

# OTC Drugs, Medical Devices and Diagnostics: Global Markets

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## Abstracts

### REPORT SCOPE:

This report is an analytical business tool with the primary purpose of providing a thorough evaluation of the global market for OTC drugs, medical devices and diagnostic kits used for self-care and the management of various common diseases.

The report considers only “Western” or modern drugs and excludes any other type of drugs such as alternative therapies. This report covers medical devices and diagnostic kits exempted by the U.S. FDA for OTC use.

This study aims to provide an understanding of the dynamics and forecasts of the OTC drugs, medical devices and diagnostic kits market worldwide and provides key market propositions over a five-year forecast period.

The report covers developed and emerging markets in order to help readers understand

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Detailed description, including demographics and cost burden, of various diseases including cardiovascular diseases, orthopedic diseases, respiratory disorders, diabetes, obesity, gastrointestinal disorders, sleep disorders, skin disorders, and ENT disorders.

Detailed description and analysis of current OTC drugs, medical devices and diagnostic kits.

Market characterization, unmet need, and market size and segmentation (by

region, by segment, by diseases).

The current state of the market and the key markets for its future development.

Major regional trends.

Market drivers and restraints.

Detailed market projections through 2024.

Global competitive thrust in terms of competition and market shares.

Key marketed and pipeline (research and development) products along with information about their regulatory status.

Strategic landscape (mergers and acquisitions).

Regulatory structure: new regulations that will influence the development of the OTC drugs, devices and diagnostics market.

Pricing and reimbursement.

Observations and conclusions on the future of OTC drugs, medical devices and diagnostics.

Profiles of market participants and associations.

## **REPORT INCLUDES:**

26 data tables and 22 additional tables

An overview of the global markets for over-the-counter (OTC) drugs, medical devices and diagnostics

Analyses of global market trends with data from 2018 and 2019, and projections of compound annual growth rates (CAGRs) through 2024

Coverage of various target diseases, including common health disorders and

severe chronic diseases where OTC drugs and devices play a key role in the management of diseases

Assessment of the recent breakthroughs, current research activities, technological hurdles and latest trends related to the field of medical technologies

Complete understanding about the usage and adoption rate of OTC drugs, devices and diagnostic kits in various regions

Underlying details of key business opportunities to pivotal stakeholders to expand of business and capture the revenue in the specific verticals to analyze before investing or expanding the horizon within this market

Competitive landscape encompassing a large chunk of small, medium and large players on both pharmaceutical drugs and medical devices and diagnostics side

Profile description of leading market players, including 3M, Akron, Bayer AG, Celgene, and Eli Lilly and Co.

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ABBOTT LABORATORIES

ABBVIE INC.

ACADIA PHARMACEUTICAL

ACORDA THERAPEUTICS

ACTAVIS PLC

ACTUALMEDS



ADHERIUM  
AETHLON MEDICAL INC.  
AGENUS  
AKRON  
ALACER CORP.  
ALCON INC.  
ALERE INC.  
ALFRESA PHARMA CORP.  
ALIPHCOM INC.  
ALIVECOR  
ALKALON A/S  
ALKERMES  
ALLERGAN  
ALLIANCE HEALTHCARE  
AMGEN INC.  
AMIKO  
AMNEAL PHARMACEUTICALS  
ANAVEX LIFE SCIENCES  
ANI PHARMACEUTICALS  
ANIMAS (A SUBSIDIARY OF JOHNSON & JOHNSON)  
APOTEX  
ARCHOS  
ARENA PHARMACEUTICALS  
ARRAY BIOPHARMA  
ASAHI KASAI CORP.  
ASLAN PHARMACEUTICALS  
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ASSERTIO THERAPEUTICS, INC.  
ASTELLAS PHARMA INC.  
ASTRAZANECA PLC  
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AXIOBIONICS  
AXSOME THERAPEUTICS  
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BAUSCH HEALTH  
BAXTER INTERNATIONAL INC.  
BAYER AG  
BEIGENE

BESPAK EUROPE  
BIOMERIEUX  
BIOSENSICS  
BIOSERENITY  
BIOTRICITY  
BIOTRONIK  
BIOVOTION  
BIOXCEL THERAPEUTICS  
BODYTEL  
BOEHRINGER INGELHEIM  
BOSTON SCIENTIFIC  
BRAINMARC  
BRISTOL-MYERS SQUIBB  
BTS BIOENGINEERING  
CARDIOMEMS INC. (A SUBSIDIARY OF ST. JUDE)  
CARMA LABORATORIES, INC.  
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CHATTEM INC.  
CHUGAI PHARMACEUTICALS CO. LTD.  
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CIPLA  
CLEVELAND MEDICAL DEVICES  
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CONNECTEDHEALTH PTE. LTD.  
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CSPC PHARMACEUTICAL GROUP  
DAIICHI SANKYO  
DERMA SCIENCES  
DEXCOM INC.  
DR. REDDY'S LABORATORIES LTD.  
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EISAI  
ELI LILLY AND CO.  
EMPATICA  
ENDO INTERNATIONAL  
ENDOCEUTICS INC.  
ENDOTRONIX  
ENTRA HEALTH SYSTEMS

