

Multi-Cancer Diagnostic Tests: Global Market Outlook

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Abstracts

Report Scope:

The current report provides detailed exposure to the MCD test market and highlights the current and future market potential of the tests along with a detailed analysis of the drivers and challenges in the market. The report also covers market projections for 2028. The report details the market share of MCD tests based on type and end user. The market is segmented into laboratory-developed tests and in-vitro diagnostic tests based on test type. The market is segmented into diagnostic laboratories, hospitals and research institutions based on end user. The report includes the company profiles of the key players with detailed information about their product portfolios and pipeline products. The study does not include single cancer early detection tests and detection tests for targeted therapies.

The regional markets covered are U.S., Europe and emerging markets.

Revenues are broken down by region, type and end user. For market estimates, data has been provided for 2020 and 2021 as historic years, 2022 as the base year, 2023 and a forecast for 2028.

Report Includes:

An overview of the global market for the multi-cancer diagnostic tests

Analyses of the global market trends, with historical market revenue data (sales figures) from 2020 to 2022, estimates for 2023, and projections of compound annual growth rates (CAGRs) through 2028

Highlights of the current and future market potential of multi-cancer detection

tests along with a detailed analysis of the drivers and challenges in the market

Estimate of the market size and revenue forecast for the global market, and corresponding market share analysis by test type, end-user, and region

Overview of the significant driving trends and challenges that affect the global market and its vendor landscape

Discussion of sustainability trends and ESG developments in the multi-cancer diagnostic tests market, with emphasis on consumer attitudes, ESG score analysis, and the ESG practices followed

Information pertaining to the recent developments and upcoming technologies in the market

An analysis of the market competitive landscape featuring the company revenue share analyses, recent mergers and acquisition activities, and venture funding outlook

Company profiles of the major global players

Contents

CHAPTER 1 INTRODUCTION

Study Goals and Objectives
Reasons for Doing This Study
Scope of the Report
Methodology
Information Sources
Geographic Breakdown
Segmentation Breakdown

CHAPTER 2 SUMMARY AND HIGHLIGHTS

Market Outlook
Market Summary

CHAPTER 3 MARKET AND TECHNOLOGY BACKGROUND

Introduction
Types of Biomarkers
Future Outlook

CHAPTER 4 MARKET DYNAMICS

Market Dynamics Snapshot
Market Drivers
Unmet Needs in Cancer Screening
Government Measures for Cancer Screening
Market Restraints
Risk of False Positives or False Negatives
Regulatory and Reimbursement Uncertainty

CHAPTER 5 MARKET BREAKDOWN BY TEST TYPE

Global Multi-Cancer Diagnostic Test Market, by Test Type
Market Size and Forecast
Laboratory Developed Tests
In-Vitro Diagnostic Tests

CHAPTER 6 MARKET BREAKDOWN BY END USER

Global Multi-Cancer Diagnostic Test Market, by End User
Hospitals
Diagnostic Laboratories
Research Institutions

CHAPTER 7 MARKET BREAKDOWN BY REGION

Global Multi-Cancer Diagnostic Test Market, by Region
The U.S.
Europe
Emerging Markets

CHAPTER 8 EMERGING TECHNOLOGIES

Introduction
Identification of Tissue of Origin
Fragmentomics and Tumor-Educated Platelets
Liquid Biopsy with Imaging Data Analysis

CHAPTER 9 COMPETITIVE LANDSCAPE

Porter's Five Forces Analysis
Threat of New Entrants
Threat of Substitutes
Bargaining Power of Suppliers
Bargaining Power of Buyers
Degree of Competition
Recent Developments in the Multi-Cancer Diagnostic Market
Clinical Trial Activities

CHAPTER 10 COMPANY PROFILES

ANCHORDX MEDICAL CO. LTD.
BURNING ROCK BIOTECH LTD.
DELFI DIAGNOSTICS
EXACT SCIENCES CORP.

FREENOME HOLDINGS INC.
GENECAST INC.
GRAIL INC.
GUARDANT HEALTH INC.

