

Regional Analysis of the Beauty and Personal Care Market: Middle East and North Africa

<https://marketpublishers.com/r/R70A7839BD8AEN.html>

Date: June 2025

Pages: 47

Price: US\$ 2,950.00 (Single User License)

ID: R70A7839BD8AEN

Abstracts

Summary:

This report presents an in-depth analysis of the MENA beauty and personal care market, highlighting its current and future potential. It provides a detailed examination of market drivers, restraints, challenges, opportunities, and market projections for 2030.

This report provides an in-depth analysis of the beauty and personal care market in the Middle East and North Africa (MENA) region, using 2024 as the base year and offering projections for the forecast period from 2025 to 2030, including estimates of compound annual growth rates (CAGR). It explores various market dimensions such as technological developments, economic conditions and strategic business factors while identifying forces that shape the industry. The report segments the market by product type and distribution channel and provides an assessment of regional trends influencing market growth.

Report Scope

This report provides an in-depth analysis of the beauty and personal care market in the Middle East and North Africa (MENA) region, using 2024 as the base year and offering projections for the forecast period from 2025 to 2030, including estimates of compound annual growth rates (CAGR). It explores various market dimensions such as technological developments, economic conditions and strategic business factors while identifying forces that shape the industry. The report segments the market by product type and distribution channel and provides an assessment of regional trends influencing market growth.

Turkey and Israel have been excluded from the scope of this study, as their beauty and personal care markets are significantly more mature compared with other countries in the region. Including them would have distorted the overall analysis and misrepresented the unique opportunities and challenges present in the less developed MENA markets. By focusing on emerging markets, the report offers a more targeted and relevant perspective for companies looking to expand in the region.

Report Includes

An analysis of the beauty and personal care market in the Middle East and North Africa (MENA) region

Analyses of market trends, with revenue data from 2024, estimates for 2025 and projected CAGRs through 2030

Estimates of the market's size and revenue growth prospects, accompanied by a market share analysis by product type, distribution channel and country

Facts and figures pertaining to current market dynamics, technological advances, regulatory policies, investment trends and prospects, and the impact of macroeconomic factors

An assessment of the sustainability trends and developments in the MENA beauty and personal care market

Contents

CHAPTER 1 EXECUTIVE SUMMARY

Market Outlook
Scope of Report
Reasons for Doing This Study
Market Summary

CHAPTER 2 MENA BEAUTY AND PERSONAL CARE INDUSTRY OUTLOOK

Global Beauty and Personal Care Market Overview
MENA Beauty and Personal Care Market
Regulatory Analysis of Beauty and Personal Care Market in MENA
Porter's Five Forces Analysis

CHAPTER 3 MARKET DYNAMICS

Market Dynamics
Market Drivers
Growing Younger Population
Increasing Internet Penetration and Rising Social Media Influence
Increasing Number of Working Women
Growing Demand for Natural and Organic Products
Market Restraints
Supply Chain Disruption and High Import Dependency
Threat of Counterfeit Products
Market Opportunities
Growing Demand for Men's Grooming Products
Growing Demand for International Brands
Increasing Demand for Halal Certified products

CHAPTER 4 MARKET SEGMENTATION ANALYSIS

Segmentation Breakdown
Market Analysis by Product Type
Market Analysis by Distribution Channel

CHAPTER 5 EMERGING MARKETS

Saudi Arabia

Overview

Iran

Overview

UAE

Overview

Egypt

Overview

Morocco

Overview

Kuwait

Overview

Rest of MENA Countries

Overview

CHAPTER 6 COMPETITIVE LANDSCAPE

Overview

Global Beauty and Personal Care Sector Brands

Regional Beauty and Personal Care Sector Brands

Recent Developments

Concluding Remarks from BCC

CHAPTER 7 APPENDIX

Methodology

Sources

Abbreviations

List Of Tables

LIST OF TABLES

Summary Table: MENA Market for Beauty and Personal Care Products, by Country, Through 2030

Table 1: Key Regulations on Beauty and Personal Care Products in the MENA

Table 2: MENA Market for Beauty and Personal Care, by Product Type, Through 2030

Table 3: MENA Market for Beauty and Personal Care, by Distribution Channel, Through 2030

Table 4: Saudi Arabian Market for Beauty and Personal Care, Through 2030

Table 5: Saudi Arabian Market for Beauty and Personal Care, by Product Type, Through 2030

