

Siemens: 360° Company Analysis

<https://marketpublishers.com/r/SE38D6D0CB00EN.html>

Date: June 2025

Pages: 36

Price: US\$ 2,500.00 (Single User License)

ID: SE38D6D0CB00EN

Abstracts

Summary:

The report discusses a 360° analysis of Siemens. It covers various aspects of Siemens, including products, business segments, history, distributors, and financial and strategic development.

Founded in 1847, Siemens specializes in power generation and distribution, automation, and digitalization in the process and manufacturing industries, smart infrastructure for buildings, and distributed energy systems. Siemens supplies power generation, transmission, and medical diagnostic systems and has pioneered infrastructure and industry solutions. It has more than 41,700 granted patents globally. In 2024, at the European Patent Office (EPO) only, the company filed 1,830 patent applications, making Siemens the top-ranked company among EU-based firms.

Siemens provides its products through five business segments: digital industries, Siemens Healthineers, smart infrastructure, mobility, and Siemens Financial Services. The digital industries segment offers a broad portfolio of products and system solutions for automation in both discrete and process industries. Its offerings include drives and inverters, servo motors, numerical control systems, automation systems, software for factories, and integrated automation systems for production machines and machine tools. Siemens' innovations leverage advanced technologies such as AI, edge computing, SaaS and softwaredefined control.

Report Scope

This report provides a comprehensive analysis of Siemens, covering key details such as key milestones/history, product offerings, technologies, major applications and end-user industries it serves. It includes details of Siemens' ownership structure and key

management. It also includes Siemens' business segments and evaluates financial performance for 3 years. The strategic analysis chapter highlights recent developments, including mergers, acquisitions, partnerships, collaborations, product launches, and innovation initiatives. It further provides an analysis of R&D expenditure during the 2022-2024 period, discussing key focus areas and technological breakthroughs. Additionally, a list of distributors across regions was mapped and includes an in-depth SWOT analysis to evaluate the micro and macro environment on a company's growth trajectory.

Report Includes

A detailed company profile of Siemens, including sections of business overview, HQ address, history, mission/vision and key management details

Business segment and a detailed list of products offered by Siemens

Details of applications and end-user industries for which Siemens offers products

A list of citations of "Siemens," in BCC's recently published reports

Financial outlook of the company for three most recent fiscal years

Details about the company's distributors across regions

Analysis of the strategic alliances, M&A activity and strategic development outlook of the past 3 years

Overview of sustainability trends and ESG developments and targets

SWOT analysis of Siemens, analyzing major factors impacting the company's performance

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