

Predictive Analytics: Global Markets

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Abstracts

Report Scope:

This report provides an overview of the global market for predictive analytics and analyzes market trends. Using 2021 as the base year, the report provides estimated market data for the forecast period 2022 through 2027. Revenue forecasts for this period are segmented based on component, deployment mode, organization size, industry, and region.

The report also focuses on the major trends and challenges that will affect the market and the competitive landscape. It explains the current market trends and provides detailed profiles of the major players and the strategies they use to enhance their market presence. The report estimates the size of the global predictive analytics market in 2021 and provides projections of the expected market size through 2027.

Report Includes:

64 data tables and 62 additional tables

An up-to-date overview and analysis of the global market for predictive analytics

Analyses of the global market trends, with data from 2021, estimates for 2022 and 2023, and projections of compound annual growth rates (CAGRs) through 2027

Understanding of the upcoming market opportunities and areas of focus to forecast the market into various segments and subsegments

Estimation of the actual market size for predictive analytics in value terms, and

corresponding market share analysis based on component, deployment mode, organization size, end-user industry, and geographic region

In-depth information (facts and figures) concerning market growth drivers, restraints and challenges affecting the global market for predictive analytics, and assessment of the COVID-19 impact on this industry

Highlights of the current state of the predictive analytics market, region-specific developments in the industry, and evaluation of current and future demand for predictive analytics and services

Identification of the companies best positioned to meet this demand because of their proprietary technologies, strategic alliances or other advantages

Review of the patent filings and patent grants on predictive analytics, and emerging technologies/developments in the global market

Market share analysis of the key industry participants in the predictive analytics market, along with their research priorities, product offerings, and company competitive landscape

Descriptive company profiles of the leading global players, including Alphabet Inc. (Google), Hewlett Packard Enterprise Co., Microsoft Corp., Oracle, SAP SE, Tableau Software LLC, and Tibco Software Inc.

Contents

CHAPTER 1 INTRODUCTION

Introduction
Study Goals and Objectives
Reasons for Doing This Study
Scope of Report
Information Sources
Research Methodology
Intended Audience
Geographic Breakdown
Analyst's Credentials
BCC Custom Research
Related BCC Research Reports

CHAPTER 2 SUMMARY AND HIGHLIGHTS

CHAPTER 3 MARKET OVERVIEW

Market Overview
Importance of Predictive Analytics
Fraud Detection
Streamlining Operations
Risk Reduction
Predicting Customer Behavior
Predicting Healthcare Diagnosis
Content Recommendation
Equipment Maintenance
Virtual Assistants
Optimizing Marketing Campaigns
Predictive Analytics Models
Predictive Models
Descriptive Models
Decision Models
Predictive Analytics Workflow
Requirement Collection
Data Collection
Data Analysis

Statistical Analysis
Predictive Modeling
Predictions and Monitoring
Market Evolution/History
Future Expectations
Market Dynamics
Market Drivers
Market Restraints
Market Challenges
Market Opportunities
Analysis of Market Factors
Impact of COVID-19
Porter's Five Forces Analysis
Regulatory Implications
Predictive Analytics vs. Other Technologies Analysis
Artificial Intelligence (AI) and Predictive Analytics
Blockchain and Predictive Analytics
Machine Learning (ML) and Predictive Analytics
Internet of Things (IoT) and Predictive Analytics
Patent Analysis
Recently Granted Key Patents

CHAPTER 4 MARKET BREAKDOWN BY SEGMENT/SUBSEGMENT

Introduction
Solutions
Financial Analytics
Risk Analytics
Marketing Analytics
Sales Analytics
Customer Analytics
Web and Social Media Analytics
Supply Chain Analytics
Network Analytics
Services
Professional Services
Managed Services

CHAPTER 5 MARKET BREAKDOWN BY DEPLOYMENT MODE

Introduction
On-premises
Regional Markets for On-premise Deployment
Cloud
Regional Markets for Cloud Deployment

