

Global Explainable AI Market

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Abstracts

The report analyzes the global explainable artificial intelligence (XAI) market by offering, deployment type and application. It also includes regional analysis for North America, Europe, Asia-Pacific and the Rest of the World (Latin America, the Middle East and Africa). The report examines market drivers, challenges and emerging trends, and highlights advances in explainability techniques, model transparency and AI oversight frameworks. Report Scope

The report analyzes the global explainable artificial intelligence (XAI) market across key segments including offering, deployment type and application. By offering, the market comprises XAI solutions such as explainability software, interpretability tools, dashboards and governance platforms, along with services covering consulting, integration, validation, compliance support and model monitoring. By deployment type, XAI is delivered through cloud-based platforms that enable scalability and rapid adoption, as well as on-premises deployments, which are preferred for data-sensitive and regulated environments. Across applications, XAI is adopted in BFSI, healthcare, retail and e-commerce, government, manufacturing and energy and utilities to improve transparency, accountability and trust in AI-driven decisions. Additionally, it is being utilized across media and entertainment, IT and telecommunications for customer analytics, automation oversight and operational decision support.

The report also provides a comprehensive regional analysis covering North America, Europe, Asia-Pacific and the Rest of the World (RoW), including Latin America, the Middle East and Africa. It evaluates the market dynamics, including drivers, challenges and emerging trends, while highlighting advances in explainability techniques, model transparency and AI oversight frameworks. The study concludes with an analysis of major companies in the market and their products/services. The base year for the study is 2024, with projections for 2025 through 2030, including compound annual growth rates (CAGRs) for the forecast period.

Report Includes

Analysis of the global market for explainable artificial intelligence (XAI) technology

Analyses of the global market trends, with revenue data for 2024, estimates for 2025, forecast for 2027 and 2029, and projections of CAGRs through 2030

Estimates of the market's size and revenue growth prospects, accompanied by a market share analysis by component, technology type, application, end-user industry and region

Case studies for successful integration of AI across major geographic regions and key industry verticals

Review of AI impact on the various stages of the global supply chain

Competitive intelligence featuring key strategic initiatives, market spendings and an investment outlook

Analysis of the industry structure, including companies' market shares and rankings, strategic initiatives, M&A activity and a venture funding outlook

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ALTERYX

AMAZON WEB SERVICES INC.

FICO

H2O.AI

IBM

INTEL CORP.

MICROSOFT

NVIDIA CORP.

SALESFORCE INC.

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