

Sports Nutrition and High Energy Supplements: The Global Market

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Abstracts

Report Scope:

This report segments the sports nutrition and high-energy supplements market by distribution channel, consumer application, product type and region. It provides an overview of the sports nutrition and high-energy supplements global market and analyzes market trends. Using 2022 as the base year, the report estimates market data for 2023-2028.

The sports nutrition and high-energy supplements market is segmented by distribution channel into supermarkets and hypermarkets; specialty stores; fitness centers; pharmacies and drugstores; and online channels. Based on consumer application, the market is divided into athletes, sportspeople, and bodybuilders; recreational users; and lifestyle users. Based on product type, the market is divided into sports drinks, sports food, and high-energy supplements. The geographical regions covered are North America, Europe, Asia-Pacific and Rest of World (RoW), which in this report consists of South America, the Middle East and Africa. Revenue forecasts for 2023 to 2028 are given for the market segments mentioned above, with estimated values derived from providers' total revenue.

Report Includes:

63 data tables and 40 additional tables

An up-to-date overview and analysis of the global market for sports nutrition and high energy supplements

Analyses of the global market trends, with market revenue data (sales figures) for 2022, estimates for 2023, forecasts for 2024 and 2026, and projections of compound annual growth rates (CAGRs) through 2028

Estimation of the actual market size and revenue forecast for the global sports nutrition and high energy supplements market in USD million values, and corresponding market share analysis based on product type, consumer application, distribution channel, and region

Discussion of the major growth drivers, industry-specific challenges and regulatory aspects that will shape the market as a basis for projecting demand in the next few years (2023-2028)

Analysis of market opportunities with a holistic review of the Porter's Five Forces analysis considering both micro- and macro environmental factors prevailing in the marketplace

A look at the recent technological advancements and regulatory concerns in sports nutrition and energy supplements industry, with special focus on the United States, Europe, and Japan

Assessment of the company competitive landscape comprising key market participants, their global value share analysis, product portfolio and operational integration

Review of key patent grants on sports nutrition and high energy supplements across each major category, and new and emerging developments in the global market

Company profiles of the leading global players, including Abbott Laboratories, The Coca-Cola Co., Monster Beverage Corp., Otsuka Holdings Co. Ltd., Pepsico Inc., and Anheuser-Busch InBev

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