CHAPTER 6 MARKET BREAKDOWN BY ORGANIZATION SIZE

Introduction
Large Enterprises
Regional Markets for Large Enterprises
Small and Medium Enterprises
Regional Markets for Small and Medium Enterprises

CHAPTER 7 MARKET BREAKDOWN BY END-USER INDUSTRY

Introduction
Banking, Financial Services and Insurance (BFSI)
Major Applications of Predictive Analytics in BFSI
Regional Markets for BFSI
Government and Defense
Major Applications of Predictive Analytics in Government and Defense
Regional Markets for Government and Defense
Telecommunications and Information Technology (IT)
Major Applications of Predictive Analytics in Telecommunications and IT
Regional Markets for Telecommunications and IT
Healthcare and Life Sciences
Major Applications of Predictive Analytics in Healthcare and Life Sciences
Regional Markets for Healthcare and Life Sciences
Manufacturing
Major Applications of Predictive Analytics in Manufacturing
Regional Markets for Manufacturing
Retail and E-commerce
Major Applications of Predictive Analytics in Retail and E-commerce
Regional Markets for Retail and E-commerce
Transportation and Logistics
Major Applications of Predictive Analytics in Transportation and Logistics
Regional Markets for Transportation and Logistics

Others
Media and Entertainment
Energy and Utilities
Travel and Hospitality
Regional Markets for Other Industries

CHAPTER 8 MARKET BREAKDOWN BY REGION

Introduction
North American Market Outlook
North American Market, by Country
North American Market, by Segment/Subsegment
North American Market, by Deployment Mode
North American Market, by Organization Size
North American Market, by End-User Industry
European Market Outlook
European Market, by Country
European Market, by Segment/Subsegment
European Market, by Deployment Mode
European Market, by Organization Size
European Market, by End-User Industry
Asia-Pacific Market Outlook
Asia-Pacific Market, by Country
Asia-Pacific Market, by Segment/Subsegment
Asia-Pacific Market, by Deployment Mode
Asia-Pacific Market, by Organization Size
Asia-Pacific Market, by End-User Industry
Rest of World (RoW) Market Outlook
RoW Market, by Sub-region
RoW Market, by Segment/Subsegment
RoW Market, by Deployment Mode
RoW Market, by Organization Size
RoW Market, by End-User Industry

CHAPTER 9 COMPETITIVE LANDSCAPE

Top Companies
Strategic Analysis
Product Launches and Developments

Agreements, Collaborations and Partnerships
Acquisitions, Expansions, Mergers, and Investments

CHAPTER 10 COMPANY PROFILES

ALPHABET INC. (GOOGLE LLC)
ALTAIR ENGINEERING INC.
ALTERYX INC.
BOARD INTERNATIONAL SA
CLLOUDERA INC.
DOMO INC.
FAIR ISAAC CORP. (FICO)
H2O.AI
HEWLETT PACKARD ENTERPRISE CO.
INTERNATIONAL BUSINESS MACHINES (IBM) CORP.
KNIME AG
MICROSOFT CORP.
ORACLE CORP.
QLIK INTERNATIONAL AB
RAPIDMINER INC.
SAP SE
SAS INSTITUTE INC.
TABLEAU SOFTWARE LLC
TERADATA CORP.
TIBCO SOFTWARE INC.

CHAPTER 11 APPENDIX: ACRONYMS

List Of Tables

LIST OF TABLES

Summary Table: Global Market for Predictive Analytics, by Segment/Subsegment, Through 2027

Table 1: Global Market for Predictive Analytics, by Segment/Subsegment, Through 2027

Table 2: Global Market for Solutions in Predictive Analytics, by Region, Through 2027

Table 3: Global Market for Financial Analytics Solutions, by Region, Through 2027

Table 4: Global Market for Risk Analytics Solutions, by Region, Through 2027

Table 5: Global Market for Marketing Analytics Solutions, by Region, Through 2027

Table 6: Global Market for Sales Analytics Solutions, by Region, Through 2027

Table 7: Global Market for Customer Analytics Solutions, by Region, Through 2027

Table 8: Global Market for Web and Social Media Analytics Solutions, by Region, Through 2027

