

# Internet of Things (IoT) Security: North American Markets to 2023

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## Abstracts

### Report Scope:

This report provides an in-depth analysis of the North American Internet of Things (IoT) security markets and its segments, including solution, type, end-user application and country. It discusses the different segments of IoT security solutions to derive specific market estimations. The type segment includes hardware and software components. Type of securities includes device layer security, network layer security, application and cloud layer security, threat detection and management solutions and security platforms. In end-user application segment, commercial end-user applications include automotive, healthcare and smart cities. Consumer applications include smart homes and smart wearables. The report also discusses strategies adopted by major players in the North American Internet of Things (IoT) security markets.

Market size is provided for 2017 (considered as base year), 2018 and 2023. Estimated values are based on manufacturers' total revenues.

### Report Includes:

12 data tables

An in-depth overview and industry analysis of North American markets for security technologies for the Internet of Things (IoT)

Analyses of global market trends, with data from 2017 to 2018, and projections of compound annual growth rates (CAGRs) through 2023

Quantification of the market potential for North American markets for security technologies for the IoT applications by solution, type, end user, application industry, and country

A look at key trends in the market, including industry trends, fast growth in vulnerability, IT security, and adoption of managed security service providers

Descriptive study with focus on various organizations and inorganic market development strategies for developing advanced security solutions and client networks through product innovation, business expansion, partnerships, and mergers and acquisitions strategies

Technological assessment of the competitive landscape and company profiles of major IoT security solution providers, including BAE Systems Inc., Cisco Systems Inc., Infineon Technologies, Intel Corp., Symantec, Corp. and Thales e-Security Inc.

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