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The Internet of Things (IoT) in Global Retail Markets Through 2023

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Abstracts

Report Scope:

This report covers the global market for IoT technologies in retail and regional analysis of North America, Latin America, Europe, the Asia-Pacific region and the Rest of World. Component segments include communications, hardware, sensors, software and other segments, as well as in-depth market size and forecast for key end-use segments, including e-commerce providers, big box retailers, and medium and small retailers, as well as customer experience, supply chain and store operation applications.

Report Includes:

39 data tables

An overview of the Internet of Things (IoT) in global retail markets

Analyses of global market trends, with data from 2017 and 2018, and projections of compound annual growth rates (CAGRs) through 2023

Discussion of current standards for IoT data security and future trends that will impact the market growth

Examination of competitive situations and trends, and information on partnerships and collaborations

Insight concerning the effects of IoT on the entire retail value chain

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Company profiles of key players in the market, including Apple, AT&T, Cisco Systems Inc., Bosch, Fujitsu, Google, General Electric, Honeywell, Intel, Qualcomm, Microsoft, Samsung and Siemens

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APPLE
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AUTODESK
BOSCH
CISCO SYSTEMS INC.

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SIEMENS
TEXAS INSTRUMENTS INC.
VERIZON

ZEBRA TECHNOLOGIES

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