Table 9: Global Market for Supply Chain Analytics Solutions, by Region, Through 2027

Table 10: Global Market for Network Analytics Solutions, by Region, Through 2027

Table 11: Global Market for Services in Predictive Analytics, by Region, Through 2027

Table 12: Global Market for Professional Services in Predictive Analytics, by Region, Through 2027

Table 13: Global Market for Managed Services in Predictive Analytics, by Region, Through 2027

Table 14: Global Market for Predictive Analytics, by Deployment Mode, Through 2027

Table 15: Global Market for On-premises Deployment of Predictive Analytics, by Region, Through 2027

Table 16: Global Market for Cloud Deployment of Predictive Analytics, by Region, Through 2027

Table 17: Global Market for Predictive Analytics, by Organization Size, Through 2027

Table 18: Global Market for Predictive Analytics in Large Enterprises, by Region, Through 2027

Table 19: Global Market for Predictive Analytics in Small and Medium Enterprises, by Region, Through 2027

Table 20: Predictive Analytics Uses by Industry

Table 21: Global Market for Predictive Analytics, by End-User Industry, Through 2027

Table 22: Global Market for Predictive Analytics in the BFSI Industry End-Use, by Region, Through 2027

Table 23: Global Market for Predictive Analytics in the Government and Defense Industry End-Use, by Region, Through 2027

Table 24: Global Market for Predictive Analytics in the Telecommunications and IT Industry End-Use, by Region, Through 2027

Table 25: Global Market for Predictive Analytics in the Healthcare and Life Sciences Industry End-Use, by Region, Through 2027

Table 26: Global Market for Predictive Analytics in the Manufacturing Industry End-Use, by Region, Through 2027

Table 27: Global Market for Predictive Analytics in the Retail and E-commerce Industry End-Use, by Region, Through 2027

Table 28: Global Market for Predictive Analytics in the Transportation and Logistics Industry End-Use, by Region, Through 2027

Table 29: Global Market for Predictive Analytics in the Other Industries End-Use, by Region, Through 2027

Table 30: Global Market for Predictive Analytics, by Region, Through 2027

Table 31: North American Market for Predictive Analytics, by Country, Through 2027

Table 32: North American Market for Predictive Analytics, by Segment/Subsegment, Through 2027

Table 33: North American Market for Predictive Analytics, by Deployment Mode, Through 2027

Table 34: North American Market for Predictive Analytics, by Organization Size, Through 2027

Table 35: North American Market for Predictive Analytics, by End-User Industry, Through 2027

Table 36: European Market for Predictive Analytics, by Country, Through 2027

Table 37: European Market for Predictive Analytics, by Segment, Through 2027

Table 38: European Market for Predictive Analytics, by Deployment Mode, Through 2027

Table 39: European Market for Predictive Analytics, by Organization Size, Through 2027

Table 40: European Market for Predictive Analytics, by End-User Industry, Through 2027

Table 41: Asia-Pacific Market for Predictive Analytics, by Country, Through 2027

Table 42: Asia-Pacific Market for Predictive Analytics, by Segment/Subsegment, Through 2027

Table 43: Asia-Pacific Market for Predictive Analytics, by Deployment Mode, Through 2027

Table 44: Asia-Pacific Market for Predictive Analytics, by Organization Size, Through 2027

Table 45: Asia-Pacific Market for Predictive Analytics, by End-User Industry, Through 2027

