

Learning Management Systems: Global Markets

<https://marketpublishers.com/r/LB849B2E763EN.html>

Date: October 2018

Pages: 88

Price: US\$ 1,375.00 (Single User License)

ID: LB849B2E763EN

Abstracts

Summary

In recent years, the learning management system (LMS) solutions market has seen a major shift in enterprise learning system and employee training processes across the globe. In today's fast-paced learning environment, which is led by online-based learning and open-source LMS platforms, key vendors have come up with advanced LMS features such as content management, performance management, communication and collaboration, administration and learner management. In response to growing demand for LMS solutions around the world, this report analyzes major market trends associated with the LMS deployment and implementation of LMS by end users including K-12 institutes, higher education institutes and enterprises.

The surge in demand for SaaS-based (cloud) learning platforms and the increase in adoption of LMS technology among industry verticals such as BFSI, retail, healthcare, education, government and others are expected to fuel market growth in the forecast period. For instance, in November 2017, North American Dental Group deployed the Litmos Mobile Learning Platform to promote educational programs for its employees and partners. In addition, the emergence of internet of things (IoT) and increased government initiatives for smart e-learning technologies in developing economies such as China, India, Singapore, Brazil and many others are expected to create opportunities for market development in the coming years.

This research study includes market information on LMS and its key segments including end users, deployment models, industries and regions. Applications of LMS solutions for different industries are the core market segment in the report; they include BFSI, retail, healthcare, manufacturing, government, IT and telecom, education, professional services and others. Other industries include hospitality, media and entertainment, transportation and the energy sector.

The education sector dominated the global LMS market and accounted for approximately REDACTED of the overall market in 2017. The market for the IT and telecom industry is expected to be the fastest-growing segment, with a CAGR of REDACTED over the forecast period; it will reach REDACTED by 2023, owing to the need for real-time employee training with constantly-evolving software and technology. Other factors include flexibility from cloud-based e-learning, which enriches learning environments with universal learning platforms where every user can learn content at their own pace and time.

The second-fastest growing industry is the retail sector, which will see growth in retail merchandising and training, so store staff can gain customer insights and product knowledge. In addition, LMS provides advanced analytics, where users can be trained on specific subjects. User feedback is also considered in the retail industry, where courses can be redesigned in short time spans for better customer relationship management.

Contents

CHAPTER 1 INTRODUCTION

Scope of This Report
Study Goals and Objectives
Reasons for Doing the Study
Intended Audience
Methodology and Information Sources
Geographic Breakdown
Analyst's Credentials
BCC Custom Research
Related BCC Research Reports

CHAPTER 2 SUMMARY AND HIGHLIGHTS

CHAPTER 3 MARKET OVERVIEW

Market Evolution
Applications of Learning Management Systems
Learning Management Systems Delivery Modes
Market Drivers
Surge in Demand for Game-Based Learning Environments
Increased Adoption of SaaS-based LMS
Surge in Demand for Enterprise LMS
Market Restraints
Lack of Awareness and Product Knowledge in Developing Nations
Market Opportunities
Growth in Adoption of BYOD in Enterprise Applications

CHAPTER 4 MARKET BREAKDOWN BY END USER

Introduction
K-12
Overview
Market Size and Forecast
Higher Education
Overview
Market Size and Forecast

Enterprises
Overview
Market Size and Forecast

CHAPTER 5 MARKET BREAKDOWN BY DEPLOYMENT MODEL

Introduction
On-Premise
Overview
Market Size and Forecast
Cloud
Overview
Market Size and Forecast

CHAPTER 6 MARKET BREAKDOWN BY INDUSTRY VERTICAL

Introduction
BFSI
Overview
Market Size and Forecast
Retail
Overview
Market Size and Forecast
Healthcare
Overview
Market Size and Forecast
Manufacturing
Overview
Market Size and Forecast
Government
Overview
Market Size and Forecast
IT and Telecom
Overview
Market Size and Forecast
Education
Overview
Market Size and Forecast
Professional Services

Overview
Market Size and Forecast
Others
Overview
Market Size and Forecast

CHAPTER 7 MARKET BREAKDOWN BY REGION

Introduction
North America
Market Size and Forecast
Europe
Market Size and Forecast
Asia-Pacific
Market Size and Forecast
Rest of the World (RoW)
Market Size and Forecast

CHAPTER 8 COMPETITIVE ANALYSIS

Positioning of Key Players
Current Market Overview
Major Strategic Development
Key Market Developments

CHAPTER 9 COMPANY PROFILES

ACCORD LMS
Company Overview
ALPHANUMERIC SYSTEMS, INC.
Company Overview
APTARA INC.
Company Overview
BLACKBOARD INC.
Company Overview
Product Overview
Strategic Development
BRAIN CERT INC.
Company Overview

CROSSKNOWLEDGE

Company Overview

CYPHER LEARNING

Company Overview

D2L CORP.

