

Food Trucks: Global Markets

<https://marketpublishers.com/r/FC82E52F9C35EN.html>

Date: December 2022

Pages: 130

Price: US\$ 5,500.00 (Single User License)

ID: FC82E52F9C35EN

Abstracts

Report Scope:

This report segments the market by food truck type, food type, serving type, and region. The report provides an overview of the global food truck market and analyzes market trends. Using 2021 as the base year, the report estimates market data for the forecast period 2022 through 2027. Market values have been calculated based on the total revenue of food truck providers.

By serving type the food truck market is segmented into dine-in and takeaway segments. Based on food type, the market is divided into Ice cream, BBQ, fast food, beverages, Asian, and some others. By truck type, the food truck market is segmented into trucks, vans and buses, and others. Geographic regions in the report are North America, Europe, Asia-Pacific, and the Rest of the World (South America, the Middle East, and Africa). Revenue forecasts from 2022 to 2027 are given for the food truck market's segments mentioned above, with estimated values derived from solutions and service providers' total revenue.

Report Includes:

44 data tables and 39 additional tables

An up-to-date overview of the global market for food trucks within the food and beverage industry

Analyses of the global market trends, with historic market revenue data for 2021, estimates for 2022, forecasts for 2023 and 2025, and projections of compound annual growth rates (CAGRs) through 2027

Understanding of the upcoming market potential and industry growth drivers and opportunities in the food trucks industry with a holistic review of Porter's Five Forces model and SWOT analysis covering major regions and countries involved in market development

Estimation of the actual market size and revenue forecast for the food trucks market in USD million values, and corresponding market share analysis based on the type of service, vehicle/food truck type, food type, and region

In-depth information (facts and figures) about the major market dynamics, food safety regulations, technology advancements, and competitive environment of the leading global players

Discussion of underlying political, economic, sociocultural, technological, legal, and environmental trends and concerns that may influence the nature and size of this market

Competitive landscape of the leading market participants in food trucks industry, their business segments, company revenue share analysis, product portfolio, and recent key developments

A relevant patent analysis with review of patents granted on food trucks systems from 2019 to 2022

Profile descriptions of the leading market participants, including Cafe2U, Kentucky Fried Chicken, Kogi Korean BBQ, Kona Ice, Pizza Hut LLC, and Tim Hortons Inc.

Contents

CHAPTER 1 INTRODUCTION

- 1.1 Introduction
- 1.2 Study Goals and Objectives
- 1.3 Scope of Report
- 1.4 Reasons for Doing this Study
- 1.5 Intended Audiences
- 1.6 Information Sources
- 1.7 Methodology
- 1.8 Geographic Breakdown
- 1.9 Analyst's Credentials
- 1.10 BCC Custom Research
- 1.11 Related BCC Research Reports

CHAPTER 2 SUMMARY AND HIGHLIGHTS

CHAPTER 3 MARKET OVERVIEW

- 3.1 History and Evolution
- 3.2 SWOT Analysis
- 3.3 Porter's Five Forces Analysis of the Market for Food Trucks
 - 3.3.1 Power of Suppliers
 - 3.3.2 Power of Buyers
 - 3.3.3 Threat of New Entrants
 - 3.3.4 Threat of Substitutes
 - 3.3.5 Degree of Competition
- 3.4 PESTLE Analysis
 - 3.4.1 Political
 - 3.4.2 Economic
 - 3.4.3 Sociocultural
 - 3.4.4 Technological
 - 3.4.5 Legal
 - 3.4.6 Environmental
- 3.5 Patent Analysis
 - 3.5.1 Recent Patents
- 3.6 Impact of the COVID-19 Pandemic on Food Trucks Market

