

# **Smart Displays: Global Markets**

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## **Abstracts**

Report Scope:

This report provides a review of various types of smart displays and their fabrication processes and identifies current and emerging applications for these products. BCC Research delineates the current market status for smart displays, defines trends and presents growth forecasts for the next five years. The market is analyzed based on the following segments: device category, application and region. In addition, technological issues, including key events and the latest process developments, are discussed.

Global revenues (sales data in billions of dollars) are presented for each segment (device category, application, and region), with actual data referring to the years 2019 and 2020 and estimates for 2021 to 2026. The device category segment is further segmented into wearable and panel displays; panel displays are further segmented into automotive, smart home and smart signage displays. Dollar figures refer to sales of smart display-based products at the manufacturing level and do not include auxiliary devices used to create content and transmit it to the display, such as video generation systems, personal computers, and network systems, or supporting software.

Report Includes:

44 tables

An updated overview of the global market for various types of smart displays

Analyses of the global market trends, with data from 2020, estimates for 2021, and projections of compound annual growth rates (CAGRs) through 2026

Discussion of the most advanced processes employed for production of smart



displays, and review of existing fields of application for smart displays and assessment of emerging applications

Highlights of main global R&D activities and new technological developments related to smart displays during the past three years, while outlining current technical issues

Estimation of the actual market size and revenue forecasts for global smart displays market, and corresponding market share analysis by device category, application, and region for each market segment

Review of current industry players, including manufacturers of smart displays, producers of materials for their fabrication, equipment suppliers, technology developers, and future market participants

Identification of important technology and industry trends within each market segment

Description of the most relevant research and development activities related to smart displays market place

Profile description of the market leading corporations, including Panasonic, LG Display Co. Ltd., Samsung Electronics, Toshiba, and Xiaomi Technology



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Smart Displays: Global Markets



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ALPHABET (GOOGLE) AMAZON APPLE INC. AU OPTRONICS BAIDU INC. BARCO N.V. BENEQ BENQ CORP. BOE TECHNOLOGY GROUP CONTINENTAL AG



CSOT (CHINA STAR OPTOELECTRONICS TECHNOLOGY) DELPHI AUTOMOTIVE PLC DENSO CORP. **GRANDWELL INDUSTRIES** INNOLUX CORP. JAPAN DISPLAY INC. **KONICA MINOLTA** KYOCERA CORP. LEYARD OPTOELECTRONIC CO. LTD. LG DISPLAY MAGNA INTERNATIONAL INC. MICROSOFT NANOLUMENS NEWLINE INTERACTIVE PANASONIC PEERLESS AV POLYTRONIX **ROBERT BOSCH GMBH** SAMSUNG ELECTRONICS SHARP CORP. SHARP NEC DISPLAY SOLUTIONS LTD. SEIKO EPSON TAINMA MICRO-ELECTRONICS CO. LTD. TOSHIBA **TPV TECHNOLOGY** VALEO SA VISIONOX VISTEON CORP. VUZIX XIAOMI TECHNOLOGY



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