

# Hearing Aid Devices: Global Markets

<https://marketpublishers.com/r/HBDC397FDE87EN.html>

Date: November 2022

Pages: 144

Price: US\$ 5,500.00 (Single User License)

ID: HBDC397FDE87EN

## Abstracts

### Report Scope:

This report provides a detailed analysis of the hearing aid market. This report highlights the current and future market potential of hearing aids, along with a discussion of the drivers, restraints and challenges in the market. The report also covers market projections through 2027 and market rankings for key market players. It covers the competitive landscape and regulatory scenario. The report details the market share of hearing aids based on product, patient type and type of hearing loss.

The market is segmented into behind-the-ear (BTE) aids, in-the-ear (ITE) aids, receiver-in-the-ear (RITE) hearing aids and canal hearing aids, based on product. The study does not cover hearing implants and Personal Sound Amplification Products (PSAP) under the scope of this study.

The market is segmented into pediatric, adult and geriatric patients and into sensorineural and conductive hearing loss types. The report includes the company profiles of key players with detailed information about business segments, financials, product portfolios and recent developments. The report explains the impact of the COVID-19 pandemic on this market.

By geography, the market is segmented into North America, Europe, Asia-Pacific and RoW. The North American region includes the U.S., Canada and Mexico; Europe includes Germany, U.K., Italy, France, Spain and the Rest of Europe; Asia-Pacific includes China, India, Japan and the Rest of Asia-Pacific segment. Market estimate data has been provided for 2019 as the historic year, 2021 as the base year and forecast out to 2027.

### Report Includes:

71 data tables and 27 additional tables

A detailed overview of the global markets for hearing aid devices within the MedTech industry

Analyses of the global market trends, with historic market revenue data from 2019 to 2021, estimates for 2022, and projections of compound annual growth rates (CAGRs) through 2027

Highlights of the upcoming market potential for hearing aids, and areas of focus to forecast this market into various segments and sub-segments

Estimation of the actual market size and revenue forecast for hearing aid devices market in USD million values, and corresponding market share analysis by product, patient type, type of hearing loss, and region

Country specific data and market value analysis for the U.S., Canada, Mexico, Germany, U.K., France, Italy, Spain, Japan, China and India

In-depth information (facts and figures) concerning market drivers, opportunities and challenges, and other macroeconomic forces affecting the global market outlook of hearing aid devices

Review of the international regulatory landscape for hearing aids with emphasis on recently approved products as well as products under development or in different stages of clinical trials

Identification of the companies best positioned to meet the demand owing to their proprietary technologies, product launches, mergers and acquisitions, and other market strategic advantages

Profile descriptions of the leading market participants, including Sonova Holding AG, Demant A/S, WS Audiology, GN Store Nord A/S, and Starkey Hearing Technologies

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AUSTAR HEARING SCIENCE AND TECHNOLOGY CO., LTD.  
DEMANT A/S  
EARGO INC.  
GN STORE NORD A/S  
RION CO., LTD.  
SEBOTEK HEARING SYSTEMS LLC  
SONOVA GROUP  
STARKEY LABORATORIES INC.  
WS AUDIOLOGY A/S  
ZOUNDS HEARING

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