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Soil Moisture Sensors: Global Markets to 2022

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Abstracts

SUMMARY

In this report, BCC Research examines soil moisture sensor technologies and their current market applications globally. The analysis includes a detailed survey of new organizations (innovators) in the market as well as existing players. At the industry level, BCC Research identifies, examines, describes and provides global and regional market sizes for 2016 and forecasts demand from 2017 through 2022. While a wide range of companies operate in the market, below is a broad classification of these companies:

Niche soil moisture sensor manufacturers.

Large agricultural technology vendors.

Conglomerates with presence in the soil moisture sensor space.

Sensor manufacturers with a presence in the soil moisture sensor space.

North America is the largest and most prominent user of soil moisture sensors in the world. North America is expected to see a strong growth rate in the coming years. However, it is expected to be slightly lower than average market growth, which will result in a decline in its market share by 2022. In terms of market size, North America is followed by Europe, which is also expected to see a slower than average growth rate. Asia-Pacific on the other hand is the strongest growing market and will see significant an increase in its market share.

In the analysis presented in this report, BCC Research identified the following key points:

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Global demand for soil moisture sensors is estimated to have reached REDACTED in 2016.

Global demand is expected to increase from REDACTED in 2017 to REDACTED in 2022.

Total geographically and product-wide CAGR is projected to be REDACTED over the forecast period of 2017 through 2022, indicating strong growth.

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Contents

CHAPTER 1 INTRODUCTION

Study Goals and Objectives
Reasons for Doing This Study
Scope of Report
Information Sources
Methodology
Geographic Breakdown
Analyst's Credentials
Related BCC Research Reports

CHAPTER 2 SUMMARY AND HIGHLIGHTS

CHAPTER 3 OVERVIEW

Overview
Background and History of Soil Moisture Measurement
Development of Sensors and Evolution of Technology
Further Advancements in Soil Moisture Sensors - The IoT in the Soil Moisture Sensor Space
WAVIoT Soil Moisture Sensors
IoTsens Soil Moisture Sensors
LoRa Technology-Based Soil Moisture Sensors
Key Trends in the Global Market for Soil Moisture Sensors
Growing Adoption of Soil Moisture Sensors in Various Fields
Collaborations among Various Stakeholders
Increasing Grants and Investments in Soil Moisture Sensors
Advancements in Soil Moisture Sensors
Government Initiatives to Increase the Adoption of Soil Moisture Sensors
Future Developments and Innovations in the Market for Soil Moisture Sensors
Application of Soil Moisture Sensors in Various Industries
Agriculture
Biofuel Studies
Climate Research
Drought Forecasting Models
Environmental Science
Erosion Studies

Phytoremediation
Reservoir Recharge from Snowpack
Sports Turf
Other Areas
Key Strategies Adopted by Various Stakeholders
Product Launch
Acquisition
Mergers and Partnerships
Investment
Market Growth and Value

CHAPTER 4 SOIL MOISTURE SENSOR MARKET BREAKDOWN BY MEASUREMENT TYPE

Volumetric Soil Moisture Sensors
Probes
Time Domain Transmissometry (TDT) Sensors
Capacitance Sensors
Tensiometers
Gypsum Block
Granular Matrix Sensors

CHAPTER 5 SOIL MOISTURE SENSOR MARKET BREAKDOWN BY END USE

Agriculture
Residential
Sports Turf
Weather Forecasting
Research Studies
Construction
Others

CHAPTER 6 SOIL MOISTURE SENSOR MARKET BREAKDOWN BY REGION

North America
U.S.
Canada
Europe
France

Germany
U.K.
Others
Asia-Pacific
China
Japan
Australia
Others
Middle East and Africa (MEA)
Latin America
Brazil
Others

CHAPTER 7 INDUSTRY STRUCTURE, DRIVERS AND PATENT ANALYSIS

Industry Structure
Competition Among Existing Companies
Buyer/End User Bargaining Power
Threat of New Entrants
Market Drivers
Growing Population and Need for Increased Food Production
Increasingly Visible Environmental Impact and Climate Change
Need for Efficient Agricultural Practices and Water Conservation in Irrigation Systems
Government Regulations and Initiatives Favoring Market Growth
Strong Growing Construction Market
Patent Analysis
Patent Analysis by Country
Patent Analysis by Year
Patent Analysis by Company

