 1.9 Geographic Breakdown
- 1.10 Analyst's Credentials
- 1.11 BCC Custom Research
- 1.12 Related BCC Research Reports

### **CHAPTER 2 SUMMARY AND HIGHLIGHTS**

- 2.1 Overview
- 2.2 Market Outlook

### **CHAPTER 3 SPORTS NUTRITION AND HIGH-ENERGY SUPPLEMENTS: MARKET OVERVIEW**

- 3.1 History and Evolution
- 3.2 SWOT Analysis
  - 3.2.1 Strengths
  - 3.2.2 Weakness
  - 3.2.3 Opportunities
  - 3.2.4 Threats
- 3.3 Porter's Five Forces Analysis
  - 3.3.1 Power of Suppliers
  - 3.3.2 Power of Buyers
  - 3.3.3 Threat of New Entrants
  - 3.3.4 Threat of Substitutes
  - 3.3.5 Degree of Competition
- 3.4 PESTLE Analysis
  - 3.4.1 Political

- 3.4.2 Economic
- 3.4.3 Sociocultural
- 3.4.4 Technological
- 3.4.5 Legal
- 3.4.6 Environmental
- 3.5 Patent Analysis
  - 3.5.1 Recent Patents
- 3.6 Impact of the COVID-19 Pandemic on the Sports Nutrition and High-Energy Supplements Market

## **CHAPTER 4 MARKET DYNAMICS**

- 4.1 Market Drivers
  - 4.1.1 Growing Popularity of Sports and Fitness Activities
  - 4.1.2 Increasing Awareness about Health and Fitness
  - 4.1.3 Rising Disposable Income in Developing Countries
  - 4.1.4 Growth in E-Commerce Worldwide
- 4.2 Market Restraints
  - 4.2.1 High Cost of Products
  - 4.2.2 Safety Concerns
  - 4.2.3 Availability of Alternatives in the Market
- 4.3 Market Opportunities
  - 4.3.1 Expansion into New Markets
  - 4.3.2 Increased Use of Advanced Technology
  - 4.3.3 Rising Cost of Health Expenditure

## **CHAPTER 5 MARKET BREAKDOWN BY PRODUCT TYPE**

- 5.1 Overview
- 5.2 Sports Drinks
  - 5.2.1 Isotonic Sports Drinks
  - 5.2.2 Hypotonic Sports Drinks
  - 5.2.3 Hypertonic Sports Drinks
- 5.3 Sports Food
  - 5.3.1 Powders
  - 5.3.2 Gels
  - 5.3.3 Sports/Energy Bars
  - 5.3.4 Wafers
- 5.4 High-Energy Supplements

- 5.4.1 Protein Powder
- 5.4.2 RTD (Ready-to-Drink)
- 5.4.3 Nonprotein Supplements
- 5.4.4 Others

## **CHAPTER 6 MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

- 6.1 Overview
- 6.2 Supermarkets and Hypermarkets
- 6.3 Specialty Stores
- 6.4 Fitness Centers
- 6.5 Pharmacies and Drugstores
- 6.6 Online Channels

## **CHAPTER 7 MARKET BREAKDOWN BY CONSUMER APPLICATION**

- 7.1 Overview
- 7.2 Athletes, Sportspeople and Bodybuilders
- 7.3 Recreational Users
- 7.4 Lifestyle Users

## **CHAPTER 8 MARKET BREAKDOWN BY REGION**

- 8.1 Overview
- 8.2 North America
  - 8.2.1 U.S.
  - 8.2.2 Canada
  - 8.2.3 Mexico
- 8.3 Europe
  - 8.3.1 U.K.
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 Italy
  - 8.3.5 Rest of Europe
- 8.4 Asia-Pacific
  - 8.4.1 China
  - 8.4.2 Japan
  - 8.4.3 India
  - 8.4.4 Rest of Asia-Pacific

## 8.5 Rest of the World

### 8.5.1 South America

### 8.5.2 Middle East

### 8.5.3 Africa

## **CHAPTER 9 COMPETITIVE LANDSCAPE**

### 9.1 Leading Companies

### 9.2 Strategic Analysis

### 9.3 Key Market Developments

## **CHAPTER 10 COMPANY PROFILES**

ABBOTT LABORATORIES

ANHEUSER-BUSCH INBEV

BOBO'S

CARDIFF SPORTS NUTRITION

CLIF BAR & COMPANY

THE COCA-COLA CO.