CHAPTER 4 MARKET DYNAMICS

4.1 Market Drivers

4.1.1 Rising Demand for Fast Service

4.1.2 Better Prices Compared to Traditional Food Spaces

4.2 Market Restraints

4.2.1 Menu in Food Trucks is Limited

4.2.2 Restricted Online Presence

4.3 Market Opportunities

4.3.1 Consumers are Exploring New Products and Tastes

4.3.2 Increasing Demand at Food Festivals and Events

CHAPTER 5 MARKET BREAKDOWN BY TYPE OF SERVICE

5.1 Overview

5.2 Dine-in

5.3 Take-out

CHAPTER 6 MARKET BREAKDOWN BY TYPE OF VEHICLE

6.1 Overview

6.2 Vans and Buses

6.3 Trucks

6.4 Other Vehicles

CHAPTER 7 MARKET BREAKDOWN BY TYPE OF FOOD

7.1 Overview

7.2 Fast food

7.3 Ice Cream

7.4 BBQ

7.5 Beverages

7.6 Asian

7.7 Others

CHAPTER 8 MARKET BREAKDOWN BY REGION

8.1 Overview

8.2 North America

- 8.2.1 U.S.
- 8.2.2 Canada
- 8.2.3 Mexico
- 8.3 Europe
 - 8.3.1 U.K.
 - 8.3.2 Germany
 - 8.3.3 Italy
 - 8.3.4 Spain
 - 8.3.5 France
 - 8.3.6 Rest of Europe
- 8.4 Asia-Pacific
 - 8.4.1 China
 - 8.4.2 India
 - 8.4.3 Japan
 - 8.4.4 Rest of Asia-Pacific
- 8.5 Rest of the World
 - 8.5.1 South America
 - 8.5.2 Middle East
 - 8.5.3 Africa

CHAPTER 9 COMPETITIVE LANDSCAPE

- 9.1 Top Companies
- 9.2 Strategic Analysis

CHAPTER 10 COMPANY PROFILES

BASKIN-ROBBINS
BURGER KING CORP.
CAFE2U
CHICK-FIL-A
DAIRY QUEEN CORP.
DOMINOS PIZZA INC.
DUNKIN BRANDS, INC.
JACK IN THE BOX INC.
KENTUCKY FRIED CHICKEN
KOGI KOREAN BBQ
KONA ICE
MCDONALDS CORP.

PAPA JOHNS INTERNATIONAL INC.
PIZZA HUT LLC
STARBUCKS CORP.
TACO BELL CORP.
TIM HORTONS INC.
THE WENDYS CO.
TOPPERS PIZZA

List Of Tables

LIST OF TABLES

Summary Table: Global Market for Food Trucks, by Region, Through 2027

Table 1: Porter's Five Forces Analysis: Overview

Table 2: Share of Patents Issued on Food Trucks, by Country, 2019-2022*

Table 3: Global Market for Food Trucks, by Type of Service, Through 2027

Table 4: Global Market for Food Trucks with Dine-in Service, by Region, Through 2027

Table 5: Global Market for Food Trucks with Take-out Service, by Region, Through 2027

Table 6: Global Market for Food Trucks, by Type of Vehicle, Through 2027

Table 7: Global Market for Food Vans and Buses, by Region, Through 2027

Table 8: Global Market for Food Trucks, by Region, Through 2027

Table 9: Global Market for Other Types of Food Vehicles, by Region, Through 2027

Table 10: Global Market for Food Trucks, by Type of Food, Through 2027

Table 11: Global Market for Fast Food Trucks, by Region, Through 2027

Table 12: Global Market for Ice Cream Trucks, by Region, Through 2027

Table 13: Global Market for BBQ Food Trucks, by Region, Through 2027

Table 14: Global Market for Beverage Trucks, by Region, Through 2027

Table 15: Global Market for Asian Food Trucks, by Region, Through 2027

Table 16: Global Market for Other Types of Foods in Food Trucks, by Region, Through 2027

Table 17: Global Market for Food Trucks, by Region, Through 2027

Table 18: North American Market for Food Trucks, by Country, Through 2027

Table 19: North American Market for Food Trucks, by Type of Vehicle, Through 2027

Table 20: North American Market for Food Trucks, by Type of Food, Through 2027

Table 21: North American Market for Food Trucks, by Type of Service, Through 2027

Table 22: Key Licenses Required to Start a Food Truck in the U.S.

Table 23: Key Food Trucks Associations in the U.S.

Table 24: Key Food Truck Festivals in the U.S.

Table 25: Key Licenses Required to Start a Food Truck in Canada

Table 26: Key Food Truck Festivals in Canada

Table 27: Key Licenses Required to Start a Food Truck in Mexico

Table 28: European Market for Food Trucks, by Country, Through 2027

Table 29: European Market for Food Trucks, by Type of Vehicle, Through 2027

Table 30: European Market for Food Trucks, by Type of Food, Through 2027

Table 31: European Market for Food Trucks, by Type of Service, Through 2027

Table 32: Key Licenses Required to Start a Food Truck in the U.K.