List Of Tables

LIST OF TABLES

Summary Table A : Global Multi-Cancer Diagnostic Test Market, Through 2028

Summary Table B : Global Multi-Cancer Diagnostic Test Market, by Region, Through 2028

Table 1 : Cancer Screening Guidelines

Table 2 : Global Multi-Cancer Diagnostic Test Market, by Test Type, Through 2028

Table 3 : Global Multi-Cancer Diagnostic Test Market, by Laboratory Developed Tests Type, by Region, Through 2028

Table 4 : Global Multi-Cancer Diagnostic Test Market, by In-Vitro Diagnostic Test Type, by Region, Through 2028

Table 5 : Global Multi-Cancer Diagnostic Test Market, by End User, Through 2028

Table 6 : Global Multi-Cancer Diagnostic Test Market Used in Hospitals, by Region, Through 2028

Table 7 : Global Multi-Cancer Diagnostic Test Market Used in Diagnostic Laboratories, by Region, Through 2028

Table 8 : Global Multi-Cancer Diagnostic Test Market Used in Research Institutions, by Region, Through 2028

Table 9 : Global Multi-Cancer Diagnostic Test Market, by Region, Through 2028

Table 10 : The U.S. Multi-Cancer Diagnostic Test Market, by Test Type, Through 2028

Table 11 : The U.S. Multi-Cancer Diagnostic Test Market, by End User, Through 2028

Table 12 : European Multi-Cancer Diagnostic Test Market, by Test Type, Through 2028

Table 13 : European Multi-Cancer Diagnostic Test Market, by End User, Through 2028

Table 14 : Emerging Multi-Cancer Diagnostic Test Market, by Test Type, Through 2028

Table 15 : Emerging Multi-Cancer Diagnostic Test Market, by End User, Through 2028

Table 16 : Emerging Multi-Cancer Diagnostic Test Market, by Country, Through 2028

Table 17 : Porter's Five Force Analysis of the Multi-Cancer Diagnostic Test Market

Table 18 : Recent Developments in Multi-Cancer Diagnostics, 2022 and 2023

Table 19 : Ongoing Clinical Trials for Multi-Cancer Diagnostic Tests

Table 20 : MCD Technologies of Competitor Products

Table 21 : AnchorDx Medical Co. Ltd.: Company Snapshot

Table 22 : Burning Rock Biotech Ltd.: Company Snapshot

Table 23 : Delfi Diagnostics Inc.: Company Snapshot

Table 24 : Exact Sciences Corp.: Company Snapshot

Table 25 : Freenome Holdings Inc.: Company Snapshot

Table 26 : Genecast Inc.: Company Snapshot

Table 27 : Grail Inc.: Company Snapshot

Table 28 : Guardant Health Inc.: Company Snapshot

List Of Figures

LIST OF FIGURES

- Summary Figure A : Global Multi-Cancer Diagnostic Test Market, 2020-2028
- Summary Figure B : Global Multi-Cancer Diagnostic Test Market, by Region, 2020-2028
- Figure 1 : Potential Benefits of Multi-Cancer Diagnostic Tests
- Figure 2 : Multi-Cancer Diagnostic Tests Market Dynamics
- Figure 3 : Evidence Generation Required for Multi-Cancer Diagnostic Tests
- Figure 4 : Global Multi-Cancer Diagnostic Test Market, by Test Type, 2020-2028
- Figure 5 : Global Multi-Cancer Diagnostic Test Market Share, by Test Type, 2022
- Figure 6 : Global Multi-Cancer Diagnostic Test Market, by End User, 2020-2028
- Figure 7 : Global Multi-Cancer Diagnostic Test Market Share, by End User, 2022
- Figure 8 : Global Multi-Cancer Diagnostic Test Market, by Region, 2020-2028
- Figure 9 : Global Multi-Cancer Diagnostic Test Market Share, by Region, 2022
- Figure 10 : Emerging Technologies in the Multi-Cancer Diagnosis Test Market

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