

Educational Equipment and Software: Global Markets

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Abstracts

Summary:

In contemporary times, teaching is aided by digital technology, which is revolutionizing education. Schools and colleges allow students to bring devices to class. This represents a shift from traditional school equipment to digital technology. Integrated learning solutions, augmented reality (AR), personalized learning, bite-sized learning and internet of things are some of the technologies that are transforming education. In 2020, the education sector is more student-centered and classrooms are designed to provide flexible and collaborative learning. The COVID-19 pandemic caused colleges and universities to go digital. Though online education is not a new trend, regional lockdowns boos t online learning.

The education sectors in North America, Europe and Asia-Pacific are major drivers for the educational equipment and software markets.

BCC Research projects that the global educational equipment and software market will grow from REDACTED in 2020 to reach more than REDACTED in 2025, growing at a five-year compound annual growth rate (CAGR) of REDACTED.

Report Scope:

The scope of this report is broad and covers various types of educational equipment and software used in the academic sector. The market is broken down into major types of educational equipment and software and by region. Revenue forecasts from 2020-2025 are given for each educational equipment and software segment and regional market, with estimated values derived from manufacturers' total revenues.

The report also includes a discussion of the major players across each regional



educational equipment and software market. Further, it explains the major drivers and regional dynamics of the global educational equipment and software market and current trends within the industry.

The report concludes with a special focus on the vendor landscape and includes detailed profiles of the major vendors in the global educational equipment and software market.

Report Includes:

81 data tables and 17 additional tables

An overview of the global market for educational equipment and software

Estimation of the market size and analyses of global market trends with data from 2019, estimates for 2020, and projections of compound annual growth rates (CAGRs) through 2025

Identification of market drivers, restraints and other forces impacting the global market and evaluation of current market trends, market size, market forecast, and technological advancements within the industry

Impact analysis of COVID-19 on educational equipment and software market

Market share analysis of the key companies of the industry and coverage of events like mergers & acquisitions, joint ventures, collaborations or partnerships, and other key market strategies; and a relevant patent analysis

Company profiles of major players of the industry, including Adobe, Cisco Systems Inc., Dell, HP, Lenovo, McGraw-Hill, NIIT Ltd. and Pearson



Contents

CHAPTER 1 INTRODUCTION

Study Goals and Objectives
Reasons for Doing This Study
Scope of Report
Information Sources
Methodology
Geographic Breakdown
Analyst's Credentials
BCC Custom Research
Related BCC Research Reports

CHAPTER 2 SUMMARY AND HIGHLIGHTS

CHAPTER 3 MARKET AND TECHNOLOGY BACKGROUND

Covid-19: Impact on Educational Equipment and Software Market

Types of Hardware

Interactive Whiteboards

Interactive Displays

Interactive Tables

Student Response Systems

Laptops

Desktops

Tablets

Stylus Pens

Wireless Slates

Classroom Wearables

Projectors

3D Printers

Types of Software

Learning Management Systems (LMS)

Learning Content Management System (LCMS)

Adaptive Learning Platform

Assessment Systems (AS)

Other Types of Software

Type of Content



Audio-Based Content Text Content Video-Based Content

CHAPTER 4 MARKET OVERVIEW

Drivers

More Connected Devices in Schools, Colleges and Universities

Availability of E-Learning Solutions for Teachers and Students

The Growing Role of Technology in the Education Sector

Restraints

Cyberattacks

Opportunities

Increased Investment: Education Sector

Challenges

High Cost: E-learning Platforms

CHAPTER 5 GLOBAL MARKET: EDUCATIONAL EQUIPMENT AND SOFTWARE

Introduction

Global Market for Educational Equipment and Software by Offering

Educational Equipment

Educational Software

Educational Content

Global Market: Educational Equipment and Software by Region

Global Market: Educational Equipment and Software by Application

Global Market: Educational Equipment by Type

Interactive White Boards

Interactive Displays

Interactive Tables

Student Response Systems

Laptops

Desktops

Tablets

Stylus Pens

Wireless Slates

Classroom Wearables

Projectors

3D Printers



Global Market: Educational Software by Type

Learning Management Systems (LMS)

Learning Content Management Systems (LCMS)

