

# Hybrid Cloud Technologies: Global Markets Through 2022

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## Abstracts

### Report Scope:

The scope of this study includes market information on hybrid cloud technologies and their key segments, including solutions, service model, organization size, industry vertical and regions. The report emphasizes providing the global market size for services provided through hybrid cloud platforms and other segments. The market sizing of hardware and other backend solutions has been excluded in this study.

The hybrid cloud technologies market is segmented by solutions into cloud management and orchestration, disaster recovery, security and compliance, and hybrid hosting. The service model is categorized as Software as a Service (SaaS), Infrastructure as a Service (IaaS) and Platform as a Service (PaaS). The organization size segment is broken down into small and medium-sized businesses (SMEs) and large enterprises. The market scope for the organization size is based on the number of employees in each type of organization. The SMEs segment is considered for enterprises comprising 10 to 500 employees and organizations having more than 500 employees are considered in the large enterprise segment. Based on industry vertical, the market is segmented into BFSI (banking, financial services and insurance), IT and telecommunications, healthcare, retail, manufacturing, government, education, energy and utilities, media and entertainment and others. Other end-users include professional services, construction, travel, transportation and distribution, and automotive. Finally, by region, the market is segmented into North America, Europe, Asia-Pacific, and Rest of the World (RoW). Revenues forecast from 2017 to 2022 are given for all the segments, with the exception of the solutions breakdown in Chapter 4, since estimated values can be derived from solution provider total revenue.

The report also includes a discussion of the major players across each regional market. Further, it explains the major drivers and restraints/challenges of the market and current trends within the industry. The report concludes with a special focus on the vendor landscape and includes detailed profiles of the major vendors in the global hybrid cloud technologies market. Some of the companies profiled in the report include VMware, Inc., Amazon Web Services, Inc., Microsoft, Rackspace, Hewlett Packard Enterprise, IBM, Cisco Systems, Dell EMC, Google, etc. The report also focuses on the major drivers, trends and challenges that affect the market and the supplier landscape. The research estimates the global hybrid cloud market in 2016 and 2017 and the forecast for 2022.

#### Report Includes:

45 data tables and 24 additional tables

A detailed overview and industry analysis of the global market for hybrid cloud technologies

Analyses of global market trends, with data from 2016 and 2017, and projections of compound annual growth rates (CAGRs) through 2022

Characterization and quantification of market potential for hybrid cloud technologies by region, industry vertical, technology solutions, service model, and organizational size etc.

Examinations of market dynamics and identification of factors such as drivers, restraints, opportunities, and key technological developments

Comprehensive company profiles of major players in the market, including VMware, Inc., Amazon Web Services, Inc., Microsoft Corp., Hewlett Packard Enterprise, IBM and Google

## Contents

### **CHAPTER 1 INTRODUCTION**

Study Goals and Objectives  
Reasons for Doing This Study  
Scope of Report  
Intended Audience  
Methodology and Information Sources  
Geographic Breakdown  
Analysts' Credentials  
Related BCC Research Reports

### **CHAPTER 2 SUMMARY AND HIGHLIGHTS**

### **CHAPTER 3 HYBRID CLOUD TECHNOLOGIES: MARKET OVERVIEW**

Market Evolution  
Future Expectations  
Current Market Overview  
Drivers  
Increasing Need for Collaboration  
Emergence of DRaaS  
Restrains  
Data Security, Legal Challenges and Compliance  
Integration Complexity  
Trends  
Container Redefining the Cloud Market  
Growing Competition and Consolidation of the Hybrid Cloud Vendor Landscape  
Inorganic Growth Routes are Gaining Popularity

### **CHAPTER 4 MARKET BREAKDOWN BY SOLUTIONS**

Introduction  
Cloud Management and Orchestration  
Disaster Recovery  
Security and Compliance  
Hybrid Hosting

## **CHAPTER 5 MARKET BREAKDOWN BY SERVICE MODEL**

Introduction

Software as a Service (SaaS)

Market Size and Forecast

Infrastructure as a Service (IaaS)

Market Size and Forecast

Platform as a Service (PaaS)

Market Size and Forecast

## **CHAPTER 6 MARKET BREAKDOWN BY ORGANIZATION SIZE**

Introduction

Small & Medium Enterprises (SMEs)

Market Size and Forecast

Large Enterprises

Market Size and Forecast

## **CHAPTER 7 MARKET BREAKDOWN BY INDUSTRY VERTICAL**

Introduction

Banking, Financial Services & Insurance (BFSI)

