

# Global Herbal Medicine Market

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## Abstracts

### Report Scope:

The scope of the herbal medicine market is extensive and continues to expand as more people seek alternative and natural remedies for various health conditions. The herbal medicine market has experienced significant growth in recent years, and this growth is projected to continue. Factors such as increasing awareness of herbal remedies, rising health consciousness, and a preference for plant-based products contribute to this growth.

BCC Research analyzes each market and its applications, the regulatory environments, the technologies involved, and market projections and shares. Technologies covered include the latest trends and developments. The report informs all market players, potential entrants, government agencies, and other interested parties. As the report covers geographic regions in detail, companies interested in expanding their geographic reach will also find this study helpful. This report also covers merger and acquisition strategies and collaborations, as well as emerging technologies.

### Report Includes:

34 data tables and 40 additional tables

An overview of the current and future global markets for herbal medicines

Analyses of the global market trends, with historical market revenue data (sales figures) for 2021-2022, estimates for 2023, forecasts for 2024, and projections of compound annual growth rates (CAGRs) through 2028

Estimates of the market size. and a revenue forecast for the global market in

USD millions, and a corresponding market share analysis based on the product type, dosage form, application area, distribution/sales channel and region

In-depth information (facts and figures) concerning the market drivers, opportunities and challenges, prospects, technologies, regulatory scenarios, and impact of macroeconomic variables

Evaluation of scientific evidence supporting the efficacy and safety of herbal medicines for various health conditions

A discussion of ESG developments, with emphasis on the importance of ESG, consumer attitudes, assessment of risks and opportunities, and ESG practices of the leading companies

A look at the major vendors in the global market, and an analysis of the industry structure, including recent M&A activity and venture funding

## Patent analysis

Company profiles of major players within the industry, including Bayer AG., Herbalife Nutrition Ltd., Dabur India Ltd., Patanjali Ayurved Ltd., and Blackmores Group.

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BLACKMORES GROUP

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CHRISTARA INC.

Dabur

GAIA HERBS INC.

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NATIVE CIRCLE LLP

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NUTRACEUTICAL INTERNATIONAL

PATANJALI AYURVED LTD.

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