Adaptive Learning Platforms

Assessment Systems

Other Types of Software

Global Market: Educational Content by Type

Audio-Based Content

Text Content

Video-Based Content

Global Market: Educational Equipment by Application

K-12 Educational Hardware

University Applications of Educational Hardware

International Entrance Exam and Course Applications of Educational Hardware

Global Market: Educational Software by Application

K-12 Educational Software by Type

University Applications of Educational Software by Type

International Entrance Exam and Course Applications of Software by Type

Global Market: Educational Content by Type

K-12 Educational Content by Type

University Applications of Educational Content by Type

International Entrance Exam and Course Applications of Educational Content by Type

CHAPTER 6 REGIONAL MARKETS: EDUCATIONAL EQUIPMENT AND SOFTWARE

North American Market: Educational Equipment and Software

Educational Hardware Educational Software Educational Content

North American Market: Educational Hardware and Software by Country

North American Market: Educational Hardware by Type

Interactive White Boards

Interactive Displays

Interactive Tables

Student Response Systems

Laptops

Desktops

Tablets



Stylus Pens

Wireless Slates

Classroom Wearables

Projectors

3D Printers

North American Market: Educational Software by Type

Learning Management Systems

Learning Content Management Systems

Adaptive Learning Platforms

Assessment Systems

Other Types of Software

North American Market: Educational Content by Type

Audio-Based Content

Text Content

Video-Based Content

European Market: Educational Hardware and Software Asia-Pacific Market: Educational Hardware and Software

CHAPTER 7 PATENT REVIEW

Recent Patents Issued That Are Related to Educational Hardware

CHAPTER 8 COMPANY PROFILES

2U

ADOBE CORP.

APPLE

ARTICULATE

BLACKBOARD

CISCO SYSTEMS INC.

CORNERSTONE ONDEMAND INC.

COURSERA INC.

D2L

DASSAULT SYSTEMES SOLIDWORKS CORP.

DELL

ECHO360

EDUCOMP SOLUTION

ELLUCIAN

FUJITSU



HONGEN EDUCATION AND TECHNOLOGY

HP

IBM

INSTRUCTURE

INTEL

JENZABAR

KAPLAN TEST PREP

KINGSOFT

KNEWTON

LENOVO

THE MATHWORKS INC.

MCGRAW-HILL EDUCATION

MICROSOFT

MPS INTERACTIVE SYSTEMS LTD.

NEUSOFT

NIIT LTD.

ORACLE

PEARSON

PROMETHEAN WORLD

PTC

SABA SOFTWARE

SAP

SCHOLASTIC CORP.

SMART TECHNOLOGIES

UNIT4 EDUCATION SOLUTION



List Of Tables

LIST OF TABLES

Summary Table: Global Market: Educational Equipment and Software, by Offering, Through 2025

Table 1: U.S. Tech Device Ownership among Children and Teens, March 2019

Table 2: Global Market: Educational Equipment and Software, by Offering, Through 2025

Table 3: Global Market: Educational Equipment, by Type, Through 2025

Table 4: Global Market: Educational Software, by Type, Through 2025

Table 5: Global Market: Educational Content, by Type, Through 2025

Table 6: Global Market: Educational Equipment and Software, by Region, Through 2025

Table 7: Global Market: Educational Equipment and Software, by Application, Through 2025

Table 8: Global Market: Interactive White Boards, by Region, Through 2025

Table 9: Global Market: Interactive Displays, by Region, Through 2025

Table 10: Global Market: Interactive Tables, by Region, Through 2025

Table 11: Global Market: Student Response Systems, by Region, Through 2025

Table 12: Global Market: Laptops, by Region, Through 2025

Table 13: Global Market: Desktops, by Region, Through 2025

Table 14: Global Market: Tablets, by Region, Through 2025

Table 15: Global Market: Stylus Pens, by Region, Through 2025

Table 16: Global Market: Wireless Slates, by Region, Through 2025

Table 17: Global Market Shares: Classroom Wearables, by Region, Through 2025

Table 18: Global Market: Projectors, by Region, Through 2025

Table 19: Global Market: 3D Printers, by Region, Through 2025

Table 20: Global Market: Learning Management Systems, by Region, Through 2025

Table 21: Global Market: Learning Content Management Systems, by Region, Through 2025

