

Global AI Investment Trends & Spending Outlook

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Abstracts

The report offers in-depth insights into global AI investment growth. It examines corporate investment patterns in AI, including a detailed analysis of private investments, mergers and acquisitions. It also covers startup and venture capital (VC) investments, along with regional trends comparing VC funding across different areas. A separate section provides insights into government investments, grants and contracts for AI innovation in the public sector. The report further examines AI investment trends across industries and analyzes the future investment outlook, focusing on emerging areas such as generative AI (genAI), AI infrastructure and data management and processing. Strategic recommendations for investors are also included.

Report Includes

The report will explore AI hardware, software, and service solutions and provide a detailed overview of key developments and innovations. It will define each solution and highlight its significance in the evolving AI ecosystem.

The report covers a descriptive analysis of AI adoption across various end-use industries. Case studies will be included at the application level within these sectors to provide deeper insight.

The study highlights AI adoption trends across North America, Europe, Asia-Pacific, South America, and the Middle East and Africa (MEA).

The report identifies major challenges affecting AI implementation based on case study analyses for business process improvement and product development.

It will also outline key government guidelines, regulations, and standards such

as the EU AI Act, which are driving the rapid adoption of AI global

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