

Global Markets for Precision Farming

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Abstracts

Report Scope:

This report incorporates an in-depth analysis of the precision farming market, including market estimations and trends through 2028. The report is focused on estimating the market for precision farming, which covers components, hardware, software, and applications. Major players, competitive intelligence, systems and technologies, market dynamics, and regional opportunities are discussed in detail. The report examines recent developments and product portfolios of major players. The report presents a market analysis and estimates the precision farming market's compound annual growth rate (CAGR).

This report segments the global market by these geographic regions: North America, Europe, Asia-Pacific, Middle East and Africa, and Latin America. For market value, data is provided for 2022 as the base year, estimates for 2023, and a forecast through year-end 2028.

The report also discusses the major players across each regional precision farming market. Further, it explains the major drivers and regional dynamics of the global precision farming market and current trends within the industry. The report concludes with a particular focus on the vendor landscape and includes detailed profiles of the major vendors in the market.

Report Includes:

64 data tables and 44 additional tables

An overview of the global market for precision farming technology

Analyses of the global market trends, with historical market revenue data (sales figures) for 2022, estimates for 2023, forecasts for 2024, and projections of compound annual growth rates (CAGRs) through 2028

Estimates of the market size, a revenue growth forecast for the precision farming market, and a corresponding analysis of market share by component (hardware/software), application and region

In-depth information (facts and figures) pertaining to the major factors influencing the market, including drivers, restraints, opportunities and challenges

Analysis of the market growth opportunities through a holistic review of both Porter's Five Forces and PESTLE models, taking into consideration the prevailing micro%li%and macroenvironmental factors

Coverage of the technological, economic and business considerations within the global market, with market growth forecasts to 2028

A discussion of the impact of ESG factors on company performance, ratings and matrices; consumer attitudes; and ESG practices followed

A look at the major vendors and an analysis of the industry structure with respect to company shares, M&A activity and venture funding

Company profiles of major players within the industry, including Deere & Co., Trimble Inc., AGCO Corp., CNH Industrial N.V., and Raven Industries Inc.

Contents

CHAPTER 1 INTRODUCTION

Introduction
Study Goals and Objectives
Reasons for Doing This Study
Scope of Report
What's New in this Update?
Methodology
Information Sources
Geographic Breakdown
Market Segmentation Overview

CHAPTER 2 SUMMARY AND HIGHLIGHTS

Market Outlook
Market Summary

CHAPTER 3 INDUSTRY OVERVIEW

Industry Overview
Supply Chain Analysis
Value Chain Analysis
Regulatory Framework
Current Trends in the Market

CHAPTER 4 MARKET OVERVIEW AND TRENDS

Market Dynamics
Market Growth Drivers
Market Challenges
Market Opportunities
Porter's Five Forces Analysis

CHAPTER 5 GLOBAL MARKET ANALYSIS BY SOLUTION

Segment Overview
Hardware Segment

Software Segment
Market Size Estimation and Forecast Analysis

CHAPTER 6 GLOBAL MARKET ANALYSIS BY HARDWARE

Segment Overview
GPS/GNSS Systems (Global Navigation Satellite Systems)
Sensors (soil, weather, crop)
Drones and UAVs (Unmanned Aerial Vehicles)
Variable Rate Technology (VRT)
Guidance and Steering Systems
Other Hardware
Market Size Estimation and Forecast Analysis

CHAPTER 7 GLOBAL MARKET ANALYSIS BY SOFTWARE

Segment Overview
Farm Management Software
Geographic Information Systems (GIS)
Remote Sensing and Imaging Software
Data Analytics and Visualization Tools
Weather Forecasting Software
Other Software
Market Size Estimation and Forecast Analysis

CHAPTER 8 GLOBAL MARKET ANALYSIS BY APPLICATION

Segment Overview
Crop Management
Livestock Monitoring
Precision Irrigation
Soil Health Management
Fertilizer and Pesticide Management
Other Applications
Market Size Estimation and Forecast Analysis