DONGPENG BEVERAGE (GROUP) CO. LTD.

GLANBIA PLC

GNC HOLDINGS LLC

IOVATE HEALTH SCIENCES INTERNATIONAL INC.

JACKED FACTORY CORP.

LUCOZADE RIBENA SUNTORY LTD.

MONSTER BEVERAGE CORP.

MUSCLEPHARM CORP.

NESTLE S.A.

OCEAN BEVERAGES

ORGAIN INC.

OTSUKA HOLDINGS CO. LTD.

PEPSICO INC.

PROBAR INC.

QUEST NUTRITION LLC

RED BULL GMBH

TAOS BAKES

## List Of Tables

### LIST OF TABLES

Summary Table: Global Market for Sports Nutrition and High-Energy Supplements, by Region, Through 2028

Table 1: Porter's Five Forces Analysis: Overview

Table 2: Sports Nutrition and High-Energy Supplements Patents Share, by Country, 2019-2023

Table 3: Global Market for Sports Nutrition and High-Energy Supplements, by Product Type, Through 2028

Table 4: Global Market for Sports Drinks Segment in the Sports Nutrition and High-Energy Supplements, by Region, Through 2028

Table 5: Carbohydrate Content in Different Types of Sports Drinks

Table 6: Global Market for Isotonic Sports Drinks, by Region, Through 2028

Table 7: Global Market for Hypotonic Sports Drinks, by Region, Through 2028

Table 8: Global Market for Hypertonic Sports Drinks, by Region, Through 2028

Table 9: Global Market for Sports Food, by Region, Through 2028

Table 10: Global Market for Sports Food Powders, by Region, Through 2028

Table 11: Global Market for Energy Gels, by Region, Through 2028

Table 12: Global Market for Sports/Energy Bars, by Region, Through 2028

Table 13: Global Market for Energy Wafers, by Region, Through 2028

Table 14: Global Market for High-Energy Supplements, by Region, Through 2028

Table 15: Global Market for Protein Powder, by Region, Through 2028

Table 16: Global Market for RTDs, by Region, Through 2028

Table 17: Global Market for Nonprotein Supplements, by Region, Through 2028

Table 18: Global Market for Other Sports Nutrition and High-Energy Supplements, by Region, Through 2028

Table 19: Global Market for Sports Nutrition and High-Energy Supplements, by Distribution Channel, Through 2028

Table 20: Global Market for the Supermarket/Hypermarket Distribution Channel, by Region, Through 2028

Table 21: Global Market for the Specialty Store Distribution Channel, by Region, Through 2028

Table 22: Global Market for the Fitness Center Distribution Channel, by Region, Through 2028

Table 23: Global Market for the Pharmacy/Drugstore Distribution Channel, by Region, Through 2028

Table 24: Global Market for the Online Distribution Channel, by Region, Through 2028

Table 25: Global Market for Sports Nutrition and High-Energy Supplements, by Consumer Application, Through 2028

Table 26: Global Market for the Athletes, Sportspeople and Bodybuilders Application, by Region, Through 2028

Table 27: Global Market for the Recreational User Application, Through 2028

Table 28: Global Market for the Lifestyle User Application, Through 2028

Table 29: Global Market for Sports Nutrition and High-Energy Supplements, by Region, Through 2028

Table 30: North American Market for Sports Nutrition and High-Energy Supplements, by Country, Through 2028