- Table 33: Key Licenses Required to Start a Food Truck in Germany
- Table 34: Key Licenses Required to Start a Food Truck in Italy
- Table 35: Key Licenses Required to Start a Food Truck in Spain
- Table 36: Food Truck Festivals in Spain
- Table 37: Key Licenses Required to Start a Food Truck in France
- Table 38: Asia-Pacific Market for Food Trucks, by Country, Through 2027
- Table 39: Asia-Pacific Market for Food Trucks, by Type of Vehicle, Through 2027
- Table 40: Asia-Pacific Market for Food Trucks, by Type of Service, Through 2027
- Table 41: Asia-Pacific Market for Food Trucks, by Type of Food, Through 2027
- Table 42: RoW Market for Food Trucks, by Region, Through 2027
- Table 43: RoW Market for Food Trucks, by Type of Vehicle, Through 2027
- Table 44: RoW Market for Food Trucks, by Type of Service, Through 2027
- Table 45: RoW Market for Food Trucks, by Type of Food, Through 2027
- Table 46: Global Food Trucks Market Product Launches, 2020-2022*
- Table 47: Burger King Corp.: Key Management
- Table 48: Burger King Corp.: Financials, 2019-2021
- Table 49: Burger King Corp.: Product Portfolio
- Table 50: Burger King Corp.: Recent Developments, 2020-2022*
- Table 51: Domino's Pizza Inc.: Key Management
- Table 52: Domino's Pizza Inc.: Financials, 2019-2021
- Table 53: Domino's Pizza Inc.: Product Portfolio
- Table 54: Domino's Pizza Inc.: Recent Developments, 2020-2022*
- Table 55: Jack in the Box Inc.: Key Management
- Table 56: Jack in the Box Inc.: Financials, 2019-2021
- Table 57: Jack in the Box Inc.: Product Portfolio
- Table 58: Kentucky Fried Chicken: Key Management
- Table 59: Kentucky Fried Chicken: Financials, 2019-2021
- Table 60: Kentucky Fried Chicken: Product Portfolio
- Table 61: Kentucky Fried Chicken: Recent Developments, 2020-2022*
- Table 62: McDonald's Corp.: Key Management
- Table 63: McDonald's Corp.: Financials, 2019-2021
- Table 64: McDonald's Corp.: Product Portfolio
- Table 65: McDonald's Corp.: Recent Developments, 2020-2022*
- Table 66: Papa John's International Inc.: Key Management
- Table 67: Papa John's International Inc.: Financials, 2019-2021
- Table 68: Papa John's International Inc.: Product Portfolio
- Table 69: Pizza Hut LLC: Key Management
- Table 70: Pizza Hut LLC: Financials, 2019-2021
- Table 71: Pizza Hut LLC: Product Portfolio

- Table 72: Starbucks Corp.: Key Management
- Table 73: Starbucks Corp.: Financials, 2019-2021
- Table 74: Starbucks Corp.: Product Portfolio
- Table 75: Taco Bell Corp.: Key Management
- Table 76: Taco Bell Corp.: Financials, 2019-2021
- Table 77: Tim Hortons Inc.: Key Management
- Table 78: Tim Hortons Inc.: Financials, 2019-2021
- Table 79: Tim Hortons Inc.: Product Portfolio
- Table 80: The Wendy's Co.: Key Management
- Table 81: The Wendy's Co.: Financials, 2019-2021
- Table 82: The Wendy's Co.: Product Portfolio

List Of Figures

LIST OF FIGURES

Summary Figure: Global Market Shares of Food Trucks, by Region, 2021

Figure 1: SWOT Analysis: Food Trucks Market

Figure 2: Food Trucks Market: Porter's Five Forces Analysis

Figure 3: Food Trucks Market: Power of Suppliers

Figure 4: Food Trucks Market: Power of Buyers

Figure 5: Food Trucks Market: Threat of New Entrants

Figure 6: Food Trucks Market: Threat of Substitutes

Figure 7: Food Trucks Market: Degree of Competition

Figure 8: Global Population, by Key Countries, 2021

Figure 9: Patents Issued on Food Trucks, by Year, 2019-2022*

Figure 10: Global Market Shares of Food Trucks, by Type of Service, 2021

Figure 11: Global Market Shares of Food Trucks, by Type of Service, 2027

Figure 12: Global Market Shares of Food Trucks with Dine-in Service, by Region, 2021

Figure 13: Global Market Shares of Food Trucks with Dine-in Service, by Region, 2027

Figure 14: Global Market Shares of Food Trucks with Take-out Service, by Region, 2021

Figure 15: Global Market Shares of Food Trucks with Take-out Service, by Region, 2027