CHAPTER 9 NORTH AMERICAN MARKET FOR PRECISION FARMING

Regional Market Overview

U.S. Market Analysis
Canada Market Analysis

CHAPTER 10 EUROPEAN MARKET FOR PRECISION FARMING

Regional Market Overview
Russian Market Analysis
France Market Analysis
Ukrainian Market Analysis
Spain Market Analysis
German Market Analysis
Rest of Europe Market Analysis

CHAPTER 11 ASIA-PACIFIC MARKET FOR PRECISION FARMING

Regional Market Overview
Chinese Market Analysis
Indian Market Analysis
Japanese Market Analysis
Indonesian Market Analysis
Australian Market Analysis
Rest of APAC Market Analysis

CHAPTER 12 LATIN AMERICAN MARKET FOR PRECISION FARMING

Regional Market Overview
Brazilian Market Analysis
Mexican Market Analysis
Argentinian Market Analysis
Rest of Latin America Market Analysis

CHAPTER 13 MIDDLE EAST & AFRICAN MARKET FOR PRECISION FARMING

Regional Market Overview
Saudi Arabian Market Analysis
Moroccan Market Analysis
Israel Market Analysis
Rest of the MEA Market Analysis

CHAPTER 14 ESG DEVELOPMENT

ESG Practices in the Precision Farming Industry
ESG Risk Analysis in the Global Precision Farming Market
Environmental Factors
Social Factors
Governance Factors
ESG Integration and Reporting
Case Study: Farmers Business Network (FBN)
ESG Initiatives by the Company
Impact of ESG initiatives
ESG Future Outlook
Concluding Remark from BCC

CHAPTER 15 COMPANY PROFILES

AGCO CORP.
AGJUNCTION INC.
AG LEADER TECHNOLOGY INC.
THE CLIMATE CORP.
CNH INDUSTRIAL N.V.
CORTEVA INC.
CROPX TECHNOLOGIES LTD.
DEERE & CO.
DICKEY-JOHN CORP.
FARMERS EDGE INC.
HEXAGON AB
KUBOTA CORP.
PRECISIONHAWK INC.
RAVEN INDUSTRIES INC.
SENTERA LLC
SITE-SPECIFIC TECHNOLOGIES SOFTWARE
SST DEVELOPMENT GROUP INC.
TARANIS
TEEJET TECHNOLOGIES
TOPCON CORP.
THE TORO CO.
TRIMBLE INC.

List Of Tables

LIST OF TABLES

- Table A : Global Market Forecast for Precision Farming, Through 2028
- Summary Table : Global Market for Precision Farming, by Region, Through 2028
- Table 1 : Global Market for Precision Farming, by Solution, Through 2028
- Table 2 : Global Market for Hardware in Precision Farming, Through 2028
- Table 3 : Global Market for Software in Precision Farming, Through 2028
- Table 4 : Global Market for Precision Farming, by Application, Through 2028
- Table 5 : North American Market for Precision Farming, Through 2028
- Table 6 : North American Market for Precision Farming, by Solution, Through 2028
- Table 7 : North American Market for Precision Farming, by Type of Hardware, Through 2028
- Table 8 : North American Market for Precision Farming, by Type of Software, Through 2028
- Table 9 : North American Market for Precision Farming, by Application, Through 2028
- Table 10 : U.S. Market for Precision Farming, Through 2028
- Table 11 : Canadian Market for Precision Farming, Through 2028
- Table 12 : European Market for Precision Farming, Through 2028
- Table 13 : European Market for Precision Farming, by Solution, Through 2028
- Table 14 : European Market for Precision Farming, by Type of Hardware, Through 2028
- Table 15 : European Market for Precision Farming, by Type of Software, Through 2028
- Table 16 : European Market for Precision Farming, by Application, Through 2028
- Table 17 : Russian Market for Precision Farming, Through 2028
- Table 18 : French Market for Precision Farming, Through 2028
- Table 19 : Ukrainian Market for Precision Farming, Through 2028
- Table 20 : Spanish Market for Precision Farming, Through 2028
- Table 21 : German Market for Precision Farming, Through 2028
- Table 22 : Rest of European Market for Precision Farming, Through 2028
- Table 23 : Asia-Pacific Market for Precision Farming, Through 2028
- Table 24 : Asia-Pacific Market for Precision Farming, by Solution, Through 2028
- Table 25 : Asia-Pacific Market for Precision Farming, by Type of Hardware, Through 2028
- Table 26 : Asia-Pacific Market for Precision Farming, by Type of Software, Through 2028
- Table 27 : Asia-Pacific Market for Precision Farming, by Application, Through 2028
- Table 28 : Chinese Market for Precision Farming, Through 2028
- Table 29 : Indian Market for Precision Farming, Through 2028