Table 6: Saudi Arabian Market for Beauty and Personal Care, by Distribution Channel, Through 2030

Table 7: Iranian Market for Beauty and Personal Care, Through 2030

Table 8: Iranian Market for Beauty and Personal Care, by Product Type, Through 2030

Table 9: Iranian Market for Beauty and Personal Care, by Distribution Channel, Through 2030

Table 10: UAE Market for Beauty and Personal Care, Through 2030

Table 11: UAE Market for Beauty and Personal Care, by Product Type, Through 2030

Table 12: UAE Market for Beauty and Personal Care, by Distribution Channel, Through 2030

Table 13: Egyptian Market for Beauty and Personal Care, Through 2030

Table 14: Egyptian Market for Beauty and Personal Care, by Product Type, Through 2030

Table 15: Egyptian Market for Beauty and Personal Care, by Distribution Channel, Through 2030

Table 16: Moroccan Market for Beauty and Personal Care, Through 2030

Table 17: Moroccan Market for Beauty and Personal Care, by Product Type, Through 2030

Table 18: Moroccan Market for Beauty & Personal Care, by Distribution Channel, Through 2030

Table 19: Kuwait Market for Beauty and Personal Care, Through 2030

Table 20: Kuwait Market for Beauty and Personal Care, by Product Type, Through 2030

Table 21: Kuwait Market for Beauty and Personal Care, by Distribution Channel, Through 2030

Table 22: Rest of MENA Market for Beauty and Personal Care, Through 2030

Table 23: Rest of MENA Market for Beauty and Personal Care, by Product Type,

Through 2030

Table 24: Rest of MENA Market for Beauty and Personal Care, by Distribution Channel,
Through 2030

Table 25: Key Global Leaders of Beauty and Personal Care Market

Table 26: Regional Players of Beauty and Personal Care Market

Table 27: Recent Developments in the MENA Beauty and Personal Care Market,
2022-2025

Table 28: Information Sources in this Report

Table 29: Abbreviations Used in this Report

List Of Figures

LIST OF FIGURES

Summary Figure: MENA Market for Beauty and Personal Care Products, by Country, 2024–2030

Figure 1: Global Market for Beauty and Personal Care Products, 2024–2030

Figure 2: Global Market Shares for Beauty and Personal Care, by Region, 2024

Figure 3: Porter's Five Forces Analysis: MENA Beauty and Personal Care Market

Figure 4: Market Dynamics of Beauty and Personal Care in the MENA Region

Figure 5: Connectivity Based on Mobile Internet Subscribers in the MENA Region, 2023

Figure 6: MENA Market Shares for Beauty and Personal Care, by Product Type, 2024

Figure 7: MENA Market Shares for Beauty and Personal Care, by Distribution Channel, 2024

Figure 8: Saudi Arabian Market Shares for Beauty and Personal Care, by Product Type, 2024

Figure 9: Saudi Arabian Market Shares for Beauty and Personal Care, by Distribution Channel, 2024

Figure 10: Iranian Market Shares for Beauty and Personal Care, by Product Type, 2024

Figure 11: Iranian Market Shares for Beauty and Personal Care, by Distribution Channel, 2024

Figure 12: UAE Market Shares for Beauty and Personal Care, by Product Type, 2024

Figure 13: UAE Market Shares for Beauty and Personal Care, by Distribution Channel, 2024

Figure 14: Egyptian Market Shares for Beauty and Personal Care, by Product Type, 2024

Figure 15: Egyptian Market Shares for Beauty and Personal Care, by Distribution Channel, 2024

Figure 16: Moroccan Market Shares for Beauty and Personal Care, by Product Type, 2024

Figure 17: Moroccan Market Shares for Beauty and Personal Care, by Distribution Channel, 2024

Figure 18: Kuwait Market Shares for Beauty and Personal Care, by Product Type, 2024

Figure 19: Kuwait Market Shares for Beauty and Personal Care, by Distribution Channel, 2024

Figure 20: Rest of MENA Market Shares for Beauty and Personal Care, by Product Type, 2024

Figure 21: Rest of MENA Market Shares for Beauty and Personal Care, by Distribution Channel, 2024

I would like to order

Product name: Regional Analysis of the Beauty and Personal Care Market: Middle East and North Africa

Product link: <https://marketpublishers.com/r/R70A7839BD8AEN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R70A7839BD8AEN.html>