

Smart Packaging: Global Market Outlook

<https://marketpublishers.com/r/SEC2588727EEEN.html>

Date: January 2023

Pages: 55

Price: US\$ 3,500.00 (Single User License)

ID: SEC2588727EEEN

Abstracts

Report Scope:

This report provides a comprehensive analysis of the smart packaging industry based on three categories, technology, end-user, and regions. The technologies are segmented into three major types: active packaging, intelligent packaging, and connected packaging. A detailed estimate and forecast of the global market by end-user is provided under the categories of food & beverages, pharmaceutical, personal care & cosmetics, automotive, and others. The report also examines and quantifies the smart packaging market based on regions. Further, the report analyzes the industry structure, market dynamics, and supply chain analysis of the smart packaging industry.

The report estimates the global market for smart packaging in 2021 and provides projections for the expected market size through 2027. Using 2021 as the base year, the report provides estimated market data for the forecast period, 2022-2027. Revenue forecasts for this period are segmented based on technology, end-user, and geography. Market values have been estimated based on the total revenue of smart packaging solution providers.

Report Includes:

14 data tables and 5 additional tables

A brief general outlook of the global market for smart packaging technologies

Analyses of the global market trends, with historic market revenue (sales figures) for 2021, estimates for 2022, and projections of compound annual growth rates (CAGRs) through 2027

Highlights of market opportunities for this innovation-driven smart packaging market, and the major regions and countries involved in market developments

Estimation of the actual market size and revenue forecast for smart packaging market in USD million values, and corresponding market share analysis based on technology type, end user, and region

Discussion of the major growth drivers and industry-specific challenges that will shape the market for smart packaging solutions as the basis for projecting demand in the next few years (2022-2027)

Holistic review of the impact of the COVID-19 pandemic and the Russia-Ukraine war on the market for smart packaging products and solutions

Identification of the major stakeholders and analysis of the company competitive landscape based on recent developments, financial performance, and segmental revenues

Company profiles of major players within the industry, including Amcor plc, International Paper, Smurfit Kappa, Stora Enso, and WestRock Company

Contents

CHAPTER 1 MARKET OUTLOOK

1.1 Market Outlook

CHAPTER 2 EXECUTIVE SUMMARY

CHAPTER 3 MARKET OVERVIEW

3.1 Market Dynamics

3.1.1 Market Drivers

3.1.2 Challenges

3.2. Trends in Smart Packaging Industry

3.3 Supply Chain Analysis

3.4 COVID-19 Impact on Smart Packaging Market

3.4.1 Food & Beverages

3.4.2 Healthcare

3.5 Porter's Analysis

3.5.1 Bargaining Power of Suppliers - Medium

3.5.2 Threat of Rivalry - High

3.5.3 Threat of substitutes - High

3.5.4 Threat of market entry - Medium

3.5.5 Bargaining power of buyers - Low to Moderate

CHAPTER 4 MARKET BREAKDOWN BY TECHNOLOGY AND END-USER

4.1 Smart Packaging Market by Technology

4.1.1 Market Size and Forecast

4.2 Smart Packaging Market by End-User

4.2.1 Market Size and Forecast

CHAPTER 5 MARKET BREAKDOWN BY REGION

5.1 Global Smart Packaging Market Size by Region

5.2 North America

5.3 Europe

5.4 Asia-Pacific

5.5 Latin America

5.6 Middle East and Africa

CHAPTER 6 COMPETITIVE LANDSCAPE

6.1 Market Competitiveness

6.2 Market Player Positioning

6.3. Recent Key Developments

CHAPTER 7 COMPANY PROFILES

AMCOR PLC

AVERY DENNISON CORP.

INTERNATIONAL PAPER

SEALED AIR

SMURFIT KAPPA

STORA ENSO

TETRA PAK

WESTROCK COMPANY

CHAPTER 8 PROJECT SCOPE AND METHODOLOGY

8.1 Scope of Report

8.2 Methodology

8.3 Analyst's Credentials

8.4 BCC Custom Research

8.5 Related BCC Research Reports

List Of Tables

LIST OF TABLES

Summary Table: Global Market for Smart Packaging, by Region, Through 2027

Table 1: Applications for Smart Packaging

Table 2: Use Cases of Smart Packaging Applications for Inventory and Life Cycle Management

Table 3: Use Cases of Smart Packaging Applications That Enhance Product Integrity

Table 4: Use Cases of Smart Packaging Systems That Enhance User Experience

Table 5: Global Market for Smart Packaging, by Technology, Through 2027

Table 6: Global Market for Smart Packaging, by End-User, Through 2027

Table 7: Global Market for Smart Packaging, by Region, Through 2027

Table 8: North American Market for Smart Packaging, by Technology, Through 2027

Table 9: North American Market for Smart Packaging, by End-User, Through 2027

Table 10: European Market for Smart Packaging, by Technology, Through 2027

Table 11: European Market for Smart Packaging, by End-User, Through 2027

Table 12: Asia-Pacific Market for Smart Packaging, by Technology, Through 2027

Table 13: Asia-Pacific Market for Smart Packaging, by End-User, Through 2027

Table 14: Latin American Market for Smart Packaging, by Technology, Through 2027

Table 15: Latin American Market for Smart Packaging, by End-User, Through 2027

Table 16: MEA Market for Smart Packaging, by Technology, Through 2027

Table 17: MEA Market for Smart Packaging, by End-User, Through 2027

Table 18: Key Market Developments, 2022

List Of Figures

LIST OF FIGURES

- Summary Figure: Global Market Shares of Smart Packaging, by Region, 2021
- Figure 1: Market Dynamics: Drivers and Challenges
- Figure 2: Falling Sensor Average Cost
- Figure 3: Supply Chain Partners Ecosystem: Smart Packaging
- Figure 4: Porter's Five Forces Analysis
- Figure 5: Global Market for Smart Packaging, by Technology
- Figure 6: Global Market Shares of Smart Packaging, by Technology, 2021
- Figure 7: Global Market for Smart Packaging, by End-User
- Figure 8: Global Market Shares of Smart Packaging, by End-User, 2021
- Figure 9: Global Market for Smart Packaging, by Region
- Figure 10: Global Market Shares of Smart Packaging, by Region, 2021
- Figure 11: Market Entry Strategies: Suggestions for Small and Medium-Sized Players
- Figure 12: Market Player Positioning
- Figure 13: Amcor plc: Sales, 2020-2022
- Figure 14: Amcor plc: Sales Share, by Business Segment, 2022
- Figure 15: Amcor plc: Sales Share, by Region, 2022
- Figure 16: Avery Dennison Corp.: Revenue, 2019-2021
- Figure 17: International Paper: Net Sales, 2020 and 2021
- Figure 18: International Paper: Net Sales Share, by Region, 2021
- Figure 19: International Paper: Net Sales Share, by Segment, 2021
- Figure 20: Sealed Air: Net Sales, 2019-2021
- Figure 21: Smurfit Kappa: Revenue, 2020 and 2021
- Figure 22: Smurfit Kappa: Revenue Share, by Region, 2021
- Figure 23: Stora Enso: Sales, 2019-2021
- Figure 24: WestRock Company: Net Sales, 2020 and 2021
- Figure 25: WestRock Company: Sales Share, by Business Segment, 2021

I would like to order

Product name: Smart Packaging: Global Market Outlook

Product link: <https://marketpublishers.com/r/SEC2588727EEEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SEC2588727EEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970