

Health Self-monitoring: Technologies and Global Markets

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Abstracts

Report Scope:

This report examines the current and forecast market potential for health selfmonitoring. It offers a detailed analysis of the market background, technological advancement, competitive environment, drivers and restraints, and market growth trends. This report includes market projections through 2026, detailing the market share for health self-monitoring based on the technologies.

By technologies, the health self-monitoring market is segmented into peripherals and software applications.

By geography, the health self-monitoring market has been segmented into Europe, North America, Asia-Pacific (APAC), and the Rest of the World (RoW). The detailed analyses of major countries such as the U.S., Germany, Canada, the U.K., Spain, Italy, France, Japan, India, and China are regional segments. For market estimates, data is provided for 2020 as the base year, for 2021 and forecast through year-end 2026. Estimated values used are based on health self-monitoring companies' total revenues. Projected and forecast revenue values are in constant U.S. dollars that have not been adjusted for inflation.

The present report focuses particularly on technologies that enable individuals to monitor their health. Third-party monitoring technologies thus are specifically excluded, except to the sense that the people being monitored have direct access to the data in a form useful for self-monitoring. Apps that extract data from an individual's EHR and format and display those data on the individual's self-monitoring product are covered in the report, but not EHRs per se.



Report Includes:

17 tables

An overview of the global markets and technologies for health self-monitoring

Estimation of the market size, and analyses of the global market trends, with data from 2019-2021, with projection of CAGR through 2026

Identification of key market dynamics, trends, opportunities, and factors influencing the global market and highlights of the market potential for health selfmonitoring market on the basis of technologies, peripherals and region

Insights into the major stakeholders and analysis of the competitive landscape based on recent developments and segmental revenues

Comparative study between digital vs. analog monitoring technologies, mobile vs. portable monitoring technologies, self-testing vs. self-monitoring and health vs. sports and fitness monitoring technologies, and assessment of their potential applications

Discussion on user demographic and socioeconomic characteristics, and issues like epidemiological, legal, and regulatory issues and insights into regulatory approvals

Evaluation of the companies best positioned to meet the current and future demand of health self-monitoring technologies owing to their proprietary technologies, strategic alliances, or other advantages

Company profiles of the market leading participants, including Alphabet Inc., Apple Inc., Garmin Ltd., Samsung Electronics Co. Ltd., and Motorola Mobility LLC



Contents

CHAPTER 1 INTRODUCTION

Study Goals and Objectives Reasons for Doing This Study What's New in This Report Scope of Report Information Sources Methodology Geographic Breakdown Analyst's Credentials BCC Custom Research Related BCC Research Reports

CHAPTER 2 SUMMARY AND HIGHLIGHTS

Highlights of the Market for Health Self-Monitoring

CHAPTER 3 MARKET OVERVIEW

Definitions Digital vs. Analog Monitoring Technologies Mobile vs. Portable Monitoring Technologies Self-testing vs. Self-monitoring Health vs. Sports and Fitness Monitoring **Classification of Home Monitoring Technologies Enabling Technologies Smartphones Enhanced Data Processing Capabilities** Sensors Geospatial Tracking Smart Textiles for Wearable Sensors **Networking Technologies Cloud Services** Market Segments **Technologies Applications** Purchasers/Payers



Market Summary

CHAPTER 4 MARKET DYNAMICS

Health Self-monitoring Market Drivers Rapid Growth of the World's Elder Population Increasing Incidence of Chronic Lifestyle Diseases Technological Advancements and Innovation Health Self-monitoring Market Restraints Legal/Regulatory Issues Privacy Liability Health Self-monitoring Market Opportunities Demand for Home Care Monitoring Increasing Health and Fitness Awareness

CHAPTER 5 IMPACT OF COVID-19 PANDEMIC

Introduction Outbreak Impact of COVID-19 on Health Self-monitoring

CHAPTER 6 HEALTH SELF-MONITORING PLATFORMS

Major Platforms Apple HealthKit Google Fit Samsung Digital Health Initiative Competitive Assessment Features Operating Systems Healthcare Partners Third-Party Apps and Peripherals Other Platforms and Developments

CHAPTER 7 HEALTH SELF-MONITORING PERIPHERALS

Types of Peripherals Functions



Form Factors Compatible Mobile Device or Computer Operating Systems Compatible Self-monitoring Platforms Operating Systems Market

