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Organic Light Emitting Diodes (OLEDs): Technologies and Global Markets

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Abstracts

DESCRIPTION

In this study, the goal of BCC Research is to determine the current status of the market for organic light emitting diodes (OLEDs) for 2010 and determine their growth potential for 2011 and then to 2016.

EXECUTIVE SUMMARY

Total organic light-emitting diode market shipments reached $3 billion approximately in 2010 and will increase to more than $3 billion by 2011. And this market is estimated to reach to $5.2 billion at a compound annual growth rate (CAGR) of 11.6%.

The value of OLED display shipments reached nearly $2.3 billion in 2010 and will grow to more than $2.4 billion in 2011. Shipments in 2016 will be valued at $3.6 billion for a CAGR of 8.3%.

The value of OLED lighting totaled nearly $578 million in 2010. It will reach $607 million by 2011 and then will grow at an average annual rate of 21.9% to reach $1.6 billion by 2016.

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