

Global PropTech Market: Industry Trends & Competitive Intelligence

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Abstracts

Report Scope:

This report has segmented the PropTech market by property type, by industry and by geographic region. It provides an overview of the global PropTech market and analyzes market trends. Using 2021 as the base year, the report provides estimated market data for the period from 2022 to 2027, while providing revenue forecasts for this period for each market segment. Market values have been estimated based on the total revenue of PropTech solution providers.

The report covers the PropTech market concerning adoption across different regions. It also highlights major trends and challenges that affect the market and the vendor landscape. The report estimates the global market for PropTech in 2021, and it provides projections for the expected market size through 2027. The scope of the study includes the PropTech development platform and associated services, as well as services associated with the platform.

Report Includes:

A brief general outlook and up-to-date analysis of the global PropTech market

Analyses of the global market trends, with market revenue data for 2021, estimates for 2022 and 2023, and projections of compound annual growth rates (CAGRs) through 2027

Highlights of the current and future potential for global PropTech market with an emphasis on new products and technologies, and areas of focus to forecast this



market into various segments and subsegments

Estimation of the actual market size and revenue forecast for global PropTech market, and the corresponding market share analysis based on offering solution, property type, end-use industry, and region

Technology assessment of the key drivers, restraints, and opportunities that will shape the market for PropTech over the forecast period (2022 to 2027)

Identification of the companies best positioned to meet the demand for PropTech market due to the increasing investment prospectus by PropTech companies, product launches, mergers and acquisitions, and other market strategic advantages

Review of recent industry trends, R&D activities, and analysis of the competitive landscape based on recent developments and segmental revenues



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