CHAPTER 8 HEALTH SELF-MONITORING SOFTWARE APPLICATIONS

Application Software Consumer vs. Healthcare Professional Apps Vendors Market Innovation in Mobile Apps App Trend

CHAPTER 9 HEALTH SELF-MONITORING MARKET BREAKDOWN BY REGION

Introduction North America **United States** Canada Europe Germany United Kingdom France Italy Spain **Rest of Europe** Asia-Pacific China Japan India **Rest of Asia Pacific** Rest of the World

CHAPTER 10 PATENT REVIEW

CHAPTER 11 COMPETITIVE LANDSCAPE



Global Company Share Analysis Mergers and Acquisitions Agreements, Collaborations, Product Launches, and Partnerships

CHAPTER 12 COMPANY PROFILES

ALPHABET INC. APPLE INC. ASUSTEK COMPUTER INC. **BEURER GMBH CITYZEN SCIENCES** GARMIN LTD. **HEXOSKIN** HTC CORP. HUAWEI TECHNOLOGIES CO. LTD. IHEALTH LAB INC. LG ELECTRONICS INC. MEDIATEK INC. MOTOROLA MOBILITY LLC NEUROSKY INC. **OVIA HEALTH** POLAR ELECTRO OY RAZER USA LTD. SAMSUNG ELECTRONICS CO. LTD. SONY CORP. VALENCELL INC. XIAOMI INC.@List of Tables Summary Table: Global Market for Selected Health Self-Monitoring Technologies, by Technology, Through 2026 Table 1: Global Market for Health Self-monitoring Technologies, by Type of Technology, Through 2026 Table 2: Estimated Global Population and Annual Growth, by Selected Age Group and Selected Years, Through 2030 Table 3: Wearable Devices and Security Vulnerabilities Table 4: Global Market for Health and Fitness Self-monitoring Peripherals, by Segment, Through 2026 Table 5: Global Market for Self-monitoring Software Apps, Through 2022 Table 6: Global Market for Health Self-monitoring, by Region, Through 2026 Table 7: North American Market for Health Self-monitoring, by Technology, Through



2026

Table 8: North American Market for Health Self-monitoring, by Peripherals, Through2026

Table 9: European Market for Health Self-monitoring, by Technology, Through 2026 Table 10: European Market for Health Self-monitoring, by Peripherals, Through 2026 Table 11: Asia-Pacific Market for Health Self-monitoring, by Technology, Through 2026 Table 12: Asia-Pacific Market for Health Self-monitoring, by Peripherals, Through 2026 Table 13: RoW Market for Health Self-monitoring, by Technology, Through 2026 Table 14: RoW Market for Health Self-monitoring, by Peripherals, Through 2026 Table 15: List of Some Relevant Patents Table 16: Company Ranking in the Market for Global Health Self-monitoring, 2020@List of Figures Summary Figure: Global Market for Selected Health Self-Monitoring Technologies, by Technology, 2020-2026 Figure 1: Regulatory Pathways of Home Monitoring Technologies (Before and) During the COVID-19 Pandemic Figure 2: Self-Monitoring Hub Figure 3: Global Market for Self-monitoring Technologies, 2020–2026 Figure 4: Estimated Global Population, by Selected Age Group and Selected Years, 2000-2030 Figure 5: Trends in Rising Aged Population Around the World, 2014–2022 Figure 6: Form Factors: Smartwatch vs. Wristband Figure 7: Form Factors: Arm vs. Wrist Cuff Blood Pressure Monitor Figure 8: Form Factors: Ear Clips vs. Ear Buds Figure 9: Form Factors: Sensor Shirt Figure 10: Global Market Shares for Health and Fitness Self-monitoring Peripherals, by Segment, 2020 Figure 11: Breakdown of Consumer Self-monitoring vs. Professional Healthcare Apps, 2020 Figure 12: Global Market Shares for Health Self-monitoring, by Region, 2020 Figure 13: Apple Inc.: Annual Revenue, 2019–2021 Figure 14: Apple Inc.: Revenue Share, by Category, 2021 Figure 15: Apple Inc.: Revenue Share, by Country, 2021 Figure 16: Garmin: Annual Revenue, 2018–2020 Figure 17: Garmin: Revenue Share, by Region, 2020

Figure 18: Garmin: Revenue Share, by Segment, 2020



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