- Table 30 : Japanese Market for Precision Farming, Through 2028
- Table 31 : Indonesian Market for Precision Farming, Through 2028
- Table 32 : Australian Market for Precision Farming, Through 2028
- Table 33 : Rest of Asia-Pacific Market for Precision Farming, Through 2028
- Table 34 : Latin American Market for Precision Farming, Through 2028
- Table 35 : Latin American Market for Precision Farming, by Solution, Through 2028
- Table 36 : Latin American Market for Precision Farming, by Type of Hardware, Through 2028
- Table 37 : Latin American Market for Precision Farming, by Type of Software, Through 2028
- Table 38 : Latin American Market for Precision Farming, by Application, Through 2028
- Table 39 : Brazilian Market for Precision Farming, Through 2028
- Table 40 : Mexican Market for Precision Farming, Through 2028
- Table 41 : Argentinian Market for Precision Farming, Through 2028
- Table 42 : Rest of Latin American Market for Precision Farming, Through 2028
- Table 43 : Middle East and African Market for Precision Farming, Through 2028
- Table 44 : Middle East and African Market for Precision Farming, by Solution, Through 2028
- Table 45 : Middle East and African Market for Precision Farming, by Type of Hardware, Through 2028
- Table 46 : Middle East and African Market for Precision Farming, by Type of Software, Through 2028
- Table 47 : Middle East and African Market for Precision Farming, by Application, Through 2028
- Table 48 : Saudi Arabian Market for Precision Farming, Through 2028
- Table 49 : Moroccan Market for Precision Farming, Through 2028
- Table 50 : Israel Market for Precision Farming, Through 2028
- Table 51 : Rest of the MEA Market for Precision Farming, Through 2028
- Table 52 : ESG Initiatives in the Global Precision Farming Market
- Table 53 : AGCO Corp.: Annual Financials, 2022
- Table 54 : AGCO Corp.: News/Developments, 2021–2023
- Table 55 : AGCO Corp.: Product Portfolio
- Table 56 : AgJunction Inc.: Annual Financials, 2022
- Table 57 : AgJunction Inc.: News/Developments, 2019–2021
- Table 58 : AgJunction Inc.: Product Portfolio
- Table 59 : Ag Leader Technology Inc.: News/Developments, 2019–2022
- Table 60 : Ag Leader Technology Inc.: Product Portfolio
- Table 61 : The Climate Corp.: News/Developments, 2019–2023
- Table 62 : The Climate Corp.: Product Portfolio

