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Natural Language Processing (NLP): Global Market Analysis and Insights

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Abstracts

Report Scope:

In this report, the global NLP market has been segmented based on organization size, component, provider, type, industry and geography. The report provides an overview of the global natural processing market and analyses market trends. Using 2022 as the base year, this report provides estimated market data for the forecast period from 2023 to 2028. Revenue forecasts for this period are segmented based on component, deployment, organization size, type, application, industry vertical and geography. Market values have been estimated based on the total revenue of NLP solution providers.

The report covers the NLP market with regard to the user base across different regions. It also highlights major trends and challenges that affect the market and the vendor landscape. The report estimates the global market for NLP in 2022 and provides projections for the expected market size through 2028. The report explains the value chain and current trends in the global markets for NLP. It concludes with detailed profiles of the major market players.

Report Includes:

52 tables and 24 additional tables

An overview and up-to-date analysis of the global market for the natural language processing (NLP) technologies

Analyses of the global market trends, with historic market revenue data (sales

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figures) for 2022, estimates for 2023, forecasts for 2024, and projections of compound annual growth rates (CAGRs) through 2028

Highlights of emerging technology trends, opportunities and gaps estimating current size and anticipated growth of the overall NLP market and its related market segments, and identification of the major regions and countries involved in market developments

Estimation of the actual market size and revenue forecast for the global NLP market in USD million values, and corresponding market share analysis based on the component, deployment type, organization size, technology type, application, industry vertical, and region

Updated information on key market drivers and opportunities, industry shifts and regulations, and other region and industry specific macroeconomic variables that will influence this market in the coming years (2023-2028)

Review of patents in the NLP market along with the global NLP based patent applications and patents granted for a brief period

A look at the major growth strategies adopted by leading players operating in the market for NLP technologies, recent developments, strategic alliances, and competitive benchmarking

Identification of the major stakeholders and analysis of the competitive landscape based on recent developments and segmental revenues

Descriptive company profiles of the leading global players of the industry, including 3M, Apple Inc., IBM Corp., Meta Platforms Inc. and SAS Institute Inc.

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APPLE INC.
HEWLETT PACKARD ENTERPRISE
IBM CORP.
INBENTA TECHNOLOGIES INC.
INTEL CORP.
IQVIA
JUST AI LTD.
META PLATFORMS INC.
MICROSOFT CORP.
NARRATIVE SCIENCE (TABLEAU SOFTWARE)
NETBASE QUID
OPENAI LP
ORACLE CORP.
SAP SE
SAS INSTITUTE INC.
SOUNDHOUND AI INC.
VERINT SYSTEMS INC.

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