Company Overview

Product Overview

Strategic Development

DISCOVERLINK, INC.

Company Overview

DOCEBO S.P.A.

Company Overview

Product Overview

Strategic Development

EDUBRITE

Company Overview

EPIGNOSIS LLC

Company Overview

Product Overview

Strategic Developments

EUREKOS LMS

Company Overview

FIRSTVENTURE CORP. PVT. LTD.

Company Overview

Product Overview

Strategic Development

G-CUBE

Company Overview

Product Overview

Strategic Development

IHASCO

Company Overview

INSTANCY INC.

Company Overview

INSTRUCTURE

Company Overview

Product Overview

JZERO SOLUTIONS LTD.

Company Overview

KNOWARTH TECHNOLOGIES

Company Overview

LEARNZIPPY E-LEARNING SERVICES PVT. LTD.

Company Overview

LITMOS LTD.

Company Overview

Product Overview

Strategic Development

MINDFLASH TECHNOLOGIES, INC.

Company Overview

MOODLE PTY LTD.

Company Overview

Product Overview

PARADISO SOLUTIONS

Company Overview

PERSONA LEARNING

Company Overview

PROPROFS.COM

Company Overview

SABA SOFTWARE

Company Overview

Product Overview

Strategic Development

SUMTOTAL SYSTEMS LLC

Company Overview

THINKIFIC

Company Overview

TOTARA LEARNING SOLUTIONS

Company Overview

WIZIQ INC.

Company Overview

List Of Tables

LIST OF TABLES

Summary Table: Global Market for Learning Management Systems, by Industry Vertical, Through 2023

Table 1: Global Market for Learning Management Systems, by End User, Through 2023

Table 2: Global Market for Learning Management Systems in K-12 Education, by Region, Through 2023

Table 3: Global Market for Learning Management Systems for Higher Education, by Region, Through 2023

Table 4: Global Market for Learning Management Systems for Enterprise Education, by Region, Through 2023

Table 5: Global Market for Learning Management Systems, by Deployment Model, Through 2023

Table 6: Global Market for Learning Management Systems for On-Premise Deployment, by Region, Through 2023

Table 7: Global Market for Learning Management Systems for Cloud Deployment, by Region, Through 2023

Table 8: Global Learning Management Systems Market, by Industry Vertical, Through 2023

Table 9: Global Market for Learning Management Systems Market for BFSI Industry, by Region, Through 2023

Table 10: Global Market for Learning Management Systems for Retail Industry, by Region, Through 2023

Table 11: Global Market for Learning Management Systems for Healthcare Industry, by Region, Through 2023

Table 12: Global Market for Learning Management Systems for Manufacturing Industry, by Region, Through 2023

Table 13: Global Market for Learning Management Systems for the Government Sector, by Region, Through 2023

Table 14: Global Market for Learning Management Systems in IT and Telecom Industry, by Region, Through 2023

Table 15: Global Market for Learning Management Systems for Education Sector, by Region, Through 2023

Table 16: Global Market for Learning Management Systems for Professional Services, by Region, Through 2023

Table 17: Global Market for Learning Management Systems for Other Industries, by Region, Through 2023

