

Software as a Service Market: Technologies and Global Markets

<https://marketpublishers.com/r/SBDD8D5FE469EN.html>

Date: July 2022

Pages: 147

Price: US\$ 5,500.00 (Single User License)

ID: SBDD8D5FE469EN

Abstracts

Report Scope:

The report provides an overview of the global markets for Software as a Service (SaaS) and analyzes market trends. Using 2021 as the base year, the report provides estimated market data for the forecast period 2022 through 2027. Revenue forecasts for this period are segmented based on solutions, deployment, organization size, industry vertical, and geography.

The report also focuses on the major driving trends and challenges that affect the market and the vendor landscape. The report explains the value chain and current trends in the global markets for Software as a Service (SaaS). The report concludes with detailed profiles of the major players in the market.

Report Includes:

30 data tables and 39 additional tables

An updated overview of the global markets for software as a service (SaaS) within the Information Technology industry

Analyses of the global market trends, with market revenue for 2021, estimates for 2022, 2023 and 2025, and projections of compound annual growth rates (CAGRs) through 2027

Estimation of the actual market size for software as a service, market growth forecast, and corresponding market share analysis based on offering solution,

deployment mode, organization size, end-user industry, and geographic region

Coverage of the technological, economic, and business considerations of the global Software as a Service market and its vendor landscape

Discussion of the industry value chain analysis providing a systematic study of key intermediaries involved, with emphasis on recent developments and region-specific macroeconomic variables on the global markets for software as a service

Key merger and acquisition deals, partnerships, collaborations and joint ventures as well as other strategic alliances within SaaS and/or cloud computing environment

Identification of the major stakeholders and analysis of the competitive landscape based on recent developments and segmental revenues

A look into the recent key granted patents on software as a service technology and applications, and regional patent share analysis

Company profiles of major players within the industry Microsoft Corp., Cisco Systems Inc., Oracle Corp., IBM, SAP SE, Adobe Systems Inc.

Contents

CHAPTER 1 INTRODUCTION

Introduction
Study Goals and Objectives
Intended Audiences
Report Scope
Information Sources
What's New in this Update
Research Methodology
Geographic Breakdown
Analyst's Credentials
BCC Custom Research
Related BCC Research Reports

CHAPTER 2 EXECUTIVE SUMMARY AND HIGHLIGHTS

Executive Summary

CHAPTER 3 INDUSTRY OUTLOOK

Market Overview
Evolution of SaaS
Government Initiatives
Market Dynamics
Market Drivers
Increasing Number of SMBs Creating New Business Avenues
Expanded Utilization of SaaS to Smartphones
Cost Reduction and Increasing Business Agility
Expanding Utilization of Miniature SaaS
Market Challenges
Data Confidentiality and Privacy Concerns
Lack of SaaS Integrations
Market Opportunities
Growing Demand for Vertical SaaS Applications
Exponential Growth of AI in SaaS Ecosystem
Evolution of Container as a Service (CaaS)
Future of Software as a Service (SaaS)

Value Chain Analysis
Supply Chain
Demand Chain
PESTEL Analysis
Porter's Five Forces Analysis
Assessment of the COVID-19 Impact on the Market

CHAPTER 4 MARKET BREAKDOWN BY SOLUTIONS

Overview
Business Intelligence & Analytics
Customer Relationship Management
Enterprise Content Management
Enterprise Resource Planning (ERP)
Finance & Accounting
Human Resource Management (HRM)
Supply Chain Management
Others

CHAPTER 5 MARKET BREAKDOWN BY DEPLOYMENT

Overview
Public
Private
Hybrid

CHAPTER 6 MARKET BREAKDOWN BY ORGANIZATION SIZE

Overview
Large Enterprises
Small and Medium Enterprises

CHAPTER 7 MARKET BREAKDOWN BY INDUSTRY VERTICAL

Overview
Banking, Financial Services and Insurance (BFSI)
Retail & E-Commerce
Manufacturing
IT & Telecom

Healthcare & Life Science
Energy & Utility
Others

CHAPTER 8 MARKET BREAKDOWN BY REGION

Overview
North America
Europe
Asia-Pacific
Latin America
Middle East and Africa

CHAPTER 9 PATENT ANALYSIS

Overview
Patent Analysis
Recent Key Granted Patents

CHAPTER 10 COMPETITIVE LANDSCAPE

Vendor Landscape
Market Ranking Analysis
Competitive Scenario

CHAPTER 11 COMPANY PROFILES

ADOBE SYSTEMS INC.
ADP INC.
CISCO SYSTEMS INC.
CITRIX SYSTEMS INC.
INFOR INC.
INTERNATIONAL BUSINESS MACHINES CORP.
INTUIT INC.
MICROSOFT CORP.
ORACLE CORP.
SAP SE
SALESFORCE.COM INC.
SAGE GROUP PLC

WORKDAY INC.

Other Prominent Vendors

BLACKBOARD INC.