CHAPTER 8 COMPANY PROFILES

ACCLIMA INC
Business Overview
Key Products and Solutions
Strengths
Challenges
AQUACHECK (PTY) LTD
Business Overview

Key Products and Solutions
Strengths
Challenges
BASELINE INC.
Business Overview
Key Products and Solutions
Strengths
Challenges
CAMPBELL SCIENTIFIC INC
Business Overview
Key Products and Solutions
Strengths
Challenges
CROPX INC
Business Overview
Key Products and Solutions
Strengths
Challenges
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Strengths
Challenges
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Challenges
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Challenges
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Strengths
Challenges
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Business Overview
Key Products and Solutions
Strengths
Challenges
IRROMETER CO INC
Business Overview
Key Products and Solutions
Strengths
Challenges
KOMOLINE
Business Overview
Key Products and Solutions
Strengths
MEASUREMENT ENGINEERING AUSTRALIA (MEA)
Business Overview
Key Products and Solutions
Strengths
Challenges
METER GROUP INC. USA
Business Overview
Key Products and Solutions
Strengths
Challenges
NETAFIM LTD

Business Overview
Key Products and Solutions
Strengths
Challenges
ONSET COMPUTER CORP
Business Overview
Key Products and Solutions
Strengths
Challenges
OTT HYDROMET GROUP (SUTRON)
Business Overview
Key Products and Solutions
Strengths
Challenges
RAIN BIRD CORP
Business Overview
Key Products and Solutions
Strengths
Challenges
RIOT TECHNOLOGIES CORP (GROPOINT)
Business Overview
Key Products and Solutions
Strengths
Challenges
SENTEK PTY. LTD.
Business Overview
Key Products and Solutions
Strengths
Challenges
SPECTRUM TECHNOLOGIES INC
Business Overview
Key Products and Solutions
Strengths
Challenges
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Challenges
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Strengths
Challenges

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List Of Tables

LIST OF TABLES

Summary Table: Global Market for Soil Moisture Sensors, by Measurement Type, Through 2022
Table 1: Global Market for Soil Moisture Sensors, by Measurement Type, Through 2022
Table 2: Global Market for Soil Moisture Sensors, by Measurement Type, Through 2022
Table 3: Global Market Share of Soil Moisture Sensors, by Measurement Type, 2016-2022
Table 4: Global Market for Volumetric Soil Moisture Sensors, by Type, Through 2022
Table 5: Global Market Share of Volumetric Soil Moisture Sensors, by Type, 2016-2022
Table 6: Global Market for Probe Type Volumetric Soil Moisture Sensors, Through 2022
Table 7: Global Market for Time Domain Transmissometry Type Volumetric Soil Moisture Sensors, Through 2022
Table 8: TDT Soil Moisture Sensors
Table 9: Global Market for Capacitance Type Volumetric Soil Moisture Sensors, Through 2022
Table 10: Global Market for Soil Water Potential Sensors, by Type, Through 2022
Table 11: Global Market Share of Soil Water Potential Sensors, by Type, 2016-2022
Table 12: Global Market for Tensiometers for the Measurement of Soil Water Potential, Through 2022
Table 13: Global Market for Gypsum Block-Based Sensors for the Measurement of Soil Water Potential, Through 2022
Table 14: Global Market for Granular Matrix Sensors for the Measurement of Soil Water Potential, Through 2022
Table 15: Use of Soil Moisture Sensors for Different Applications
Table 16: Global Market for Soil Moisture Sensors, by End Use, Through 2022
Table 17: Global Market Share of Soil Moisture Sensors, by End Use, 2016-2022
Table 18: Global Market for Agricultural Applications of Soil Moisture Sensors, Through 2022
Table 19: Global Market for Residential Applications of Soil Moisture Sensors, Through 2022
Table 20: Global Market for Sports Turf Applications of Soil Moisture Sensors, Through 2022
Table 21: Global Market for Weather Forecasting Applications of Soil Moisture Sensors, Through 2022
Table 22: Global Market for Research Study Applications of Soil Moisture Sensors, Through 2022