Table 18: Global Market for Learning Management Systems, by Region, Through 2023
Table 19: North American Market for Learning Management Systems, by End User, Through 2023
Table 20: North American Market for Learning Management Systems, by Deployment Model, Through 2023
Table 21: North American Market for Learning Management Systems, by Industry Vertical, Through 2023
Table 22: North American Market for Learning Management Systems, by Country, Through 2023
Table 23: European Market for Learning Management Systems, by End User, Through 2023
Table 24: European Market for Learning Management Systems, by Deployment Model, Through 2023
Table 25: European Market for Learning Management Systems, by Industry Vertical, Through 2023
Table 26: European Market for Learning Management Systems, by Country, Through 2023
Table 27: Asia-Pacific Market for Learning Management Systems, by End User, Through 2023
Table 28: Asia-Pacific Market for Learning Management Systems, by Deployment Model, Through 2023
Table 29: Asia-Pacific Market for Learning Management Systems, by Industry Vertical, Through 2023
Table 30: Asia-Pacific Market for Learning Management Systems, by Country, Through 2023
Table 31: RoW Market for Learning Management Systems, by End User, Through 2023
Table 32: RoW Market for Learning Management Systems, by Deployment Model, Through 2023
Table 33: RoW Market for Learning Management Systems, by Industry Vertical, Through 2023
Table 34: RoW Market for Learning Management Systems, by Region, Through 2023
Table 35: Presence of Major Vendors in Respective Industry Verticals
Table 36: Acquisitions in the Global Learning Management System Market, January 2016-September 2018
Table 37: Market Expansion Strategies in the Global Learning Management System Market, January 2016-September 2018
Table 38: New Product Launches in the Global Learning Management System Market, January 2016-September 2018
Table 39: Partnerships in the Global Learning Management System Market, January

2016-September 2018

Table 40: Blackboard Inc.: Strategic Development

Table 41: CYPHER LEARNING: Strategic Developments

Table 42: D2L Corp.: Strategic Developments

Table 43: Docebo S.p.A.: Strategic Developments

Table 44: Epignosis LLC: Strategic Development

Table 45: Firstventure Corp. Pvt. Ltd.: Strategic Development

Table 46: G-Cube: Strategic Developments

Table 47: Litmos Ltd. (CallidusCloud): Strategic Developments

Table 48: Saba Software: Strategic Developments

List Of Figures

LIST OF FIGURES

Summary Figure: Global Market for Learning Management Systems, by Industry Vertical, 2017-2023

Figure 1: Global Market for Learning Management Systems, by End User, 2017-2023

Figure 2: Global Market Share of Learning Management Systems, by End User, 2017

Figure 3: Global Market Share of Learning Management Systems in K-12 Education, by Region, 2017

Figure 4: Global Market Share of Learning Management Systems for Higher Education, by Region, 2017

Figure 5: Global Market Share of Learning Management Systems for Enterprise Education, by Region, 2017

Figure 6: Global Market for Learning Management Systems, by Deployment Model, 2017-2023

Figure 7: Global Market Share of Learning Management Systems, by Deployment Model, 2017

Figure 8: Global Market Share of Learning Management Systems for On-Premise Deployment, by Region, 2017

Figure 9: Global Market Share of Learning Management Systems for Cloud Deployment, by Region, 2017

Figure 10: Global Market for Learning Management Systems, by Industry Vertical, 2017-2023

Figure 11: Global Market Share for Learning Management Systems, by Industry Vertical, 2017

Figure 12: Global Market Share of Learning Management Systems for BFSI Industry, by Region, 2017

Figure 13: Global Market Share of Learning Management Systems for Retail Industry, by Region, 2017

Figure 14: Global Market Share of Learning Management Systems for Healthcare Industry, by Region, 2017

Figure 15: Global Market Share of Learning Management Systems for Manufacturing Industry, by Region, 2017

Figure 16: Global Market Share of Learning Management Systems for the Government Sector, by Region, 2017

Figure 17: Global Market Share of Learning Management Systems for IT and Telecom Industry, by Region, 2017

Figure 18: Global Market Share of Learning Management Systems for Education

Sector, by Region, 2017

Figure 19: Global Market Share of Learning Management Systems for Professional Services, by Region, 2017

Figure 20: Global Market Share of Learning Management Systems for Other Industries, by Region, 2017

Figure 21: Global Market Share of Learning Management Systems, by Region, 2017

Figure 22: North American Market for Learning Management Systems, by Country, 2017-2023

Figure 23: European Market for Learning Management Systems, by Country, 2017-2023

Figure 24: Asia-Pacific Market for Learning Management Systems, by Country, 2017-2023

Figure 25: RoW Market for Learning Management Systems, by Region, 2017-2023

Figure 26: Key Player Positioning in the Global Learning Management Systems Market

Figure 27: Key Developments in the Global Learning Management System Market, 2016-2018*

I would like to order

Product name: Learning Management Systems: Global Markets

Product link: <https://marketpublishers.com/r/LB849B2E763EN.html>

Price: US\$ 1,375.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LB849B2E763EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970