

Fashion Tech Startups

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Abstracts

REPORT SCOPE:

The scope of this report is focused on investment in fashion tech start-ups and the key areas that are driving industry growth, allowing these start-ups to succeed. BCC Research also explores industry structure, noting strategic alliances and acquisitions. The scope also includes analysis of investment in fashion tech start-ups based on regional markets. The start-ups considered for this study started after 2010. Fashion tech scale-up investment for 2017-2018 is included here, but the investment for these scale-ups began prior to 2010. Data from the Tech Scale-up Europe report was also considered.

REPORT INCLUDES:

Discussion of range of financing routes and life cycle of a startup focusing on the fashion industry

Underlying details of fashion tech start-up ecosystem categories, which include nascent ecosystem, advancing ecosystem, and the mature ecosystems

Regional landscape covering current investment scenario and future growth prospects for fashion tech start-ups in the regions of North America, Europe, Asia-Pacific and emerging economies from rest of the World

Profile description of some of the renowned fashion tech start-ups ranging from deep tech to normal e-commerce sites

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