

Global Weight Loss Products and Services Market

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Abstracts

Report Scope

This report studies the global market for weight loss products and services with 2020 as a base year and provides estimates for each year of the forecast period of 2021 to 2026, with projections of compound annual growth rates (CAGR). The scope of this report is broad and covers markets for weight loss products and services that are used globally. The market is broken down by type, product category, sales channel and region. Projected and forecasted market size estimates are in constant U.S. dollars that have not been adjusted for inflation.

This report should serve as an analytical and informational business tool with the primary purpose of examining the growth in the overall market for weight loss products and services; growth in the individual segments of the weight loss products and services industry, as well as the subcategories within those segments; new developments in the market; and current research and future opportunities in the weight loss products and services industry.

The research uncovers many paradigm shifts in the studied market, in terms of regional competitive advantages, the competitive landscape among the key players in the weight loss products and services industry, and market dynamics. A holistic study of the market has been carried out by incorporating various factors from country-specific demographic conditions and business cycles to market-specific microeconomic influences that were needed to analyze the future trends of this market. The report provides a comprehensive review of market drivers, restraints, opportunities and available patents.

Depending on who is doing the categorization, there can be a large number of weight loss products and services categories, and no report can attempt to cover them all, especially low-volume weight loss products with small markets. In this study, the focus

is on the most important classes of weight loss products and services, including both the older and mature products, as well as newer products.

Beyond this, each segment and subsegment of the market for weight loss products and services is examined, and growth rates and reasons for growth of each weight loss products and services segment are provided. This report examines the following segments:

Weight loss products and services, which includes the subcategories -

Products.

Food.

Bakery and confectionery.

Cereals and flour.

Dairy non-drinkable.

Frozen fruits and vegetables.

Sweet and savory snacks.

Other weight loss foods.

Beverage.

Dairy drinkable.

Energy drinks.

Fruit and vegetable juices.

Tea and coffee.

Other weight loss beverages.

Supplements.

Other weight loss products.

Services.

Fitness centers.

Slimming centers.

Consultation services.

Other services.

Fat replacers.

The report also analyzes the global market for weight loss products in terms of product category, sales channel and region. The product categories covered are conventional and organic. The sales channels covered are supermarkets and hypermarkets, convenience stores, retail pharmacies, and E-commerce. The regional markets covered are North America, Europe, Asia-Pacific, South America, and the Middle East and Africa.

The report also includes a discussion of the major players in each regional market for weight loss products and services. It explains the main market drivers of the global market for weight loss products and services, current trends within the industry and the regional dynamics of the market for weight loss products and services. The report concludes with detailed profiles of major global vendors in the weight loss products and services industry.

Report Includes

149 data tables and 18 additional tables

An updated review of the global market for weight loss products and services

Analyses of the global market trends, with data from 2020, estimates for 2021, and projections of compound annual growth rates (CAGRs) through 2026

Estimation of the current market size and revenue forecast for the weight loss products and services market, and corresponding market share analysis by type, product, category, sales channel and geography

Assessment of environmental and regulatory considerations affecting weight loss products and services and their impact on products and markets

Discussion of current and new developments in weight loss products and services R&D, and reviews of important new technology areas

Country specific data and analysis for the U.S., Canada, Germany, United Kingdom, France, Italy, Spain, China, India, Japan, Australia, New Zealand, Brazil, Argentina, Middle East and the Africa

Review of important factors in the marketing of weight loss products and services, including distribution channels, the impact of large food processors and end-user selection criteria

Market research data corresponding to obesity-related disease and statistics for fitness and exercising in the general population

Analysis of the number of patents and patent applications related to obesity and weight management, clinical trials on weight loss medications, and potential markets for future developments

Competitive landscape of the market for weight loss products and services, strategies adopted by the key market players and their company share analysis

Descriptive company profiles of the major market participants, including Abbott Laboratories Inc., B. Braun Melsungen AG, Danone SA, Mead Johnson & Co., LLC and Nestlé S.A.

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CLIF BAR INC.
COUNTRY LIFE LLC
COTT CORP.
DANONE S.A.
DEAN FOODS CO.
DSM N.V.
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FITBIT INC.
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NOVO NORDISK A/S
NUTRITION AND SANTE
NUTRISYSTEM INC.
OCEAN NUTRITION CANADA LTD.
OTSUKA HOLDINGS CO., LTD.
PEPSICO INC.
PERRIGO CO., PLC
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