FUJITSU LTD.

PLANFUL

OKTA INC.

WORKWISE

ZENDESK

List Of Tables

LIST OF TABLES

Summary Table: Global Market for Software as a Service (SaaS), by Industry Vertical, Through 2027

Table 1: Global Market for Software as a Service (SaaS) Market — PESTEL Analysis

Table 2: Global Software as a Service Market, by Solutions, Through 2027

Table 3: Global Software as a Service Market, by Deployment, Through 2027

Table 4: Global Software as a Service Market, by Organization Size, Through 2027

Table 5: Global Software as a Service Market, by Industry Vertical, Through 2027

Table 6: Global Software as a Service Market, by Region, Through 2027

Table 7: North American Software as a Service Market, by Country, Through 2027

Table 8: North American Software as a Service Market, by Solutions, Through 2027

Table 9: North American Software as a Service Market, by Deployment, Through 2027

Table 10: North American Software as a Service Market, by Organization Size, Through 2027

Table 11: North American Software as a Service Market, by Industry Vertical, Through 2027

Table 12: European Software as a Service Market, by Country, Through 2027

Table 13: European Software as a Service Market, by Solutions, Through 2027

Table 14: European Software as a Service Market, by Deployment, Through 2027

Table 15: European Software as a Service Market, by Organization Size, Through 2027

Table 16: European Software as a Service Market, by Industry Vertical, Through 2027

Table 17: Asia-Pacific Software as a Service Market, by Country, Through 2027

Table 18: Asia-Pacific Software as a Service Market, by Solutions, Through 2027

Table 19: Asia-Pacific Software as a Service Market, by Deployment, Through 2027

Table 20: Asia-Pacific Software as a Service Market, by Organization Size, Through 2027

Table 21: Asia-Pacific Software as a Service Market, by Industry Vertical, Through 2027

Table 22: Latin American Software as a Service Market, by Country, Through 2027

Table 23: Latin American Software as a Service Market, by Solutions, Through 2027

Table 24: Latin American Software as a Service Market, by Deployment, Through 2027

Table 25: Latin American Software as a Service Market, by Organization Size, Through 2027

Table 26: Latin American Software as a Service Market, by Industry Vertical, Through 2027

Table 27: Middle Eastern and African Software as a Service Market, by Solutions, Through 2027

Table 28: Middle Eastern and African Software as a Service Market, by Deployment, Through 2027

Table 29: Middle Eastern and African Software as a Service Market, by Organization Size, Through 2027

Table 30: Middle Eastern and African Software as a Service Market, by Industry Vertical, Through 2027

Table 31: Global Software as a Service (SaaS) Market Vendor Landscape

Table 32: Top Five Key Market Players of the Software as a Service (SaaS) Market and Their Ranking in 2021

Table 33: Global Competitive Strategies for Software as a Service (SaaS), by Market Players, 2019-2022

Table 34: Adobe Systems Inc.: Financial Overview, 2019-2021

Table 35: Adobe Systems Inc.: Product Benchmarking

Table 36: Adobe Systems Inc.: Recent Development

Table 37: ADP Inc.: Financial Overview, 2019-2021

Table 38: ADP Inc.: Product Benchmarking

Table 39: Cisco Systems Inc.: Financial Overview, 2019-2021

Table 40: Cisco Systems Inc.: Product Benchmarking

Table 41: Cisco Systems Inc.: Recent Developments

Table 42: Citrix Systems Inc.: Financial Overview, 2018-2020

Table 43: Citrix Systems Inc.: Product Benchmarking

Table 44: Citrix Systems Inc.: Recent Developments

Table 45: Infor Inc.: Product Benchmarking

Table 46: Infor Inc.: Recent Developments

Table 47: International Business Machines Corporation: Financial Overview, 2019-2021

Table 48: International Business Machines Corporation: Product Benchmarking

Table 49: International Business Machines Corporation: Recent Developments

Table 50: Intuit Inc.: Financial Overview, 2019-2021

Table 51: Intuit Inc.: Product Benchmarking

Table 52: Intuit Inc.: Recent Developments

Table 53: Microsoft Corporation: Financial Overview, 2019-2021

Table 54: Microsoft Corporation: Product Benchmarking

Table 55: Microsoft Corporation: Recent Developments

Table 56: Oracle Corporation: Financial Overview, 2020-2022

Table 57: Oracle Corporation: Product Benchmarking

Table 58: Oracle Corporation: Recent Developments

Table 59: SAP SE: Financial Overview, 2019-2021

Table 60: SAP SE: Product Benchmarking

Table 61: SAP SE: Recent Developments

Table 62: Salesforce.com Inc.: Financial Overview, 2020-2022

Table 63: Salesforce.com Inc.: Product Benchmarking

Table 64: Sage Group plc: Financial Overview, 2019-2021

Table 65: Sage Group plc: Product Benchmarking

Table 66: Sage Group plc: Recent Developments

Table 67: Workday Inc.: Financial Overview, 2020-2022

Table 68: Workday Inc.: Product Benchmarking

List Of Figures

LIST OF FIGURES

Summary Figure: Global Market Share for Software as a Service, by Industry Vertical, 2021