Table 31: North American Market for Sports Nutrition and High-Energy Supplements, by Distribution Channel, Through 2028

Table 32: North American Market for Sports Nutrition and High-Energy Supplements, by Consumer Application, Through 2028

Table 33: North American Market for Sports Nutrition and High-Energy Supplements, by Product Type, Through 2028

Table 34: North American Market for Sports Nutrition and High-Energy Supplements, by Sports Drink Type, Through 2028

Table 35: North American Market for Sports Nutrition and High-Energy Supplements, by Sports Food Type, Through 2028

Table 36: North American Market for Sports Nutrition and High-Energy Supplements, by High-Energy Supplement Type, Through 2028

Table 37: European Market for Sports Nutrition and High-Energy Supplements, by Country, Through 2028

Table 38: European Market for Sports Nutrition and High-Energy Supplements, by Distribution Channel, Through 2028

Table 39: European Market for Sports Nutrition and High-Energy Supplements, by Consumer Application, Through 2028

Table 40: European Market for Sports Nutrition and High-Energy Supplements, by Product Type, Through 2028

Table 41: European Market for Sports Nutrition and High-Energy Supplements, by Sports Drinks Type, Through 2028

Table 42: European Market for Sports Nutrition and High-Energy Supplements, by Sports Food Type, Through 2028

Table 43: European Market for Sports Nutrition and High-Energy Supplements, by Supplement Type, Through 2028

Table 44: Asia-Pacific Market for Sports Nutrition and High-Energy Supplements, by Country, Through 2028

Table 45: Asia-Pacific Market for Sports Nutrition and High-Energy Supplements, by



Distribution Channel, Through 2028

Table 46: Asia-Pacific Market for Sports Nutrition and High-Energy Supplements, by Consumer Application, Through 2028

Table 47: Asia-Pacific Market for Sports Nutrition and High-Energy Supplements, by Product Type, Through 2028

Table 48: Asia-Pacific Market for Sports Nutrition and High-Energy Supplements, by Sports Drinks Type, Through 2028

Table 49: Asia-Pacific Market for Sports Nutrition and High-Energy Supplements, by Sports Food Type, Through 2028

Table 50: Asia-Pacific Market for Sports Nutrition and High-Energy Supplements, by High-Energy Supplement Type, Through 2028

Table 51: RoW Market for Sports Nutrition and High-Energy Supplements, by Sub-Region, Through 2028

Table 52: RoW Market for Sports Nutrition and High-Energy Supplements, by Distribution Channel, Through 2028

Table 53: RoW Market for Sports Nutrition and High-Energy Supplements, by Consumer Application, Through 2028

Table 54: RoW Market for Sports Nutrition and High-Energy Supplements, by Product Type, Through 2028

Table 55: RoW Market for Sports Nutrition and High-Energy Supplements, by Sports Drinks Type, Through 2028

Table 56: RoW Market for Sports Nutrition and High-Energy Supplements, by Sports Food Type, Through 2028

Table 57: RoW Market for Sports Nutrition and High-Energy Supplements, by High-Energy Supplement Type, Through 2028

Table 58: Developments in the Market for Sports Nutrition and High-Energy Supplements, January 2020 to April 2023

