

Health and Weight Management Market

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Abstracts

REPORT SCOPE:

This report represents an important business tool for evaluating technologies, trends, products and market participants in the health and weight management sector. The geographic scope of this study is worldwide. The report identifies the main elements of products, services, and trends in different types of industries.

REPORT INCLUDES:

40 data tables and 24 additional tables

A descriptive study with an industry analysis of the global health and weight management market

Analyses of global market trends with data from 2018 and 2019, estimates for 2020, and projections of compound annual growth rates (CAGRs) through 2025

Market resaerch data corresponding to obesity-related disease and statistics for fitness and exercising in the general population

Evaluation of current market size, market trends, and description of products and technologies

Coverage of services – such as fitness centers and health clubs, slimming centers and commercial weight loss centers, consulting services, and online weight loss programs – in health and weight management related industry

Market share analysis of key market participants and their competitive



landscape covering companies involved in manufacturing and marketing of diet supplements and products, fitness equipment, monitoring devices, and drug development sector

Insight into the intellectual property and patents, new trends and developments, clinical trials on weight loss medications, and potential markets for future developments

Company profiles of market-leading players, including Fitbit Inc., Gold's Gym International Inc., MyFitnessPal, Novo Nordisk A/S and WW International Inc.



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