- Table 46: RoW Market for Predictive Analytics, by Sub-region, Through 2027
- Table 47: RoW Market for Predictive Analytics, by Segment/Subsegment, Through 2027
- Table 48: RoW Market for Predictive Analytics, by Deployment Mode, Through 2027
- Table 49: RoW Market for Predictive Analytics, by Organization Size, Through 2027
- Table 50: RoW Market for Predictive Analytics, by End-User Industry, Through 2027
- Table 51: Top 20 Players in the Predictive Analytics Market and Their Product/Technology Offerings, 2020
- Table 52: Alphabet Inc.: Company Snapshot
- Table 53: Alphabet Inc.: Product Information
- Table 54: Alphabet Inc.: Annual Revenue, 2019-2021
- Table 55: Alphabet Inc.: Recent Developments, 2020-2022
- Table 56: Altair Engineering Inc.: Company Snapshot
- Table 57: Altair Engineering Inc.: Product Information
- Table 58: Altair Engineering Inc.: Annual Revenue, 2019-2021
- Table 59: Altair Engineering Inc.: Recent Developments, 2019-2022
- Table 60: Alteryx Inc.: Company Snapshot
- Table 61: Alteryx Inc.: Product Information
- Table 62: Alteryx Inc.: Annual Revenue, 2019-2021
- Table 63: Alteryx Inc.: Recent Developments, 2019-2022
- Table 64: Board International SA: Company Snapshot
- Table 65: Board International SA: Product Information
- Table 66: Board International SA: Recent Developments, 2021-2022
- Table 67: Cloudera Inc.: Company Snapshot
- Table 68: Cloudera Inc.: Product Information
- Table 69: Cloudera, Inc.: Annual Revenue, 2019-2021
- Table 70: Cloudera Inc.: Recent Developments, 2019-2022
- Table 71: Domo Inc.: Company Snapshot
- Table 72: Domo Inc.: Product Information
- Table 73: Domo Inc.: Annual Revenue, 2019-2021
- Table 74: Domo Inc.: Recent Developments, 2021-2022
- Table 75: Fair Isaac Corp.: Company Snapshot
- Table 76: Fair Isaac Corp.: Product Information
- Table 77: Fair Isaac Corp.: Annual Revenue, 2019-2021
- Table 78: Fair Isaac Corp.: Recent Developments, 2019-2021
- Table 79: H2O.ai: Company Snapshot
- Table 80: H2O.ai: Product Information
- Table 81: H2O.ai: Recent Developments, 2020
- Table 82: Hewlett Packard Enterprise Co.: Company Snapshot
- Table 83: Hewlett Packard Enterprise Co.: Product Information

- Table 84: Hewlett Packard Enterprise Co.: Annual Revenue, 2019-2021
- Table 85: Hewlett Packard Enterprise Co.: Recent Developments, 2021-2022
- Table 86: IBM Corp.: Company Snapshot
- Table 87: IBM Corp.: Product Information
- Table 88: IBM Corp.: Annual Revenue, 2019-2021
- Table 89: IBM Corp.: Recent Developments, 2020-2022
- Table 90: Knime AG: Company Snapshot
- Table 91: Knime AG: Product Information
- Table 92: Knime AG: Recent Developments, 2019-2020
- Table 93: Microsoft Corp.: Company Snapshot
- Table 94: Microsoft Corp.: Product Information
- Table 95: Microsoft Corp.: Annual Revenue, 2019-2021
- Table 96: Microsoft Corp.: Recent Developments, 2020-2021
- Table 97: Oracle Corp.: Company Snapshot
- Table 98: Oracle Corp.: Product Information
- Table 99: Oracle Corp.: Annual Revenue, 2019-2021
- Table 100: Oracle Corp.: Recent Developments, 2020-2021
- Table 101: Qliktech International Inc.: Company Snapshot
- Table 102: Qlik International Inc.: Product Information
- Table 103: Qlik International Inc.: Recent Developments, 2020-2022
- Table 104: RapidMiner Inc.: Company Snapshot
- Table 105: RapidMiner Inc.: Product Information
- Table 106: RapidMiner Inc.: Recent Developments, 2020-2021
- Table 107: SAP SE: Company Snapshot
- Table 108: SAP SE: Product Information
- Table 109: SAP SE: Annual Revenue, 2019-2021
- Table 110: SAP SE: Recent Developments, 2021-2022
- Table 111: SAS Institute Inc.: Company Snapshot
- Table 112: SAS Institute Inc.: Product Information
- Table 113: SAS Institute Inc.: Annual Revenue, 2019-2021
- Table 114: SAS Institute Inc.: Recent Developments, 2020-2022
- Table 115: Tableau Software LLC: Company Snapshot
- Table 116: Tableau Software LLC: Product Information
- Table 117: Tableau Software LLC: Recent Developments, 2021
- Table 118: Teradata Corp.: Company Snapshot
- Table 119: Teradata Corp.: Product Information
- Table 120: Teradata Corp.: Annual Revenue, 2019-2021
- Table 121: Teradata Corp.: Recent Developments, 2020-2022
- Table 122: Tibco Software Inc.: Company Snapshot