Figure 16: Global Market Shares of Food Trucks, by Type of Vehicle, 2021

Figure 17: Global Market Shares of Food Trucks, by Type of Vehicle, 2027

Figure 18: Global Market Shares of Food Vans and Buses, by Region, 2021

Figure 19: Global Market Shares of Food Vans and Buses, by Region, 2027

Figure 20: Global Market Shares of Food Trucks, by Region, 2021

Figure 21: Global Market Shares of Food Trucks, by Region, 2027

Figure 22: Global Market Shares of Other Types of Food Vehicles, by Region, 2021

Figure 23: Global Market Shares of Other Types of Food Vehicles, by Region, 2027

Figure 24: Global Market Shares of Food Trucks, by Type of Food, 2021

Figure 25: Global Market Shares of Food Trucks, by Type of Food, 2027

Figure 26: Global Market Shares of Fast Food Trucks, by Region, 2021

Figure 27: Global Market Shares of Fast Food Trucks, by Region, 2027

Figure 28: Global Market Shares of Ice Cream Trucks, by Region, 2021

Figure 29: Global Market Shares of Ice Cream Trucks, by Region, 2027

Figure 30: Global Market Shares of BBQ Food Trucks, by Region, 2021

Figure 31: Global Market Shares of BBQ Food Trucks, by Region, 2027

Figure 32: Global Market Shares of Beverage Trucks, by Region, 2021

- Figure 33: Global Market Shares of Beverage Trucks, by Region, 2027
- Figure 34: Global Market Shares of Asian Food Trucks, by Region, 2021
- Figure 35: Global Market Shares of Asian Food Trucks, by Region, 2027
- Figure 36: Global Market Shares of Other Types of Foods in Food Trucks, by Region, 2021
- Figure 37: Global Market Shares of Other Types of Foods in Food Trucks, by Region, 2027
- Figure 38: Global Market for Food Trucks, by Region
- Figure 39: Global Market Shares of Food Trucks, by Region, 2021
- Figure 40: Global Market Shares of Food Trucks, by Region, 2027
- Figure 41: U.S. Market for Food Trucks, 2021-2027
- Figure 42: Canadian Market for Food Trucks, 2021-2027
- Figure 43: Mexican Market for Food Trucks, 2021-2027
- Figure 44: U.K. Market for Food Trucks, 2021-2027
- Figure 45: German Market for Food Trucks, 2021-2027
- Figure 46: Italian Market for Food Trucks, 2021-2027
- Figure 47: Spanish Market for Food Trucks, 2021-2027
- Figure 48: French Market for Food Trucks, 2021-2027
- Figure 49: Rest of European Market for Food Trucks, 2021-2027
- Figure 50: Chinese Market for Food Trucks, 2021-2027
- Figure 51: Indian Market for Food Trucks, 2021-2027
- Figure 52: Japanese Market for Food Trucks, 2021-2027
- Figure 53: Rest of Asia-Pacific Market for Food Trucks, 2021-2027
- Figure 54: South American Market for Food Trucks, 2021-2027
- Figure 55: Middle Eastern Market for Food Trucks, 2021-2027
- Figure 56: African Market for Food Trucks, 2021-2027
- Figure 57: Burger King Corp.: Revenue Share, by Business Segment, 2021
- Figure 58: Burger King Corp.: Systemwide Sales, 2019-2021
- Figure 59: Domino's Pizza Inc.: Revenue Share, by Business Segment, 2021
- Figure 60: Domino's Pizza Inc.: Revenue Share, by Region, 2021
- Figure 61: Domino's Pizza Inc.: Systemwide Sales, 2019-2021
- Figure 62: Jack in the Box Inc.: Revenue Share, by Business Segment, 2021
- Figure 63: Jack in the Box Inc.: Systemwide Sales, 2019-2021
- Figure 64: Kentucky Fried Chicken: Revenue Share, by Region, 2021
- Figure 65: Kentucky Fried Chicken: Revenue Share, by Business Segment, 2021
- Figure 66: McDonald's Corp.: Revenue Share, by Business Segment, 2021
- Figure 67: McDonald's Corp.: Revenue Share, by Region, 2021
- Figure 68: Papa John's International Inc.: Revenue Share, by Region, 2021
- Figure 69: Papa John's International Inc.: Revenue Share, by Business Segment, 2021

Figure 70: Pizza Hut LLC: Revenue Share, by Region, 2021

Figure 71: Pizza Hut LLC: Revenue Share, by Business Segment, 2021

Figure 72: Starbucks Corp.: Revenue Share, by Business Segment, 2021

Figure 73: Starbucks Corp.: Revenue Share, by Product, 2021

Figure 74: Starbucks Corp.: Revenue Share, by Region, 2021

Figure 75: Tim Hortons Inc.: Systemwide Sales, 2019-2021

Figure 76: The Wendy's Co.: Revenue Share, by Business Segment, 2021

Figure 77: The Wendy's Co.: Revenue Share, by Region, 2021

I would like to order

Product name: Food Trucks: Global Markets

Product link: <https://marketpublishers.com/r/FC82E52F9C35EN.html>

Price: US\$ 5,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FC82E52F9C35EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970