Table 22: Global Market: Adaptive Learning Platforms, by Region, Through 2025

Table 23: Global Market: Assessment Systems, by Region, Through 2025

Table 24: Global Market: Other Types of Software, by Region, Through 2025

Table 25: Global Market: Audio-Based Content, by Region, Through 2025

Table 26: Global Market: Text Content, by Region, Through 2025

Table 27: Global Market: Video-Based Content, by Region, Through 2025

Table 28: Global Market: K-12 Applications of Educational Hardware, by Type, Through 2025

Table 29: Global Market: University Applications of Educational Hardware, by Type,



Through 2025

Table 30: Global Market: International Entrance Exam and Course Applications of Educational Hardware, by Type, Through 2025

Table 31: Global Market: Educational Software, K-12, by Type, Through 2025

Table 32: Global Market: University Applications of Educational Software, by Type, Through 2025

Table 33: Global Market: International Entrance Exam and Course Applications of Educational Software, by Type, Through 2025

Table 34: Global Market: Educational Content, K-12, by Type, Through 2025

Table 35: Global Market: University Applications of Educational Content, by Type, Through 2025

Table 36: Global Market: International Entrance Exam and Course Applications of Educational Content, by Type, Through 2025

Table 37: North American Market: Educational Equipment and Software, Through 2025

Table 38: North American Market: Educational Hardware, by Type, Through 2025

Table 39: North American Market: Educational Software, by Type, Through 2025

Table 40: North American Market: Educational Content, by Type, Through 2025

Table 41: North American Market: Educational Hardware and Software, by Country, Through 2025

Table 42: North American Market: Interactive White Boards, by Country, Through 2025

Table 43: North American Market Shares: Interactive Displays, by Country, Through 2025

Table 44: North American Market: Interactive Tables, by Country, Through 2025

Table 45: North American Market: Student Response Systems, by Country, Through 2025

Table 46: North American Market: Laptops, by Country, Through 2025

Table 47: North American Market: Desktops, by Country, Through 2025

Table 48: North American Market: Tablets, by Country, Through 2025

Table 49: North American Market: Stylus Pens, by Country, Through 2025

Table 50: North American Market Shares: Wireless Slates, by Country, Through 2025

Table 51: North American Market: Classroom Wearables, by Country, Through 2025

Table 52: North American Market: Projectors, by Country, Through 2025

Table 53: North American Market Shares: 3D Printers, by Country, Through 2025

Table 54: North American Market: Learning Management Systems, by Country,

Through 2025

Table 55: North American Market: Learning Content Management Systems, by Country, Through 2025

Table 56: North American Market: Adaptive Learning Platform, by Country, Through 2025



Table 57: North American Market: Assessment Systems, by Country, Through 2025

Table 58: North American Market: Other Types of Software, by Country, Through 2025

Table 59: North American Market: Audio-Based Content, by Country, Through 2025

Table 60: North American Market: Text Content, by Country, Through 2025

Table 61: North American Market: Video-Based Content, by Country, Through 2025

Table 62: European Market: Educational Hardware and Software, by Country, Through 2025