- Table 63 : CNH Industrial N.V.: Annual Financials, 2022
- Table 64 : CNH Industrial N.V.: News/Developments, 2018–2023
- Table 65 : CNH Industrial N.V.: Product Portfolio
- Table 66 : Corteva Inc.: Annual Financials, 2022
- Table 67 : Corteva Inc.: News/Developments, 2022 and 2023
- Table 68 : Corteva Inc.: Product Portfolio
- Table 69 : CropX Technologies Ltd.: News/Developments, 2020–2023
- Table 70 : CropX Technologies Ltd.: Product Portfolio
- Table 71 : Deere & Co.: Annual Financials, 2022
- Table 72 : Deere & Co.: News/Developments, 2022 and 2023
- Table 73 : Deere & Co.: Product Portfolio
- Table 74 : DICKEY-john Corp.: News/Developments, 2022 and 2023
- Table 75 : DICKEY-john Corp.: Product Portfolio
- Table 76 : Farmers Edge Inc.: Annual Financials, 2022
- Table 77 : Farmers Edge Inc.: News/Developments, 2018–2021
- Table 78 : Farmers Edge Inc.: Product Portfolio
- Table 79 : Hexagon AB: Annual Financials, 2022
- Table 80 : Hexagon AB: News/Developments, 2023
- Table 81 : Hexagon AB: Product Portfolio
- Table 82 : Kubota Corp.: Annual Financials, 2022
- Table 83 : Kubota Corp.: News/Developments, 2020–2023
- Table 84 : Kubota Corp.: Product Portfolio
- Table 85 : PrecisionHawk Inc.: News/Developments, 2019–2023
- Table 86 : PrecisionHawk Inc.: Product Portfolio
- Table 87 : Raven Industries Inc.: Annual Financials, 2022
- Table 88 : Raven Industries Inc.: News/Developments, 2018–2023
- Table 89 : Raven Industries Inc.: Product Portfolio
- Table 90 : Sentera LLC: News/Developments, 2022 and 2023
- Table 91 : Sentera LLC: Product Portfolio
- Table 92 : Site-Specific Technologies Software: News/Developments, 2018
- Table 93 : Site-Specific Technologies Software: Product Portfolio
- Table 94 : SST Development Group, Inc.: Product Portfolio
- Table 95 : Taranis: News/Developments, 2019
- Table 96 : Taranis: Product Portfolio
- Table 97 : TeeJet Technologies: Product Portfolio
- Table 98 : Topcon Corp.: Annual Financials, 2023
- Table 99 : Topcon Corp.: News/Developments, 2022 and 2023
- Table 100 : Topcon Corp.: Product Portfolio
- Table 101 : The Toro Co.: Annual Financials, 2022

Table 102 : The Toro Co.: News/Developments, 2018–2022

Table 103 : The Toro Co.: Product Portfolio

Table 104 : Trimble Inc.: Annual Financials, 2022

Table 105 : Trimble Inc.: News/Developments, 2022 and 2023

Table 106 : Trimble Inc.: Product Portfolio

List Of Figures

LIST OF FIGURES

Figure A : Global Market Forecast for Precision Farming, 2022–2028

Figure B : Snapshot of Global Precision Farming Markets and Their Growth Analysis, 2023–2028

Summary Figure : Global Market for Precision Farming, by Region, 2022–2028

Figure 1 : Porter’s Five Forces Analysis of the Market for Precision Farming

Figure 2 : Global Market for Precision Farming, by Solution, 2022–2028

Figure 3 : Global Market for Hardware in Precision Farming, 2022–2028

Figure 4 : Global Market for Software in Precision Farming, 2022–2028

Figure 5 : Global Market for Precision Farming, by Application, 2022–2028

Figure 6 : Snapshot of North America Regional Market for Precision Farming, 2022–2028

Figure 7 : North American Market for Precision Farming, Trends and Forecast, 2022–2028

Figure 8 : North American Market for Precision Farming, by Solution, 2022–2028

Figure 9 : North American Market for Precision Farming, by Type of Hardware, 2022–2028

Figure 10 : North American Market for Precision Farming, by Type of Software, 2022–2028

Figure 11 : North American Market for Precision Farming, by Application, 2022–2028

Figure 12 : Snapshot of the European Regional Markets for Precision Farming, 2022–2028

Figure 13 : European Market for Precision Farming, Trends and Forecast, 2022–2028

Figure 14 : European Market for Precision Farming, by Solution, 2022–2028

Figure 15 : European Market for Precision Farming, by Type of Hardware, 2022–2028

Figure 16 : European Market for Precision Farming, by Type of Software, 2022–2028

Figure 17 : European Market for Precision Farming, by Application, 2022–2028

Figure 18 : Snapshot of Asia-Pacific Regional Market for Precision Farming, 2022–2028

Figure 19 : Asia-Pacific Market for Precision Farming, Trends and Forecast, 2022–2028