Table 59: Abbott Laboratories: Key Management

Table 60: Abbott Laboratories: Financials, 2020-2022

Table 61: Abbott Laboratories: Product Portfolio

Table 62: Abbott Laboratories: Recent Developments, 2021

Table 63: Anheuser-Busch InBev: Key Management

Table 64: Anheuser-Busch InBev: Financials, 2020-2022

Table 65: Anheuser-Busch InBev: Product Portfolio

Table 66: Anheuser-Busch InBev: Recent Developments, 2021

Table 67: Bobo's: Product Portfolio

Table 68: Cardiff Sports Nutrition: Product Portfolio

Table 69: Clif Bar & Company: Product Portfolio

Table 70: The Coca-Cola Co.: Key Management

- Table 71: The Coca-Cola Co.: Financials, 2020-2022
- Table 72: The Coca-Cola Co.: Recent Developments, 2020-2022
- Table 73: Dongpeng Beverage (Group) Co. Ltd.: Product Portfolio
- Table 74: Glanbia PLC: Key Management
- Table 75: Glanbia PLC: Financials, 2020-2022
- Table 76: Glanbia PLC: Product Portfolio
- Table 77: Glanbia PLC: Recent Developments, 2020-2022
- Table 78: GNC Holdings LLC: Product Portfolio
- Table 79: Lucozade Ribena Suntory Ltd.: Product Portfolio
- Table 80: Monster Beverage Corp.: Key Management
- Table 81: Monster Beverage Corp.: Financials, 2020-2022
- Table 82: Monster Beverage Corp.: Product Portfolio
- Table 83: Monster Beverage Corp.: Recent Developments, 2021 and 2022
- Table 84: Nestle S.A.: Key Management
- Table 85: Nestle S.A.: Financials, 2020-2022
- Table 86: Nestle S.A.: Product Portfolio
- Table 87: Nestle S.A.: Recent Developments, 2020-2022
- Table 88: O'cean Beverages: Product Portfolio
- Table 89: Orgain Inc.: Product Portfolio
- Table 90: Otsuka Holdings Co. Ltd.: Key Management
- Table 91: Otsuka Holdings Co. Ltd.: Financials, 2020-2022
- Table 92: Otsuka Holdings Co. Ltd.: Product Portfolio
- Table 93: Otsuka Holdings Co. Ltd.: Recent Developments, 2020-2022
- Table 94: Pepsico Inc.: Key Management
- Table 95: Pepsico Inc.: Financials, 2020-2022
- Table 96: Pepsico Inc.: Product Portfolio
- Table 97: Pepsico Inc.: Recent Developments, 2020-2022
- Table 98: Probar Inc.: Product Portfolio
- Table 99: Quest Nutrition LLC: Product Portfolio
- Table 100: Red Bull GmbH: Key Management
- Table 101: Red Bull GmbH: Product Portfolio
- Table 102: Taos Bakes: Product Portfolio

## List Of Figures

### LIST OF FIGURES

Summary Figure: Global Market Share of Sports Nutrition and High-Energy Supplements, by Region, 2022

Figure 1: Porter's Five Forces Analysis: Market for Sports Nutrition and High-Energy Supplements

Figure 2: Power of Suppliers: Market for Sports Nutrition and High-Energy Supplements

Figure 3: Power of Buyers: Market for Sports Nutrition and High-Energy Supplements

Figure 4: Threat of New Entrants: Market for Sports Nutrition and High-Energy Supplements

Figure 5: Threat of Substitutes: Market for Sports Nutrition and High-Energy Supplements

Figure 6: Degree of Competition: Market for Sports Nutrition and High-Energy Supplements

Figure 7: Sports Nutrition and High-Energy Supplements Patents, by Year, 2019-2023\*

Figure 8: Global Market Share of Sports Nutrition and High-Energy Supplements, by Product Type, 2022

Figure 9: Global Market Share of Sports Nutrition and High-Energy Supplements, by Product Type, 2028

Figure 10: Global Market Share of Sports Drinks Segment in the Sports Nutrition and High-Energy Supplements, by Region, 2022

Figure 11: Global Market Share of Sports Drinks Segment in the Sports Nutrition and High-Energy Supplements, by Region, 2028