Table 63: Asia-Pacific Market: Educational Hardware and Software, by Country,

Through 2025

Table 64: Important Patents: Interactive White Boards, 2001-2020

Table 65: Important Patents: Interactive Displays, 2007-2020

Table 66: Important Patents: Interactive Tables, 2006-2015

Table 67: Important Patents: Student Response Systems, 2001-2020

Table 68: Important Patents: Laptops, 2006-2016

Table 69: Important Patents: Desktops, 2001-2020

Table 70: Important Patents: Tablets, 2007-2016

Table 71: Important Patents: Stylus Pens, 2002-2020

Table 72: Important Patents: Wireless Slates, 2012-2016

Table 73: Important Patents: Classroom Wearables, 2000-2020

Table 74: Important Patents: Projectors, 2007-2017

Table 75: Important Patents: 3D Printers, 2000-2016

Table 76: Important Patents: Learning Management Systems, 2004-2015

Table 77: Important Patents: Learning Content Management System, 2005-2007

Table 78: Important Patents: Assessment Systems, 2015-2017

Table 79: Other Important Patents, 2005-2013

Table 80: Adobe's Financial Performance, Through 2019

Table 81: Apple's Financial Performance, Through 2019

Table 82: Cisco Systems' Financial Performance, Through 2019

Table 83: Cornerstone's Financial Performance, Through 2019

Table 84: Fujitsu's Financial Performance, Through 2025

Table 85: HP's Financial Performance, Through 2019

Table 86: IBM's Financial Performance, Through 2019

Table 87: Instructure's Financial Performance, Through 2019

Table 88: Intel's Financial Performance, Through 2019

Table 89: Kingsoft's Financial Performance, Through 2019

Table 90: Lenovo's Financial Performance, Through 2019

Table 91: McGraw-Hill's Financial Performance, Through 2019

Table 92: Microsoft's Financial Performance, Through 2019

Table 93: NIIT's Financial Performance, Through 2019



Table 94: Oracle's Financial Performance, Through 2019
Table 95: Pearson's Financial Performance, Through 2019
Table 96: SAP's Financial Performance, Through 2019

Table 97: Scholastic's Financial Performance, Through 2019



List Of Figures

LIST OF FIGURES

Summary Figure: Global Market: Educational Equipment and Software, by Offering, 2019-2025

Figure 1: Key Growth Factors: e-Learning

Figure 2: Global Market Shares: Educational Equipment and Software, by Type, 2020

Figure 3: Global Market Shares: Educational Equipment and Software, by Type, 2025

Figure 4: Global Market Shares: Educational Equipment, by Type, 2020

Figure 5: Global Market Shares: Educational Equipment, by Type, 2025

Figure 6: Global Market Shares: Educational Software, by Type, 2020

Figure 7: Global Market Shares: Educational Software, by Type, 2025

Figure 8: Global Market Shares: Educational Content, by Type, 2020

Figure 9: Global Market Shares: Educational Content, by Type, 2025

Figure 10: Global Market Shares: Educational Equipment and Software, by Region, 2020

Figure 11: Global Market Shares: Educational Equipment and Software, by Region, 2025

Figure 12: Global Market Shares: Educational Equipment and Software, by Application, 2020

Figure 13: Global Market Shares: Educational Equipment and Software, by Application, 2025

