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Abstracts

The global market for neuromarketing technology reached \$21.0 million in 2015. The market is expected to reach \$22.0 million in 2016, and \$50.3 million in 2021, increasing at a compound annual growth rate (CAGR) of 18.0% from 2016 to 2021.

The American market is expected to grow from \$10.6 million in 2016 to \$24.6 million in 2021 at a CAGR of 18.3% for the period 2016-2021.

The EMEA market will grow from \$10.2 million in 2016 to \$23.1 million in 2021 at a CAGR of 17.8% for the period 2016-2021.

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