

Predictive Analytics: Global Markets

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Abstracts

Report Scope:

This report provides an overview of the global market for predictive analytics and analyzes market trends. Using 2021 as the base year, the report provides estimated market data for the forecast period 2022 through 2027. Revenue forecasts for this period are segmented based on component, deployment mode, organization size, industry, and region.

The report also focuses on the major trends and challenges that will affect the market and the competitive landscape. It explains the current market trends and provides detailed profiles of the major players and the strategies they use to enhance their market presence. The report estimates the size of the global predictive analytics market in 2021 and provides projections of the expected market size through 2027.

Report Includes:

64 data tables and 62 additional tables

An up-to-date overview and analysis of the global market for predictive analytics

Analyses of the global market trends, with data from 2021, estimates for 2022 and 2023, and projections of compound annual growth rates (CAGRs) through 2027

Understanding of the upcoming market opportunities and areas of focus to forecast the market into various segments and subsegments

Estimation of the actual market size for predictive analytics in value terms, and

corresponding market share analysis based on component, deployment mode, organization size, end-user industry, and geographic region

In-depth information (facts and figures) concerning market growth drivers, restraints and challenges affecting the global market for predictive analytics, and assessment of the COVID-19 impact on this industry

Highlights of the current state of the predictive analytics market, region-specific developments in the industry, and evaluation of current and future demand for predictive analytics and services

Identification of the companies best positioned to meet this demand because of their proprietary technologies, strategic alliances or other advantages

Review of the patent filings and patent grants on predictive analytics, and emerging technologies/developments in the global market

Market share analysis of the key industry participants in the predictive analytics market, along with their research priorities, product offerings, and company competitive landscape

Descriptive company profiles of the leading global players, including Alphabet Inc. (Google), Hewlett Packard Enterprise Co., Microsoft Corp., Oracle, SAP SE, Tableau Software LLC, and Tibco Software Inc.

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