Figure 14: Global Market Shares: Interactive White Boards, by Region, 2020

Figure 15: Global Market Shares: Interactive White Boards, by Region, 2025

Figure 16: Global Market Shares: Interactive Displays, by Region, 2020

Figure 17: Global Market Shares: Interactive Displays, by Region, 2025

Figure 18: Global Market Shares: Interactive Tables, by Region, 2020

Figure 19: Global Market Shares: Interactive Tables, by Region, 2025

Figure 20: Global Market Shares: Student Response Systems, by Region, 2020

Figure 21: Global Market Shares: Student Response Systems, by Region, 2025

Figure 22: Global Market Shares: Laptops, by Region, 2020

Figure 23: Global Market Shares: Laptops, by Region, 2025

Figure 24: Global Market Shares: Desktops, by Region, 2020

Figure 25: Global Market Shares: Desktops, by Region, 2025

Figure 26: Global Market Shares: Tablets, by Region, 2020

Figure 27: Global Market Shares: Tablets, by Region, 2025

Figure 28: Global Market Shares: Stylus Pens, by Region, 2020

Figure 29: Global Market Shares: Stylus Pens, by Region, 2025



- Figure 30: Global Market Shares: Wireless Slates, by Region, 2020
- Figure 31: Global Market Shares: Wireless Slates, by Region, 2025
- Figure 32: Global Market Shares: Classroom Wearables, by Region, 2020
- Figure 33: Global Market Shares: Classroom Wearables, by Region, 2025
- Figure 34: Global Market Shares: Projectors, by Region, 2020
- Figure 35: Global Market Shares: Projectors, by Region, 2025
- Figure 36: Global Market Shares: 3D Printers, by Region, 2020
- Figure 37: Global Market Shares: 3D Printers, by Region, 2025
- Figure 38: Global Market Shares: Learning Management Systems, by Region, 2020
- Figure 39: Global Market Shares: Learning Management Systems, by Region, 2025
- Figure 40: Global Market Shares: Learning Content Management Systems, by Region, 2020
- Figure 41: Global Market Shares: Learning Content Management Systems, by Region, 2025
- Figure 42: Global Market Shares: Adaptive Learning Platforms, by Region, 2020
- Figure 43: Global Market Shares: Adaptive Learning Platforms, by Region, 2025
- Figure 44: Global Market Shares: Assessment Systems, by Region, 2020
- Figure 45: Global Market Shares: Assessment Systems, by Region, 2025
- Figure 46: Global Market Shares: Other Types of Software, by Region, 2020
- Figure 47: Global Market Shares: Other Types of Software, by Region, 2025
- Figure 48: Global Market Shares: Audio-Based Content, by Region, 2020
- Figure 49: Global Market Shares: Audio-Based Content, by Region, 2025
- Figure 50: Global Market Shares: Text Content, by Region, 2020
- Figure 51: Global Market Shares: Text Content, by Region, 2025
- Figure 52: Global Market Shares: Video-Based Content, by Region, 2020
- Figure 53: Global Market Shares: Video-Based Content, by Region, 2025
- Figure 54: Global Market Shares: K-12 Applications of Educational Hardware, by Type, 2020
- Figure 55: Global Market Shares: K-12 Applications of Educational Hardware, by Type, 2025
- Figure 56: Global Market Shares: University Applications of Educational Hardware, by Type, 2020
- Figure 57: Global Market University Applications of Educational Hardware, by Type, 2025
- Figure 58: Global Market Shares: International Entrance Exam and Course Applications of Educational Hardware, by Type, 2020
- Figure 59: Global Market Shares: International Entrance Exam and Course Applications of Educational Hardware, by Type, 2025
- Figure 60: Global Market Shares: K-12 Educational Software, by Type, 2020



Figure 61: Global Market Shares: K-12 Educational Software, by Type, 2025

Figure 62: Global Market Shares: University Applications of Educational Software, by Type, 2020

Figure 63: Global Market Shares: University Applications of Educational Software, by Type, 2025

Figure 64: Global Market Shares: Educational Software, International Entrance Exams and Courses, by Type, 2020

Figure 65: Global Market Shares: Educational Software, International Entrance Exams and Courses, by Type, 2025

Figure 66: Global Market Shares: Educational Content, K-12, by Type, 2020

Figure 67: Global Market Shares: Educational Content, K-12, by Type, 2025

Figure 68: Global Market Shares: University Applications of Educational Content, by Type, 2020

Figure 69: Global Market Shares: University Applications of Educational Content, by Type, 2025

Figure 70: Global Market Shares: International Entrance Exam and Course Applications of Educational Content, by Type, 2020

Figure 71: Global Market Shares: International Entrance Exam and Course Applications of Educational Content, by Type, 2025

Figure 72: North American Market Shares: Educational Equipment and Software, 2020

Figure 73: North American Market Shares: Educational Equipment and Software, 2025

Figure 74: North American Market Shares: Educational Hardware, by Type, 2020

Figure 75: North American Market Shares: Educational Hardware, by Type, 2025

Figure 76: North American Market Shares: Educational Software, by Type, 2020

Figure 77: North American Market Shares: Educational Software, by Type, 2025

Figure 78: North American Market Shares: Educational Content, by Type, 2020

Figure 79: North American Market Shares: Educational Content, by Type, 2025

Figure 80: North American Market Shares: Educational Hardware and Software, by Country, 2020

Figure 81: North American Market Shares: Educational Hardware and Software, by Country, 2025

Figure 82: North American Market Shares: Interactive White Boards, by Country, 2020

Figure 83: North American Market Shares: Interactive White Boards, by Country, 2025

Figure 84: North American Market Shares: Interactive Displays, by Country, 2020

Figure 85: North American Market Shares: Interactive Displays, by Country, 2025

Figure 86: North American Market Shares: Interactive Tables, by Country, 2020

Figure 87: North American Market Shares: Interactive Tables, by Country, 2025

Figure 88: North American Market Shares: Student Response Systems, by Country, 2020