Table 23: Global Market for Construction Applications of Soil Moisture Sensors, Through 2022
Table 24: Global Market for Other Applications of Soil Moisture Sensors, Through 2022
Table 25: Global Market for Soil Moisture Sensors, by Region, Through 2022
Table 26: North American Market for Soil Moisture Sensors, by Measurement Type, Through 2022
Table 27: North American Market for Volumetric Soil Moisture Sensors, by Type, Through 2022
Table 28: North American Market for Soil Water Potential Sensors, by Type, Through 2022
Table 29: North American Market for Soil Moisture Sensors, by End Use, Through 2022
Table 30: North American Market for Soil Moisture Sensors, by Country, Through 2022
Table 31: North American Market Share of Soil Moisture Sensors, by Country, 2016-2022
Table 32: U.S. Market for Soil Moisture Sensors, Through 2022
Table 33: Canadian Market for Soil Moisture Sensors, Through 2022
Table 34: European Market for Soil Moisture Sensors, by Measurement Type, Through 2022
Table 35: European Market for Volumetric Soil Moisture Sensors, by Type, Through 2022
Table 36: European Market for Soil Water Potential Sensors, by Type, Through 2022
Table 37: European Market for Soil Moisture Sensors, by End Use, Through 2022
Table 38: European Market for Soil Moisture Sensors, by Country, Through 2022
Table 39: European Market Share of Soil Moisture Sensors, by Country, 2016-2022
Table 40: French Market for Soil Moisture Sensors, Through 2022
Table 41: German Market for Soil Moisture Sensors, Through 2022
Table 42: U.K. Market for Soil Moisture Sensors, Through 2022
Table 43: Market for Soil Moisture Sensors in Other Countries, Through 2022
Table 44: Asia-Pacific Market for Soil Moisture Sensors, by Measurement Type, Through 2022
Table 45: Asia-Pacific Market for Volumetric Soil Moisture Sensors, by Type, Through 2022
Table 46: Asia-Pacific Market for Soil Water Potential Moisture Sensors, by Type, Through 2022
Table 47: Asia-Pacific Market for Soil Moisture Sensors, by End Use, Through 2022
Table 48: Asia-Pacific Market for Soil Moisture Sensors, by Country, Through 2022
Table 49: Asia-Pacific Market Share of Soil Moisture Sensors, by Country, 2016-2022
Table 50: Soil Moisture Sensor Suppliers in China
Table 51: Chinese Market for Soil Moisture Sensors, Through 2022

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Table 52: Japanese Market for Soil Moisture Sensors, Through 2022
Table 53: Examples of Key Soil Moisture Sensors Manufacturers and Distributors in Australia
Table 54: Australian Market for Soil Moisture Sensors, Through 2022
Table 55: MEA Market for Soil Moisture Sensors, by Measurement Type, Through 2022
Table 56: MEA Market Share of Soil Moisture Sensors, by Measurement Type, 2016-2022
Table 57: Latin American Market for Soil Moisture Sensors, by Measurement Type, Through 2022
Table 58: Latin American Market for Soil Moisture Sensors, by Country, Through 2022
Table 59: Latin American Market Share of Soil Moisture Sensors, by Country, 2016-2022
Table 60: Brazilian Market for Soil Moisture Sensors, Through 2022
Table 61: Global Patent Share of Soil Moisture Sensors, by Country, 2011-2017
Table 62: Global Patent Share of Soil Moisture Sensors, by Year, 2017-2017
Table 63: Global Patent Share of Soil Moisture Sensors, by Company, 2011-2017

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List Of Figures

LIST OF FIGURES

Summary Figure: Global Market for Soil Moisture Sensors, by Measurement Type, 2016-2022
Figure 1: Increasing Significance of Soil Moisture Measurement Over the Years
Figure 2: Development of Sensors and Evolution of Technology in the Soil Moisture Sensor Space
Figure 3: Global Market for Soil Moisture Sensors, by Measurement Type, 2016-2022
Figure 4: Global Market for Soil Moisture Sensors, by Measurement Type, 2016-2022
Figure 5: Global Market Share of Soil Moisture Sensors, by Measurement Type, 2016-2022
Figure 6: Global Market for Volumetric Soil Moisture Sensors, by Type, 2016-2022
Figure 7: Global Market Share of Volumetric Soil Moisture Sensors, by Type, 2016-2022
Figure 8: Global Market for Probe Type Volumetric Soil Moisture Sensors, 2016-2022
Figure 9: Global Market for Time Domain Transmissometry Type Volumetric Soil Moisture Sensors, 2016-2022
Figure 10: Global Market for Capacitance Type Volumetric Soil Moisture Sensors, 2016-2022
Figure 11: Global Market for Soil Water Potential Sensors, by Type, 2016-2022
Figure 12: Global Market Share of Soil Water Potential Sensors, by Type 2016-2022
Figure 13: Global Market for Tensiometers for the Measurement of Soil Water Potential, 2016-2022
Figure 14: Global Market for Gypsum Block-Based Sensors for the Measurement of Soil Water Potential, 2016-2022
Figure 15: Global Market for Granular Matrix Sensors for the Measurement of Soil Water Potential, 2016-2022
Figure 16: Global Market for Soil Moisture Sensors, by End Use, 2016-2022
Figure 17: Global Market Share of Soil Moisture Sensors, by End Use, 2016-2022
Figure 18: Global Market for Agricultural Applications of Soil Moisture Sensors, 2016-2022
Figure 19: Global Market for Residential Applications of Soil Moisture Sensors, 2016-2022
Figure 20: Global Market for Sports Turf Applications of Soil Moisture Sensors, 2016-2022
Figure 21: Global Market for Weather Forecasting Applications of Soil Moisture Sensors, 2016-2022
Figure 22: Global Market for Research Study Applications of Soil Moisture Sensors,

