

# Personalized Nutrition: Global Markets

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## Abstracts

### Report Scope:

This report segments the personalized nutrition market by assessment type, supplement type, channel type, component type and region. It provides an overview of the personalized nutrition global market and analyzes market trends. Using 2023 as the base year, the report estimates market data from 2023 through 2028.

Based on assessment type, the personalized nutrition global market has been categorized into active and standard measurements. Based on supplement type, the market has been divided into standard and disease-based supplements. The personalized nutrition market is segmented by channel type into direct-to-consumer, wellness and fitness centers, hospitals and clinics, and institutions. Geographical regions in the report include North America, Europe, Asia-Pacific, and the Rest of the World (RoW), which includes South America, the Middle East and Africa. Revenue forecasts from 2023 to 2028 are given for all global market segments, with estimated values derived from solutions and service providers' total revenue.

### Report Includes:

40 data tables and 40 additional tables

A brief descriptive overview of the global market for personalized nutrition

Analyses of the global market trends, with market revenue for 2022, estimates for 2023, and projections of compound annual growth rates (CAGRs) through 2028

Discussion of industry growth driving factors and major technology issues and

challenges affecting the market for personalized nutrition as a basis for projecting demand in the next few years (2023-2028)

Estimation of the actual market size and revenue forecast for the global personalized nutrition market, and corresponding market share analysis based on component, supplement type, sales channel, type of assessment, and region

A comparative study of Porter's Five Forces analysis and PESTLE analysis considering both micro- and macro- environmental factors prevailing in the global market for personalized nutrition

Holistic review of the impact of the COVID-19 pandemic and the Russia-Ukraine war on the global market for ballast water treatment equipment and technologies

Identification of major stakeholders and analysis of the company competitive landscape based on their recent developments, financial performance, segmental revenues, and operational integration

Company profiles of major players within the industry, including Amway Corp., Balchem Corp., Curefit Healthcare Private Limited, Herbalife Nutrition Ltd., and Koninklijke DSM N.V.

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DNALYSIS BIOTECHNOLOGY  
GENOPLAN INC.  
HEALTHIFYME WELLNESS PRIVATE LIMITED  
HERBALIFE NUTRITION LTD.  
KONINKLIJKE DSM N.V.  
MYGENOMEBOX CORP.  
NOHO HEALTH INC.  
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