ERYTECH PHARMA  
ESTEVE  
EVERIST HEALTH  
EYESCIENCE LABS  
FERTIN PHARMA A/S  
GABA SCHWEIZ  
GALDERMA S.A.  
GEMINI PHARMACEUTICALS INC.  
GENOMMA LAB INTERNATIONAL  
GENOMMA LAB USA  
GILEAD SCIENCES  
GLAXOSMITHKLINE PLC  
GLOOKO INC.  
GLUCOVISTA INC.  
HEALTH CARE ORIGINALS  
HIKMA PHARMACEUTICALS  
HISAMITSU PHARMACEUTICAL CO. INC.  
HOCOMA  
IHEALTH LAB INC.  
IMMUNOMEDICS  
IMPACT SPORTS TECHNOLOGIES  
IMPAK HEALTH  
INFOBIONIC INC.  
INSULET CORP.  
INTELESENS  
INTRA-CELLULAR THERAPIES  
IOVANCE BIOTHERAPEUTICS  
IPSEN S.A.  
JAN MEDICAL INC.  
JIANGSU HENGRUI MEDICINE  
JOHNSON & JOHNSON  
KOWA CO. LTD.  
KYOWA HAKKO KIRIN  
LAKE CONSUMER PRODUCTS INC.  
LES LABORATOIRES SERVIER  
LIVANOVA PLC  
LUNDBECK  
LUPIN  
MALLINCKRODT PLC

MANX HEALTHCARE LTD.  
MCM KLOSTERFRAU VERTRIEBS GMBH (KLOSTERFRAU HEALTHCARE GROUP)  
MEDA AB  
MEDMINDER  
MEDTRONIC  
MEDTRONIC MINIMED INC. (A SUBSIDIARY OF MEDTRONIC)  
MELALEUCA INC.  
MENARINI  
MERCK  
MERZ PHARMA  
MIO GLOBAL  
MITSUBISHI TANABE PHARMA  
MOCHIDA PHARMACEUTICAL CO. LTD.  
MYCARDIO LLC  
MYLAN INC.  
NEMAURA MEDICAL INC.  
NEOFECT CO. LTD.  
NEUROCRINE BIOSCIENCES  
NEUROMETRIX INC.  
NEUROVIGIL INC.  
NEUTROGENA CORP.  
NORTHEAST PHARMACEUTICAL GROUP CO. LTD.  
NOVARTIS  
NOVASOM INC.  
NOVO NORDISK  
NOW FOODS  
NUCANA  
OMADA HEALTH INC.  
OMNICELL INC.  
OMRON CORP.  
ONO PHARMACEUTICAL CO. LTD.  
ORION PHARMA LTD.  
ORPYX MEDICAL TECHNOLOGIES  
OTSUKA PHARMACEUTICALS  
PACIRA PHARMACEUTICALS INC.  
PERRIGO PLC  
PFIZER  
PGT HEALTHCARE (DIVISION OF PROCTER & GAMBLE)  
PHARMAVITE LLC

PHILOSYS  
PIERRE FABRE PHARMACEUTICALS INC.  
PIRAMAL HEALTHCARE LTD.  
POLAR ELECTRO OY  
PRESTIGE BRANDS HOLDINGS INC.  
PREVENTICE INC.  
PRIZM MEDICAL INC.  
PROPELLER HEALTH  
PROTEOSTASIS THERAPEUTICS  
PROTEUS DIGITAL HEALTH INC.  
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TAISHO PHARMACEUTICAL HOLDINGS  
TAISHO PHARMACEUTICAL  
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TCR2 THERAPEUTICS  
TEVA PHARMACEUTICAL INDUSTRIES  
TISSO NATURPRODUKTE GMBH  
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TRANSLATE BIO  
TYME TECHNOLOGIES  
UCB  
UNILIFE CORP.  
VAICA  
VERTEX PHARMACEUTICAL  
VITAL CONNECT  
WELLSPRING PHARMACEUTICAL CORP.  
WEST PHARMACEUTICAL SERVICES INC.  
WINMEDICAL SRL  
YBRAIN  
YPSOMED HOLDING AG  
ZEAVISION LLC  
ZOGENIX INC.  
ZYDUS CADILA

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Center for Devices and Radiological Health (CDRH)  
Centers for Medicare and Medicaid Services (CMS)  
European Databank for Medical Devices (EUDAMED)  
Food and Drug Administration (FDA or U.S. FDA)  
Hormone Foundation  
International Diabetes Federation (IDF)  
International Federation of Pharmaceutical Manufacturers and Associations (IFPMA)  
Network for Excellence in Health Innovation (NEHI)  
National Center for Biotechnology Information (NCBI)  
National Institute of Aging (NIA)  
Pharmaceuticals and Medical Devices Agency (PMDA)  
World Cancer Research Fund International  
World Health Organization (WHO)



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