Figure 12: Global Market Share of Isotonic Sports Drinks, by Region, 2022

Figure 13: Global Market Share of Isotonic Sports Drinks, by Region, 2028

Figure 14: Global Market Share of Hypotonic Sports Drinks, by Region, 2022

Figure 15: Global Market Share of Hypotonic Sports Drinks, by Region, 2028

Figure 16: Global Market Share of Hypertonic Sports Drinks, by Region, 2022

Figure 17: Global Market Share of Hypertonic Sports Drinks, by Region, 2028

Figure 18: Global Market Share of Sports Food, by Region, 2022

Figure 19: Global Market Share of Sports Food, by Region, 2028

Figure 20: Global Market Share of Sports Food Powders, by Region, 2022

Figure 21: Global Market Share of Sports Food Powders, by Region, 2028

Figure 22: Global Market Share of Energy Gels, by Region, 2022

Figure 23: Global Market Share of Energy Gels, by Region, 2028

Figure 24: Global Market Share of Sports/Energy Bars, by Region, 2022

Figure 25: Global Market Share of Sports/Energy Bars, by Region, 2028

- Figure 26: Global Market Share of Energy Wafers, by Region, 2022
- Figure 27: Global Market Share of Energy Wafers, by Region, 2028
- Figure 28: Global Market Share of High-Energy Supplements, by Region, 2022
- Figure 29: Global Market Share of High-Energy Supplements, by Region, 2028
- Figure 30: Global Market Share of Protein Powder, by Region, 2022
- Figure 31: Global Market Share of Protein Powder, by Region, 2028
- Figure 32: Global Market Share of RTDs, by Region, 2022
- Figure 33: Global Market Share of RTDs, by Region, 2028
- Figure 34: Global Market Share of Nonprotein Supplements, by Region, 2022
- Figure 35: Global Market Share of Nonprotein Supplements, by Region, 2028
- Figure 36: Global Market Share of Other Sports Nutrition and High-Energy Supplements, by Region, 2022
- Figure 37: Global Market Share of Other Sports Nutrition and High-Energy Supplements, by Region, 2028
- Figure 38: Global Market Share of Sports Nutrition and High-Energy Supplements, by Distribution Channel, 2022
- Figure 39: Global Market Share of Sports Nutrition and High-Energy Supplements, by Distribution Channel, 2028
- Figure 40: Global Market Share of the Supermarket/Hypermarket Distribution Channel, by Region, 2022
- Figure 41: Global Market Share of the Supermarket/Hypermarket Distribution Channel, by Region, 2028
- Figure 42: Global Market Share of the Specialty Store Distribution Channel, by Region, 2022
- Figure 43: Global Market Share of the Specialty Store Distribution Channel, by Region, 2028
- Figure 44: Global Market Share of the Fitness Center Distribution Channel, by Region, 2022
- Figure 45: Global Market Share of the Fitness Center Distribution Channel, by Region, 2028
- Figure 46: Global Market Share of the Pharmacy/Drugstore Distribution Channel, by Region, 2022
- Figure 47: Global Market Share of the Pharmacy/Drugstore Distribution Channel, by Region, 2028
- Figure 48: Global Market Share of the Online Distribution Channel, by Region, 2022
- Figure 49: Global Market Share of the Online Distribution Channel, by Region, 2028
- Figure 50: Global Market Share of Sports Nutrition and High-Energy Supplements, by Consumer Application, 2022
- Figure 51: Global Market Share of Sports Nutrition and High-Energy Supplements, by

Consumer Application, 2028

Figure 52: Global Market Share of the Athletes, Sportspeople and Bodybuilders Application, by Region, 2022

Figure 53: Global Market Share of the Athletes, Sportspeople and Bodybuilders Application, by Region, 2028

Figure 54: Global Market Share of the Recreational User Application, by Region, 2022

Figure 55: Global Market Share of the Recreational User Application, by Region, 2028

Figure 56: Global Market Share of the Lifestyle User Application, by Region, 2022

Figure 57: Global Market Share of the Lifestyle User Application, by Region, 2028

Figure 58: Global Market for Sports Nutrition and High-Energy Supplements, by Region

Figure 59: Global Market Share of Sports Nutrition and High-Energy Supplements, by Region, 2022

