

Sonic Corp.: Franchise Profile

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Abstracts

Report Scope:

The scope of this franchise profile report is precise and covers the company's background along with its present performance in the market. The major sections of the profile include: overview, products offered, recent developments and strategies undertaken, challenges faced, business strategy and analysis, and financial information. The report also includes revenue forecasts, presence of franchisee stores, market forecasts and key people of the company.

The report concludes with any other important information about the company and key takeaways.

Report Includes:

An overview of the franchise profile on Sonic Corp.

Assessment of number of drive-in restaurants across regions in the U.S.

Data corresponding to average gross sales by store for the 12-month period ending August 31, 2018

Analysis of investment required for a Sonic franchise openings for both type of stores -%li%traditional and non-traditional

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