

The Global Influenza Market

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Abstracts

REPORT SCOPE:

This BCC Research report is designed to be a helpful business tool that provides a thorough evaluation of the market for influenza vaccines, therapeutics and diagnostics. The geographic scope of this study is global, with emphasis on U.S. and European data. The report identifies markets in general segments: Vaccines, Therapeutics and Diagnostics. Each market segment discussion provides detailed information based on product categories, uses of products, forecasts and competitive analyses. Additionally, the study covers some of the most significant issues, trends and market factors.

REPORT INCLUDES:

25 data tables and 77 additional tables

An overview of the global influenza market

Analyses of global market trends, with data from 2016 and 2017, and projections of compound annual growth rates (CAGRs) through 2022

Identification of segments with high growth potential and their future applications

Explanation of major drivers and regional dynamics of the market and current trends within the industry

Detailed profiles of major vendors in the market, including Alere Inc., MedImmune, LLC, Cepheid Inc., GlaxoSmithKline plc and Qiagen N.V.

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COMPANIES MENTIONED

Alere Inc.

BECTON DICKINSON AND COMPANY

CEPHEID

CSL LIMITED

DAIICHI SANKYO

DANAHER CORP.

GLAXOSMITHKLINE PLC

HOLOGIC INC

LUMINEX CORP.

MEDIMMUNE INC.
MedImmune/AstraZeneca
MITSUBISHI TANABE PHARMA CORP.
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