2016-2022
Figure 23: Global Market for Construction Applications of Soil Moisture Sensors, 2016-2022
Figure 24: Global Market for Other Applications of Soil Moisture Sensors, 2016-2022
Figure 25: Global Market for Soil Moisture Sensors, by Region, 2016-2022
Figure 26: North American Market for Soil Moisture Sensors, by Measurement Type, 2016-2022
Figure 27: North American Market for Volumetric Soil Moisture Sensors, by Type, 2016-2022
Figure 28: North American Market for Soil Water Potential Sensors, by Type, 2016-2022
Figure 29: North American Market for Soil Moisture Sensors, by End Use, 2016-2022
Figure 30: North American Market Share of Soil Moisture Sensors, by Country, 2016-2022
Figure 31: U.S. Market for Soil Moisture Sensors, 2016-2022
Figure 32: Canadian Market for Soil Moisture Sensors, 2016-2022
Figure 33: European Market for Soil Moisture Sensors, by Measurement Type, 2016-2022
Figure 34: European Market for Volumetric Soil Moisture Sensors, by Type, 2016-2022
Figure 35: European Market for Soil Water Potential Sensors, by Type, 2016-2022
Figure 36: European Market for Soil Moisture Sensors, by End Use, 2016-2022
Figure 37: European Market for Soil Moisture Sensors, by Country, 2016-2022
Figure 38: European Market Share of Soil Moisture Sensors, by Country, 2016-2022
Figure 39: French Market for Soil Moisture Sensors, 2016-2022
Figure 40: German Market for Soil Moisture Sensors, 2016-2022
Figure 41: U.K. Market for Soil Moisture Sensors, 2016-2022
Figure 42: Market for Soil Moisture Sensors in Other Countries, 2016-2022
Figure 43: Asia-Pacific Market for Soil Moisture Sensors, by Measurement Type, 2016-2022
Figure 44: Asia-Pacific Market for Volumetric Soil Moisture Sensors, by Type, 2016-2022
Figure 45: Asia-Pacific Market for Soil Water Potential Moisture Sensors, by Type, 2016-2022
Figure 46: Asia-Pacific Market for Soil Moisture Sensors, by End Use, 2016-2022
Figure 47: Asia-Pacific Market Share of Soil Moisture Sensors, by Country, 2016-2022
Figure 48: Chinese Market for Soil Moisture Sensors, 2016-2022
Figure 49: Japanese Market for Soil Moisture Sensors, 2016-2022
Figure 50: Australian Market for Soil Moisture Sensors, 2016-2022
Figure 51: MEA Market for Soil Moisture Sensors, by Measurement Type, 2016-2022
Figure 52: MEA Market Share of Soil Moisture Sensors, by Measurement Type,

2016-2022
Figure 53: Latin American Market for Soil Moisture Sensors, by Measurement Type, 2016-2022
Figure 54: Latin American Market Shares of Soil Moisture Sensors, by Country, 2016-2022
Figure 55: Brazilian Market for Soil Moisture Sensors, 2016-2022
Figure 56: Global Patent Share of Soil Moisture Sensors, by Country, 2011-2017
Figure 57: Global Patent Share of Soil Moisture Sensors, by Year, 2011-2017
Figure 58: Global Patent Share of Soil Moisture Sensors, by Company, 2011-2017

COMPANIES MENTIONED

ACCLIMA INC
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