

# Game-based Learning: Global Markets

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## Abstracts

### Report Scope:

This report provides an overview of the GBL market and analyzes market trends. Using 2021 as the base year, the report provides market data for the forecast period 2022 through 2027 by estimating with values derived from manufacturers' total revenues. Revenue forecasts for this period are segmented based on component, game type, industry and geography.

The report also includes a section on the leading players in the market. It also explains the main drivers, competitive landscape and current GBL market trends. The report concludes with a focus on the GBL vendor landscape, including detailed profiles of the major players operating in the global GBL market.

### Report Includes:

36 data tables and 31 additional tables

In-depth overview of the global market for game-based learning (GBL) technology

Analyses of the global market trends, with historic market revenue (sales data) from 2021, estimates for 2022, and projections of compound annual growth rates (CAGRs) through 2027

Evaluation and forecast the game-based learning market size, projected growth trends, and corresponding market share analysis by component, game type, end user, deployment, and geographic region

Assessment of major driving trends, challenges, and opportunities in this innovation driven market, along with current trends, new developments, and regulatory implications within the marketplace

Discussion of the industry value chain analysis providing a systematic study of the key intermediaries involved, which could further assist stakeholders in formulating appropriate strategies

Market share analysis of the key market participants, along with their research priorities, product portfolios, and competitive landscape

Descriptive company profiles of the leading global players, including Minecraft, Layup, Central and Gametize

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CENTRICAL

DUOLINGO

EDAPP

FILAMENT GAMES

GAMELEARN

GAMETIZE

G-CUBE

GROWTH ENGINEERING

INDUSGEEKS SOLUTIONS PVT. LTD.

KAHOOT!

KUATO STUDIOS

LAYUP

MINECRAFT

MONKIMUN INC.

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