Market Size and Forecast

IT & Telecommunication

Market Size and Forecast

Healthcare

Market Size and Forecast

Retail

Market Size and Forecast

Manufacturing

Market Size and Forecast

Government

Market Size and Forecast

Education

Market Size and Forecast

Energy & Utilities

Market Size and Forecast

Media and Entertainment

Market Size and Forecast

Others  
Market Size and Forecast

## **CHAPTER 8 MARKET BREAKDOWN BY REGION**

Introduction  
North America  
Europe  
Asia-Pacific  
Rest of World (RoW)

## **CHAPTER 9 COMPETITIVE ANALYSIS**

Market Share Analysis  
Strategy Analysis  
Key Market Developments

## **CHAPTER 10 COMPANY PROFILES**

### **ACCENTURE**

Company Overview  
Products & Services

### **ALIBABA CLOUD**

Company Overview  
Products & Services  
Strategic Development

### **ALPHABET, INC. (GOOGLE, INC.)**

Company Overview  
Financial  
Products & Services  
Strategic Development

### **AMAZON WEB SERVICE, INC.**

Company Overview  
Products & Services  
Strategic Development

## **ATLANTIC.NET**

Company Overview  
Products & Services

## **CISCO SYSTEMS, INC.**

Company Overview  
Financial  
Products & Services  
Strategic Development

## **CENTURYLINK**

Company Overview  
Financial  
Products & Services  
Strategic Development

## **DELL TECHNOLOGIES, INC.**

Company Overview  
Products & Services  
Strategic Development

## **DXC TECHNOLOGY COMPANY**

Company Overview  
Financial  
Strategic Development

## **EXPEDIENT**

Company Overview  
Products & Services

Strategic Development

## **FLEXENTIAL**

Company Overview  
Products & Services

## **HEWLETT PACKARD ENTERPRISE COMPANY**

Company Overview  
Financial  
Products & Services  
Strategic Development

## **HITACHI VANTARA CORP.**

Company Overview  
Products & Services

## **IBM**

Company Overview  
Financial  
Products & Services  
Strategic Development

## **MICROSOFT CORP.**

Company Overview  
Financial  
Products & Services  
Strategic Development

## **ORACLE CORP.**

Company Overview  
Financial  
Products & Services  
Strategic Development

## **RACKSPACE HOLDING, INC.**

Company Overview  
Products & Services  
Strategic Development

## **RED HAT, INC.**

Company Overview  
Financial  
Products & Services  
Strategic Development

## **NTT AMERICA, INC.**

Company Overview  
Products & Services

## **VMWARE, INC.**

Company Overview  
Financial  
Products & Services  
Strategic Development



## List Of Tables

### LIST OF TABLES

Summary Table: Global Market for Hybrid Cloud Technologies, by Industry Vertical, Through 2022

Table 1: Global Market for Hybrid Cloud Technologies, by Service Model, Through 2022

Table 2: Global Market for SaaS Service Model used in Hybrid Cloud Technologies, by Region, Through 2022

Table 3: Global Market for SaaS Service Model Used in Hybrid Cloud Technologies, by Region, Through 2022

Table 4: Global Market for PaaS Service Model Used in Hybrid Cloud Technologies, by Region, Through 2022

Table 5: Global Market for Hybrid Cloud Technologies, by Organization Size, Through 2022

Table 6: Global Market for Hybrid Cloud Technologies for SMEs, by Region, Through 2022

Table 7: Global Market for Hybrid Cloud Technologies for Large Enterprises, by Region, Through 2022

Table 8: Global Market for Hybrid Cloud Technologies, by Industry Vertical, Through 2022

Table 9: Global Market for Hybrid Cloud Technologies in BFSI Industry, by Region, Through 2022

Table 10: Global Market for Hybrid Cloud Technologies in IT & Telecom Industry, by Region, Through 2022

Table 11: Global Market for Hybrid Cloud Technologies in Healthcare Industry, by Region, Through 2022

Table 12: Global Market for Hybrid Cloud Technologies in Retail Industry, by Region, Through 2022

Table 13: Global Market for Hybrid Cloud Technologies in Manufacturing Industry, by Region, Through 2022

Table 14: Global Market for Hybrid Cloud Technologies in the Government Sector, by Region, Through 2022

Table 15: Global Market for Hybrid Cloud Technologies in Education Sector, by Region, Through 2022

Table 16: Global Market for Hybrid Cloud Technologies in Energy & Utilities Sector, by Region, Through 2022

