

# European Markets, Technologies and Applications for Flexible Displays

<https://marketpublishers.com/r/E6CC62801F8EN.html>

Date: October 2018

Pages: 65

Price: US\$ 1,250.00 (Single User License)

ID: E6CC62801F8EN

## Abstracts

### Report Scope:

The report provides a snapshot of the European market for flexible displays and the share of principal display technologies that constitute it. It also provides an overview of flexible display technologies, fabrication technologies and printing/lithography technologies. By fabrication technologies the market is divided into conventional fabrication and roll-to-roll fabrication. For printing and lithography technology, the report contains technology types such as shadow mask/low resolution technologies, inkjet printing, imprint lithography and photolithography technologies. The report also reviews the European market for flexible displays in key applications, broken down by individual applications including:

E-book readers and tablets.

Notebooks and PCs.

Mobile phones and smartphones.

Gaming devices and media players.

Automotive and navigation.

Smartcards and other cards.

Signage and billboards.

Retail and logistics.

Wearables and defense.

The shipments for every segment are also provided in the report. The report also analyzes the recent developments adopted by the key players present in Europe. The key players considered for market study purposes are either headquartered in Europe, or they have a presence in the region through partner networks.

It should be noted that this report does not cover television displays and displays that are used in scientific applications and industrial instruments. The above list is not an exhaustive coverage of flexible displays and applications. It is widely expected that flexible displays will expand the horizons of present-day display applications and that display manufacturers will discover new surfaces, substrates, and bases that can host display functions.

Report Includes::

An overview of the European markets and technologies for flexible displays

A look at the market size and a forecast on the basis of fabrication technologies, printing and lithography technologies, display technologies, and end-user applications

Examination of the recent developments, product innovation and upgradation adopted by the key players present in Europe

Coverage of dynamic interferometry processes, including AMAX evaporation printing and roll-to-roll processing

Company profiles of the prominent players, including Aixtron, Henkel Corp (Vitriflex), Samsung SDI (Novaled GmbH), Meyer Burger, Veeco Instruments Inc and BASF (Rolic AG)

## Contents

### CHAPTER 1 INTRODUCTION

Introduction  
Study Goals and Objectives  
Reasons for Doing This Study  
Scope of the Report  
Research Methodology  
Geographic Breakdown  
Analyst's Credentials  
BCC Custom Research  
Related Reports

### CHAPTER 2 SUMMARY AND HIGHLIGHTS

### CHAPTER 3 TECHNOLOGY AND MARKET OVERVIEW

Technology Definition  
Introduction of Display Components  
Present-Day Display Technologies  
CRT  
LCD  
LED  
Plasma  
Implication of Flexibility  
Flexible Back-End Materials: The Thin-Film Transistor Story  
Flexible Batteries  
Flexible Encapsulation  
Flexibility in Substrates  
Dynamic Interferometry  
AMAX Evaporation Printing  
Roll-to-Roll Processing  
Front-end Emission (Display) Technologies  
Organic Light Emitting Diode  
Electrophoretic Displays  
Electrowetting, ChLCD and OLCD  
Current Trends  
Market Dynamics

Drivers  
Restraints  
Opportunities  
Key Market Developments

## **CHAPTER 4 EUROPEAN FLEXIBLE DISPLAY MARKET BY FABRICATION TECHNOLOGY**

Fabrication Technologies  
Conventional  
Roll-to-Roll and Others  
Market Size and Shipments

## **CHAPTER 5 EUROPEAN FLEXIBLE DISPLAY MARKET BY PRINTING AND LITHOGRAPHY TECHNOLOGY**

Printing and Lithography Technology  
Shadow Mask/Vapor Deposition and Other Low-Resolution Technologies  
Inkjet Printing  
Imprint Lithography  
Photo Lithography  
Market Size and Shipments

## **CHAPTER 6 EUROPEAN FLEXIBLE DISPLAY MARKET BY DISPLAY TECHNOLOGY**

Display Technology  
Flexible OLED Displays  
Electrophoretic Display (EPD)  
Electrowetting, Cholesteric Liquid Crystal (ChLCD), OLCD and Others  
Market Size and Shipments

## **CHAPTER 7 EUROPEAN FLEXIBLE DISPLAY MARKET BY END-USE APPLICATION**

End-Use Applications  
E-book Readers and Tablets  
Notebooks and PCs  
Mobile Phones and Smartphones

Gaming Devices and Media Players  
Automotive and Navigation  
Smartcards and Other Cards  
Signage and Billboards  
Retail and Logistics  
Wearable and Defense  
Market Size and Shipments

## **CHAPTER 8 EUROPEAN FLEXIBLE DISPLAY MARKET BY COUNTRY**

Countries  
Germany  
United Kingdom  
France  
Italy  
Rest of Europe  
Market Size and Shipments

## **CHAPTER 9 COMPANY PROFILES**

AIXTRON SE  
    Company Overview  
AMS TECHNOLOGIES AG  
    Company Overview  
APPLIED MATERIALS INC.  
    Company Overview  
BASF (ROLIC AG)  
    Company Overview  
BENEQ  
    Company Overview  
CYNORA GMBH  
    Company Overview  
EM MICROELECTRONIC-MARIN SA  
    Company Overview  
ENCAPSULIX SAS  
    Company Overview  
FLEXENABLE  
    Company Overview  
HENKEL CORP. (VITRIFLEX)

Company Overview  
KONINKLIJKE PHILIPS N.V.  
Company Overview  
LG AND LG DISPLAY  
Company Overview  
MEYER BURGER TECHNOLOGY AG  
Company Overview  
OSRAM GMBH  
Company Overview  
PLASTIC LOGIC GMBH  
Company Overview  
ROYOLE CORP.  
Company Overview  
SAMSUNG  
Company Overview  
SHARP DEVICES EUROPE GMBH  
Company Overview  
UNIVERSAL DISPLAY  
Company Overview  
VEECO INSTRUMENTS INC.  
Company Overview

## List Of Tables

### LIST OF TABLES

Summary Table: European Market for Flexible Displays, by Display Technology, Through 2023

Table 1: European Market for Flexible Displays, by Fabrication Technology, Through 2023

Table 2: European Market Volume for Flexible Displays, by Fabrication Technology, Through 2023

Table 3: European Market for Flexible Displays, by Printing and Lithography Technology, Through 2023

Table 4: European Market Volume for Flexible Displays, by Printing and Lithography Technology, Through 2023

Table 5: European Market for Flexible Displays, by Display Technology, Through 2023

Table 6: European Market Volume for Flexible Displays, by Display Technology, Through 2023

Table 7: European Market for Flexible Displays, by Application, Through 2023

Table 8: European Market Volume for Flexible Display, by Application, Through 2023

Table 9: European Market for Flexible Displays, by Country, Through 2023

Table 10: European Market Volume for Flexible Displays, by Country, Through 2023

## List Of Figures

### LIST OF FIGURES

Summary Figure: European Market for Flexible Displays, by Display Technology, 2017-2023

Figure 1: European Market Share for Flexible Displays, by Fabrication Technology, 2017

Figure 2: European Market Share for Flexible Displays, by Printing and Lithography Technology, 2017

Figure 3: European Market Share for Flexible Displays, by Display Technology, 2017

Figure 4: European Market Share for Flexible Displays, by Application, 2017

Figure 5: European Market Share for Flexible Displays, by Country, 2017



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