Software-Defined Networking: North American Markets to 2023

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Abstracts

Report Scope:

This report provides an in-depth analysis of the North American SDN market by
solution, end user and country. By solution, the market is segmented into SDN
configuration, hardware, software and services. End users include cloud providers,
carriers and enterprises. Revenue estimates are provided for 2017. Using 2017 as base
year, forecasts are provided for 2018 and 2023. Market trends are also identified for
each solution segment and end user segment.

The report also includes a discussion of the major players across the North American
market. The report concludes with a description of the vendor landscape, including
profiles of each major vendor in the North American SDN market. The profiled
companies include Avaya Inc., Aricent Inc., Advanced Micro Devices, Cisco, Dell, HP
Enterprises, Ciena Corp., IBM, Juniper Networks and VMware Inc.

Report Includes:

Industry analysis of the software-defined networking (SDN) application in North
American region

Country specific data and analysis for United States, Canada and Mexico

Quantification and an in-depth analysis of the North American SDN market by
solution, end user and country

Overview of the deployment of SDN solutions among end users such as cloud

providers, carriers and enterprises

Description of role of SDN in management and administration of changing incoming and outgoing traffic patterns in data centers and the virtualization of hardware and software

Assessment of factors including drivers, restraints and opportunities with a focus on current and future market trends that have a major say in the market

A brief study and impact analysis of current trends and strategies adopted by players in the North American region

Examination of vendor landscape and detailed profiles of major SDN vendors, including Aricent Inc., Advanced Micro Devices, Cisco Systems, Dell Technologies, Hewlett Packard Enterprise (HPE), IBM Corp., and VMware, Inc.

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HEWLETT PACKARD ENTERPRISE (HPE)
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