Figure 60: Global Market Share of Sports Nutrition and High-Energy Supplements, by Region, 2028

Figure 61: North American Market Share for Sports Nutrition and High-Energy Supplements, by Country, 2022

Figure 62: North American Market Share for Sports Nutrition and High-Energy Supplements, by Country, 2028

Figure 63: U.S. Market for Sports Nutrition and High-Energy Supplements, 2022-2028

Figure 64: Canadian Market for Sports Nutrition and High-Energy Supplements, 2022-2028

Figure 65: Mexican Market for Sports Nutrition and High-Energy Supplements, 2022-2028

Figure 66: European Market Share for Sports Nutrition and High-Energy Supplements, by Country, 2022

Figure 67: European Market Share for Sports Nutrition and High-Energy Supplements, by Country, 2028

Figure 68: U.K. Market for Sports Nutrition and High-Energy Supplements, 2022-2028

Figure 69: German Market for Sports Nutrition and High-Energy Supplements, 2022-2028

Figure 70: French Market for Sports Nutrition and High-Energy Supplements, 2022-2028

Figure 71: Italian Market for Sports Nutrition and High-Energy Supplements, 2022-2028

Figure 72: Rest of Europe Market for Sports Nutrition and High-Energy Supplements, 2022-2028

Figure 73: Asia-Pacific Market Share for Sports Nutrition and High-Energy Supplements, by Country, 2022

Figure 74: Asia-Pacific Market Share for Sports Nutrition and High-Energy Supplements, by Country, 2028



Figure 75: Chinese Market for Sports Nutrition and High-Energy Supplements, 2022-2028

Figure 76: Japanese Market for Sports Nutrition and High-Energy Supplements, 2022-2028

Figure 77: Indian Market for Sports Nutrition and High-Energy Supplements, 2022-2028

Figure 78: Rest of Asia-Pacific Market for Sports Nutrition and High-Energy Supplements, 2022-2028

Figure 79: RoW Market Share for Sports Nutrition and High-Energy Supplements, by Sub-Region, 2022

Figure 80: RoW Market Share for Sports Nutrition and High-Energy Supplements, by Sub-Region, 2028

Figure 81: South American Market for Sports Nutrition and High-Energy Supplements, 2022-2028

Figure 82: Middle Eastern Market for Sports Nutrition and High-Energy Supplements, 2022-2028

Figure 83: African Market for Sports Nutrition and High-Energy Supplements, 2022-2028

Figure 84: Abbott Laboratories: Revenue Share, by Region/Country, 2022

Figure 85: Abbott Laboratories: Revenue Share, by Business Segment, 2022

Figure 86: Anheuser-Busch InBev: Revenue Share, by Region, 2022

Figure 87: Anheuser-Busch InBev: Revenue Share, by Segment, 2022

Figure 88: The Coca-Cola Co.: Revenue Share, by Region, 2022

Figure 89: The Coca-Cola Co.: Revenue Share, by Segment, 2022

Figure 90: Glanbia PLC: Revenue Share, by Business Segment, 2022

Figure 91: Glanbia PLC: Revenue Share, by Region, 2022

Figure 92: Monster Beverage Corp.: Revenue Share, by Business Segment, 2022

Figure 93: Monster Beverage Corp.: Revenue Share, by Region/Country, 2022

Figure 94: Nestle S.A.: Revenue Share, by Business Segment, 2022

Figure 95: Nestle S.A.: Revenue Share, by Region, 2022

Figure 96: Otsuka Holdings Co. Ltd.: Revenue Share, by Business Segment, 2022

Figure 97: Otsuka Holdings Co. Ltd.: Revenue Share, by Region/Country, 2022

Figure 98: PepsiCo Inc.: Revenue Share, by Business Segment, 2022

Figure 99: PepsiCo Inc.: Revenue Share, by Region, 2022

Figure 100: Red Bull GmbH: Financials, 2020-2022

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