Table 123: Tibco Software Inc.: Product Information

Table 124: Tibco Software Inc.: Recent Developments, 2022

Table 125: Acronyms Used in the Global Predictive Analytics Market

List Of Figures

LIST OF FIGURES

Summary Figure: Global Market Shares of Predictive Analytics, by Segment, 2021

Figure A: Top-down and Bottom-up Approach for Global Predictive Analytics Market

Figure 1: Predictive Analytics Workflow

Figure 2: Market Dynamics

Figure 3: Porter's Five Forces Analysis: Global Predictive Analytics Market

Figure 4: Patent Applications on Predictive Analytics, 2018-2022

Figure 5: Patents Granted on Predictive Analytics, 2018-2022

Figure 6: Global Market Shares of Predictive Analytics, by Segment, 2021

Figure 7: Global Market Shares of Solutions in Predictive Analytics, by Region, 2021

Figure 8: Global Market Shares of Financial Analytics Solutions, by Region, 2021

Figure 9: Global Market Shares of Risk Analytics Solutions, by Region, 2021

Figure 10: Global Market Shares of Marketing Analytics Solutions, by Region, 2021

Figure 11: Global Market Shares of Sales Analytics Solutions, by Region, 2021

Figure 12: Global Market Shares of Customer Analytics Solutions, by Region, 2021

Figure 13: Global Market Shares of Web and Social Media Analytics Solutions, by Region, 2021

Figure 14: Global Market Shares of Supply Chain Analytics Solutions, by Region, 2021

Figure 15: Global Market Shares of Network Analytics Solutions, by Region, 2021

Figure 16: Global Market Shares of Services in Predictive Analytics, by Region, 2021

Figure 17: Global Market Shares of Professional Services in Predictive Analytics, by Region, 2021

Figure 18: Global Market Shares of Managed Services in Predictive Analytics, by Region, 2021

Figure 19: Global Market Shares of Predictive Analytics, by Deployment Mode, 2021

Figure 20: Global Market Shares of On-premises Deployment of Predictive Analytics, by Region, 2021

Figure 21: Global Market Shares of Cloud Deployment of Predictive Analytics, by Region, 2021

Figure 22: Global Market Shares of Predictive Analytics, by Organization Size, 2021

Figure 23: Global Market Shares of Predictive Analytics in Large Enterprises, by Region, 2021

Figure 24: Global Market Shares of Predictive Analytics in Small and Medium Enterprises, by Region, 2021

Figure 25: Global Market Shares of Predictive Analytics, by End-User Industry, 2021

Figure 26: Global Market Shares of Predictive Analytics in the BFSI Industry End-Use,

by Region, 2021

Figure 27: Global Market Shares of Predictive Analytics in the Government and Defense Industry End-Use, by Region, 2021

Figure 28: Global Market Shares of Predictive Analytics in the Telecommunications and IT Industry End-Use, by Region, 2021

Figure 29: Global Market Shares of Predictive Analytics in the Healthcare and Life Sciences Industry End-Use, by Region, 2021

Figure 30: Global Market Shares of Predictive Analytics in the Manufacturing Industry End-Use, by Region, 2021

Figure 31: Global Market Shares of Predictive Analytics in the Retail and E-commerce Industry End-Use, by Region, 2021