Figure 20 : Asia-Pacific Market for Precision Farming, by Solution, 2022–2028

Figure 21 : Asia-Pacific Market for Precision Farming, by Type of Hardware, 2022–2028

Figure 22 : Asia-Pacific Market for Precision Farming, by Type of Software, 2022–2028

Figure 23 : Asia-Pacific Market for Precision Farming, by Application, 2022–2028

Figure 24 : Snapshot of the Latin American Regional Market for Precision Farming, 2022–2028

Figure 25 : Latin American Market for Precision Farming, Trends and Forecast,

2022–2028

Figure 26 : Latin American Market for Precision Farming, by Solution, 2022–2028

Figure 27 : Latin American Market for Precision Farming, by Type of Hardware, 2022–2028

Figure 28 : Latin American Market for Precision Farming, by Type of Software, 2022–2028

Figure 29 : Latin American Market for Precision Farming, by Application, 2022–2028

Figure 30 : Snapshot of the Middle East and Africa Market for Precision Farming, 2022–2028

Figure 31 : Middle East and African Market for Precision Farming, Trends and Forecast, 2022–2028

Figure 32 : Middle East and African Market for Precision Farming, by Solution, 2022–2028

Figure 33 : Middle East and African Market for Precision Farming, by Type of Hardware, 2022–2028

Figure 34 : Middle East and African Market for Precision Farming, by Type of Software, 2022–2028

Figure 35 : Middle East and African Market for Precision Farming, by Application, 2022–2028

Figure 36 : AGCO Corp.: Annual Financials, 2021 and 2022

Figure 37 : AGCO Corp.: Revenue Share, by Region, 2022

Figure 38 : AgJunction Inc.: Annual Financials, 2021 and 2022

Figure 39 : AgJunction Inc: Revenue Share, by Business Unit, 2022

Figure 40 : AgJunction Inc: Revenue Share, by Region, 2022

Figure 41 : CNH Industrial N.V.: Annual Financials, 2021 and 2022

Figure 42 : CNH Industrial N.V.: Revenue Share, by Business Unit, 2022

Figure 43 : CNH Industrial N.V.: Revenue Share, by Region, 2022

Figure 44 : Corteva Inc.: Annual Financials, 2021 and 2022

Figure 45 : Deere & Co.: Annual Financials, 2021 and 2022

Figure 46 : Deere & Co.: Revenue Share, by Business Unit, 2022

Figure 47 : Deere & Co.: Revenue Share, by Country/Region, 2022

Figure 48 : Farmers Edge Inc.: Annual Financials, 2021 and 2022

Figure 49 : Farmers Edge Inc.: Revenue Share, by Business Unit, 2022

Figure 50 : Farmers Edge Inc.: Revenue Share, by Country/Region, 2022

Figure 51 : Hexagon AB: Annual Financials, 2021 and 2022

Figure 52 : Hexagon AB: Revenue Share, by Business Unit, 2022

Figure 53 : Hexagon AB: Revenue Share, by Region, 2022

Figure 54 : Kubota Corp.: Annual Financials, 2021 and 2022

Figure 55 : Kubota Corp.: Revenue Share, by Business Unit, 2022

Figure 56 : Kubota Corp.: Revenue Share, by Country/Region, 2022

Figure 57 : Raven Industries Inc.: Annual Financials, 2021 and 2022

Figure 58 : Raven Industries, Inc.: Revenue Share, by Business Unit, 2022

Figure 59 : Topcon Corp.: Annual Financials, 2022 & 2023

Figure 60 : Topcon Corp.: Revenue Share, by Business Unit, 2023

Figure 61 : Topcon Corp.: Revenue Share, by Country/Region, 2023

Figure 62 : The Toro Co.: Annual Financials, 2021 and 2022

Figure 63 : Trimble Inc.: Annual Financials, 2021 and 2022

Figure 64 : Trimble Inc.: Revenue Share, by Business Unit, 2022

Figure 65 : Trimble Inc.: Revenue Share, by Country/Region, 2022

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