

Mental Health Application: Technologies and Global Markets

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Abstracts

Report Scope:

The report covers mental health app industries, initiatives, patents and companies. It reviews the importance of mental health apps, the app development process and the regulatory settings. It then discusses some of the investments and clinical trials of mental health apps. The main forces that drive the market are also discussed.

The report examines the market by product type, age basis, technology basis, technique basis and region. Product type includes self-help apps, and disorder apps. Self-help apps are further categorized into meditation and mindfulness, journaling and others.

The specific regional markets discussed are North America, Europe, Asia-Pacific, and the Rest of the World (RoW).

BCC Research also summarizes the main industry acquisitions and strategic alliances from January 2020 through December 2022, and the trends it sees in this activity.

Report Includes:

20 data tables and 19 additional tables

An overview of the global market for mental health applications

Analyses of global market trends, with historical market revenue data (sales figures) from 2020 to 2022, estimates for 2023, and projections of compound

annual growth rates (CAGRs) through 2028

Estimate of the actual market size and revenue forecast for the mental health apps market in USD millions, and corresponding market share analysis based on product type, age group, app store, therapy technique, and region

Classifications and comparisons of the types of mental health apps, as well as their advantages and disadvantages

Insights into the current technologies as well as the effects new technologies will have on the market

Identification of challenges and discussion on how to overcome them to reach the market's commercialization potential, as well as analysis of clinical trials and ESG trends

Information on recent mergers and acquisitions (M&A), collaborations, agreements, partnerships, product launches, relevant patents

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