Figure 32: Global Market Shares of Predictive Analytics in the Transportation and Logistics Industry End-Use, by Region, 2021

Figure 33: Global Market Shares of Predictive Analytics in the Other Industries End-Use, by Region, 2021

Figure 34: Global Market Shares of Predictive Analytics, by Region, 2021

Figure 35: North American Market Shares of Predictive Analytics, by Country, 2021

Figure 36: North American Market Shares of Predictive Analytics, by Segment, 2021

Figure 37: North American Market Shares of Predictive Analytics, by Deployment Mode, 2021

Figure 38: North American Market Shares of Predictive Analytics, by Organization Size, 2021

Figure 39: North American Market Shares of Predictive Analytics, by End-User Industry, 2021

Figure 40: European Market Shares of Predictive Analytics, by Country, 2021

Figure 41: European Market Shares of Predictive Analytics, by Segment, 2021

Figure 42: European Market Shares of Predictive Analytics, by Deployment Mode, 2021

Figure 43: European Market Shares of Predictive Analytics, by Organization Size, 2021

Figure 44: European Market Shares of Predictive Analytics, by End-User Industry, 2021

Figure 45: Asia-Pacific Market Shares of Predictive Analytics, by Country, 2021

Figure 46: Asia-Pacific Market Shares of Predictive Analytics, by Segment, 2021

Figure 47: Asia-Pacific Market Shares of Predictive Analytics, by Deployment Mode, 2021

Figure 48: Asia-Pacific Market Shares of Predictive Analytics, by Organization Size, 2021

Figure 49: Asia-Pacific Market Shares of Predictive Analytics, by End-User Industry, 2021

Figure 50: RoW Market Shares of Predictive Analytics, by Sub-region, 2021

Figure 51: RoW Market Shares of Predictive Analytics, by Segment, 2021

Figure 52: RoW Market Shares of Predictive Analytics, by Deployment Mode, 2021

Figure 53: RoW Market Shares of Predictive Analytics, by Organization Size, 2021

Figure 54: RoW Market Shares of Predictive Analytics, by End-User Industry, 2021

Figure 55: Mostly Followed Strategies by Vendors in the Predictive Analytics Market, 2019-2022*

Figure 56: Number of Developments in the Predictive Analytics Market, 2019-2022*

Figure 57: Alphabet Inc.: Sales Share, by Business Segment, 2021

Figure 58: Alphabet Inc.: Sales Share, by Region, 2021

Figure 59: Altair Engineering Inc.: Sales Share, by Business Segment, 2021

Figure 60: Altair Engineering Inc.: Sales Share, by Region, 2021

Figure 61: Alteryx Inc.: Sales Share, by Business Segment, 2021

Figure 62: Alteryx Inc.: Sales Share, by Region, 2021

Figure 63: Cloudera, Inc.: Sales Share, by Business Segment, 2021

Figure 64: Domo Inc.: Sales Share, by Business Segment, 2021

Figure 65: Domo Inc.: Sales Share, by Region/Country, 2021

Figure 66: Fair Isaac Corp.: Sales Share, by Business Segment, 2021

Figure 67: Fair Isaac Corp.: Sales Share, by Region, 2021

Figure 68: Hewlett Packard Enterprise Co.: Sales Share, by Business Segment, 2021

Figure 69: Hewlett Packard Enterprise Co.: Sales Share, by Region, 2021

Figure 70: IBM Corp.: Sales Share, by Business Segment, 2021

Figure 71: IBM Corp.: Sales Share, by Region, 2021

Figure 72: Microsoft Corp.: Sales Share, by Business Segment, 2021

Figure 73: Oracle Corp.: Sales Share, by Business Segment, 2021

Figure 74: Oracle Corp.: Sales Share, by Region, 2020

Figure 75: SAP SE: Sales Share, by Business Segment, 2021

Figure 76: SAP SE: Sales Share, by Region, 2020

Figure 77: SAS Institute Inc.: Sales Share, by Region, 2021

Figure 78: Teradata Corp.: Sales Share, by Region, 2021

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