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Software as a Service Market: Technologies and Global Markets

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Abstracts

Report Scope:

The report provides an overview of the global markets for Software as a Service (SaaS) and analyzes market trends. Using 2021 as the base year, the report provides estimated market data for the forecast period 2022 through 2027. Revenue forecasts for this period are segmented based on solutions, deployment, organization size, industry vertical, and geography.

The report also focuses on the major driving trends and challenges that affect the market and the vendor landscape. The report explains the value chain and current trends in the global markets for Software as a Service (SaaS). The report concludes with detailed profiles of the major players in the market.

Report Includes:

30 data tables and 39 additional tables

An updated overview of the global markets for software as a service (SaaS) within the Information Technology industry

Analyses of the global market trends, with market revenue for 2021, estimates for 2022, 2023 and 2025, and projections of compound annual growth rates (CAGRs) through 2027

Estimation of the actual market size for software as a service, market growth forecast, and corresponding market share analysis based on offering solution,

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deployment mode, organization size, end-user industry, and geographic region

Coverage of the technological, economic, and business considerations of the global Software as a Service market and its vendor landscape

Discussion of the industry value chain analysis providing a systematic study of key intermediaries involved, with emphasis on recent developments and region-specific macroeconomic variables on the global markets for software as a service

Key merger and acquisition deals, partnerships, collaborations and joint ventures as well as other strategic alliances within SaaS and/or cloud computing environment

Identification of the major stakeholders and analysis of the competitive landscape based on recent developments and segmental revenues

A look into the recent key granted patents on software as a service technology and applications, and regional patent share analysis

Company profiles of major players within the industry Microsoft Corp., Cisco Systems Inc., Oracle Corp., IBM, SAP SE, Adobe Systems Inc.

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MICROSOFT CORP.
ORACLE CORP.
SAP SE
SALESFORCE.COM INC.
SAGE GROUP PLC

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WORKDAY INC.
Other Prominent Vendors
BLACKBOARD INC.
FUJITSU LTD.
PLANFUL
OKTA INC.
WORKWISE
ZENDESK

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