Table 17: Global Market for Hybrid Cloud Technologies in Media & Entertainment Industry, by Region, Through 2022

Table 18: Global Market for Hybrid Cloud Technologies in the Others Industry, by Region, Through 2022

Table 19: Global Market for Hybrid Cloud Technologies, by Region, Through 2022

Table 20: North American Market for Hybrid Cloud Technologies, by Service Model, Through 2022

Table 21: North American Market for Hybrid Cloud Technologies, by Organization Size, Through 2022

Table 22: North American Market for Hybrid Cloud Technologies, by Industry Vertical, Through 2022

Table 23: Europe Market for Hybrid Cloud Technologies, by Service Model, Through 2022

Table 24: Europe Market for Hybrid Cloud Technologies, by Organization Size, Through 2022

Table 25: Europe Market for Hybrid Cloud Technologies, by Industry Vertical, Through 2022

Table 26: Asia-Pacific Market for Hybrid Cloud Technologies, by Service Model, Through 2022

Table 27: Asia-Pacific Market for Hybrid Cloud Technologies, by Organization Size, Through 2022

Table 28: Asia-Pacific Market for Hybrid Cloud Technologies, by Industry Vertical, Through 2022

Table 29: RoW Market for Hybrid Cloud Technologies, by Service Model, Through 2022

Table 30: RoW Market for Hybrid Cloud Technologies, by Organization Size, Through 2022

Table 31: RoW Market for Hybrid Cloud Technologies, by Industry Vertical, Through 2022

Table 32: Global Market Share of Hybrid Cloud Technologies, by Vendors, 2016

Table 33: Key Developments in the Hybrid Cloud Technologies Industry

Table 34: Accenture, Net Revenue, 2014-2016

Table 35: Alibaba Cloud, Products Portfolio

Table 36: Alibaba Cloud, Solutions Portfolio

Table 37: Alibaba Cloud Strategic Development

Table 38: Alphabet, Inc., Net Revenue, 2014-2016

Table 39: Google, Inc. Strategic Development

Table 40: Amazon Web Services, Inc, Products & Services

Table 41: Amazon Web Services, Inc. Strategic Development

Table 42: Cisco Systems, Inc. Net Revenue, 2015-2017

Table 43: Cisco Systems, Inc. Multicloud Portfolio

Table 44: Cisco Systems, Inc. Strategic Development

- Table 45: CenturyLink, Net Revenue, 2014-2016
- Table 46: CenturyLink Strategic Development
- Table 47: Dell Technologies, Inc, Products and Services
- Table 48: Dell Technologies, Inc. Strategic Development
- Table 49: DXC Technology Company Net Revenue, 2014-2016
- Table 50: DXC Technology Company Strategic Development
- Table 51: Expedient Strategic Development
- Table 52: Flexential, Services Portfolio
- Table 53: Hewlett Packard Enterprise Net Revenue, 2015-2017
- Table 54: Hewlett Packard Enterprise Company Strategic Development
- Table 55: Hitachi Vantara Corp., Services Portfolio
- Table 56: IBM, Net Revenue, 2014-2016
- Table 57: IBM, Product & Services
- Table 58: IBM, Strategic Development
- Table 59: Microsoft Corp. Net Revenue, 2015-2017
- Table 60: Microsoft Corp. Strategic Development
- Table 61: Oracle Corp. Net Revenue, 2015-2017
- Table 62: Oracle Corp. Strategic Development
- Table 63: Rackspace Hosting, Inc. Strategic Development
- Table 64: Red Hat, Inc., Net Revenue, 2014-2016
- Table 65: Red Hat, Inc. Cloud Offerings Portfolio
- Table 66: Red Hat, Inc. Strategic Development
- Table 67: VMware Inc., Net Revenue, 2014-2016
- Table 68: VMware Inc. Strategic Development

## List Of Figures

### LIST OF FIGURES

Summary Figure: Global Market for Hybrid Cloud Technologies, by Industry Vertical, 2016-2022

Figure 1: Hybrid Cloud Technologies Market, by Solutions

Figure 2: Global Market for Hybrid Cloud Technologies, by Service Model, 2016-2022

Figure 3: Global Market for SaaS Service Model Used in Hybrid Cloud Technologies, 2016-2022

Figure 4: Global Market for IaaS Service Model in Hybrid Cloud Technologies, 2016-2022

Figure 5: Global Market for PaaS Service Model in Hybrid Cloud Technologies, 2016-2022