Figure 1: Global Software as a Service (SaaS) Market Major Trends

Figure 2: Global Market for Software as a Service (SaaS), Value Chain Analysis

Figure 3: Impact of Porter's Five Forces on Software as a Service (SaaS) Market

Figure 4: Global Software as a Service Market Share, by Solutions, 2021

Figure 5: Global Software as a Service Market Share, by Deployment, 2021

Figure 6: Global Software as a Service Market Share, by Organization Size, 2021

Figure 7: Global Software as a Service Market Share, by Industry Vertical, 2021

Figure 8: Global Software as a Service Market Share, by Region, 2021

Figure 9: North American Software as a Service Market Share, by Country, 2021

Figure 10: North American Software as a Service Market Share, by Solutions, 2021

Figure 11: North American Software as a Service Market Share, by Deployment, 2021

Figure 12: North American Software as a Service Market Share, by Organization Size, 2021

Figure 13: North American Software as a Service Market Share, by Industry Vertical, 2021

Figure 14: European Software as a Service Market Share, by Country, 2021

Figure 15: European Software as a Service Market Share, by Solutions, 2021

Figure 16: European Software as a Service Market Share, by Deployment, 2021

Figure 17: European Software as a Service Market Share, by Organization Size, 2021

Figure 18: European Software as a Service Market Share, by Industry Vertical, 2021

Figure 19: Asia-Pacific Software as a Service Market Share, by Country, 2021

Figure 20: Asia-Pacific Software as a Service Market Share, by Solutions, 2021

Figure 21: Asia-Pacific Software as a Service Market Share, by Deployment, 2021

Figure 22: Asia-Pacific Software as a Service Market Share, by Organization Size, 2021

Figure 23: Asia-Pacific Software as a Service Market Share, by Industry Vertical, 2021

Figure 24: Latin American Software as a Service Market Share, by Country, 2021

Figure 25: Latin American Software as a Service Market Share, by Solutions, 2021

Figure 26: Latin American Software as a Service Market Share, by Deployment, 2021

Figure 27: Latin American Software as a Service Market Share, by Organization Size, 2021

Figure 28: Latin American Software as a Service Market Share, by Industry Vertical, 2021

Figure 29: Middle Eastern and African Software as a Service Market Share, by

Solutions, 2021

Figure 30: Middle Eastern and African Software as a Service Market Share, by Deployment, 2021

Figure 31: Middle Eastern and African Software as a Service Market Share, by Organization Size, 2021

Figure 32: Middle Eastern and African Software as a Service Market Share, by Industry Vertical, 2021

Figure 33: Patents, by Year, 2017-2022

Figure 34: Software as a Service Patents, by Region, 2021

Figure 35: Global Software as a Service (SaaS) Market Developments, by Strategy, 2019-2022

Figure 36: Adobe Systems Inc.: Revenue by Business Segment, 2021

Figure 37: Adobe Systems Inc.: Revenue by Region, 2021

Figure 38: ADP Inc.: Revenue by Business Segment, 2021

Figure 39: ADP Inc.: Revenue by Region, 2021

Figure 40: Cisco Systems Inc.: Revenue by Business Segment, 2021

Figure 41: Cisco Systems Inc.: Revenue by Region, 2021

Figure 42: Citrix Systems Inc.: Revenue by Business Segment, 2021

Figure 43: Citrix Systems Inc.: Revenue by Region, 2021

Figure 44: International Business Machines Corporation: Revenue, by Business Segment, 2021

Figure 45: International Business Machines Corporation: Revenue by Region, 2021

Figure 46: Intuit Inc.: Revenue by Business Segment, 2021

Figure 47: Microsoft Corporation: Revenue, by Business Segment, 2021

Figure 48: Microsoft Corporation: Revenue, by Region, 2021

Figure 49: Oracle Corporation: Revenue, by Business Segment, 2022

Figure 50: Oracle Corporation: Revenue, by Region, 2022

Figure 51: SAP SE: Revenue, by Business Segment, 2021

Figure 52: SAP SE: Revenue, by Region, 2021

Figure 53: Salesforce.com Inc.: Revenue, by Business Segment, 2022

Figure 54: Salesforce.com Inc.: Revenue, by Region, 2022

Figure 55: Sage Group plc: Revenue by Region, 2021

Figure 56: Workday Inc.: Revenue by Business Segment, 2021

Figure 57: Workday Inc.: Revenue by Region, 2021

I would like to order

Product name: Software as a Service Market: Technologies and Global Markets

Product link: <https://marketpublishers.com/r/SBDD8D5FE469EN.html>

Price: US\$ 5,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SBDD8D5FE469EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970