Figure 6: Global Market for Hybrid Cloud Technologies, by Organization Size, 2016-2022

Figure 7: Global Market for Hybrid Cloud Technologies for SMEs, 2016-2022

Figure 8: Global Market for Hybrid Cloud Technologies for Large Enterprises, 2016-2022

Figure 9: Global Market for Hybrid Cloud Technologies, by Industry Vertical, 2016-2022

Figure 10: Global Market for Hybrid Cloud Technologies in BFSI Industry, 2016-2022

Figure 11: Global Market for Hybrid Cloud Technologies in IT & Telecom Industry, 2016-2022

Figure 12: Global Market for Hybrid Cloud Technologies in Healthcare Industry, 2016-2022

Figure 13: Global Market for Hybrid Cloud Technologies in Retail Industry, 2016-2022

Figure 14: Global Market for Hybrid Cloud Technologies in Manufacturing Industry, 2016-2022

Figure 15: Global Market for Hybrid Cloud Technologies in the Government Sector, 2016-2022

Figure 16: Global Market for Hybrid Cloud Technologies in Education Sector, 2016-2022

Figure 17: Global Market for Hybrid Cloud Technologies in Energy & Utilities Sector, 2016-2022

Figure 18: Global Market for Hybrid Cloud Technologies in Media & Entertainment Industry, 2016-2022

Figure 19: Global Market for Hybrid Cloud Technologies in the Others Industry, 2016-2022

Figure 20: Hybrid Cloud Technologies Market, by Region

Figure 21: Global Market Share of Hybrid Cloud Technologies, by Region, 2016

Figure 22: North American Market for Hybrid Cloud Technologies, by Service Model, 2016-2022

Figure 23: North American Market for Hybrid Cloud Technologies, by Organization Size, 2016-2022

Figure 24: North American Market for Hybrid Cloud Technologies, by Industry Vertical, 2016-2022

Figure 25: Europe Market for Hybrid Cloud Technologies, by Service Model, 2016-2022

Figure 26: Europe Market for Hybrid Cloud Technologies, by Organization Size, 2016-2022

Figure 27: Europe Market for Hybrid Cloud Technologies, by Industry Vertical, 2016-2022

Figure 28: Asia-Pacific Market for Hybrid Cloud Technologies, by Service Model, 2016-2022

Figure 29: Asia-Pacific Market for Hybrid Cloud Technologies, by Organization Size, 2016-2022

Figure 30: Asia-Pacific Market for Hybrid Cloud Technologies, by Industry Vertical, 2016-2022

Figure 31: RoW Market for Hybrid Cloud Technologies, by Service Model, 2016-2022

Figure 32: RoW Market for Hybrid Cloud Technologies, by Organization Size, 2016-2022

Figure 33: RoW Market for Hybrid Cloud Technologies, by Industry Vertical, 2016-2022

Figure 34: Global Market Share of Hybrid Cloud Technologies, by Vendors, 2016

Figure 35: Global Market Share of Hybrid Cloud Technologies, by Most Preferred Strategy

Figure 36: Accenture Revenue Share by Region, 2017

Figure 37: Accenture Revenue Share by Region, 2017

Figure 38: Alphabet, Inc. Revenue Share, by Business Segment, 2016

Figure 39: Alphabet, Inc. Revenue Share, by Region, 2016

Figure 40: Cisco Systems, Inc. Sales Share, by Region, 2016

Figure 41: CenturyLink Revenue Share by Business Segment, 2016

Figure 42: DXC Technology Company Revenue Share, by Business Segment, 2017

Figure 43: DXC Technology Company Revenue Share, by Region, 2017

Figure 44: Hewlett Packard Enterprise Sales Share, by Business Segment, 2016

Figure 45: Hitachi Vantara Corp., Services Portfolio

Figure 46: IBM, Revenue Share, by Business Segment, 2016

Figure 47: IBM, Revenue Share, by Region, 2016

Figure 48: Microsoft Corp. Sales Share, by Business Segment, 2016

Figure 49: Microsoft Corp. Regional Sales Share, 2016

Figure 50: Oracle Corp. Sales Share, by Business Segment, 2016

Figure 51: Oracle Corp. Sales Share, by Region, 2016

Figure 52: Red Hat, Inc. Revenue Share, by Business Segment, 2016

Figure 53: Red Hat, Inc. Revenue Share, by Region, 2016

Figure 54: VMware Inc. Revenue Share, by Business Segment, 2016

Figure 55: VMware, Inc. Revenue Share, by Region, 2016

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