- Figure 89: North American Market Shares: Student Response Systems, by Country, 2025
- Figure 90: North American Market Shares: Laptops, by Country, 2020
- Figure 91: North American Market Shares: Laptops, by Country, 2025
- Figure 92: North American Market Shares: Desktops, by Country, 2020
- Figure 93: North American Market Shares: Desktops, by Country, 2025
- Figure 94: North American Market Shares: Tablets, by Country, 2020
- Figure 95: North American Market Shares: Tablets, by Country, 2025
- Figure 96: North American Market Shares: Stylus Pens, by Country, 2020
- Figure 97: North American Market Shares: Stylus Pens, by Country, 2025
- Figure 98: North American Market Shares: Wireless Slates, by Country, 2025
- Figure 99: North American Market Shares: Wireless Slates, by Country, 2025
- Figure 100: North American Market Shares: Classroom Wearables, by Country, 2020
- Figure 101: North American Market Shares: Classroom Wearables, by Country, 2025
- Figure 102: North American Market Shares: Projectors, by Country, 2020
- Figure 103: North American Market Shares: Projectors, by Country, 2025
- Figure 104: North American Market Shares: 3D Printers, by Country, 2020
- Figure 105: North American Market Shares: 3D Printers, by Country, 2025
- Figure 106: North American Market Shares: Learning Management Systems, by Country, 2020
- Figure 107: North American Market Shares: Learning Management Systems, by Country, 2025
- Figure 108: North American Market Shares: Learning Content Management Systems, by Country, 2020
- Figure 109: North American Market Shares: Learning Content Management Systems, by Country, 2025
- Figure 110: North American Market Shares: Adaptive Learning Platform, by Country, 2020
- Figure 111: North American Market Shares: Adaptive Learning Platform, by Country, 2025
- Figure 112: North American Market Shares: Assessment Systems, by Country, 2020
- Figure 113: North American Market Shares: Assessment Systems, by Country, 2025
- Figure 114: North American Market Shares: Other Types of Software, by Country, 2020
- Figure 115: North American Market Shares: Other Types of Software, by Country, 2025
- Figure 116: North American Market Shares: Audio-Based Content, by Country, 2020
- Figure 117: North American Market Shares: Audio-Based Content, by Country, 2025
- Figure 118: North American Market Shares: Text Content, by Country, 2020
- Figure 119: North American Market Shares: Text Content, by Country, 2025
- Figure 120: North American Market Shares: Video-Based Content, by Country, 2020



- Figure 121: North American Market Shares: Video-Based Content, by Country, 2025
- Figure 122: European Market Shares: Educational Hardware and Software, by Country, 2020
- Figure 123: European Market Shares: Educational Hardware and Software, by Country, 2025
- Figure 124: APAC Market Shares: Educational Hardware and Software, by Country, 2020
- Figure 125: APAC Market Shares: Educational Hardware and Software, by Country, 2025
- Figure 126: Adobe Sales Share, by Segment, 2019
- Figure 127: Apple Sales Share, by Region/Country, 2019
- Figure 128: Cisco Systems Sales Share, by Region, 2019
- Figure 129: Cornerstone Sales Share, by Region/Country, 2019
- Figure 130: Fujitsu Sales Share, by Segment, 2019
- Figure 131: HP Sales Share, by Segment, 2019
- Figure 132: HP Sales Share, by Region/Country, 2019
- Figure 133: IBM Sales Share, by Segment, 2019
- Figure 134: IBM Sales Share, by Region, 2019
- Figure 135: Instructure Sales Share, by Business Segment, 2019
- Figure 136: Intel Sales Share, by Segment, 2019
- Figure 137: Intel Sales Share, by Region/Country, 2019
- Figure 138: Kingsoft Sales Share, by Segment, 2019
- Figure 139: Kingsoft Sales Share, by Region/Country, 2019*
- Figure 140: Lenovo Sales Share, by Segment, 2019
- Figure 141: Lenovo Sales Share, by Region/Country, 2019
- Figure 142: McGraw-Hill Sales Share, by Segment, 2019
- Figure 143: McGraw-Hill Market Share, by Region/Country, 2019
- Figure 144: Microsoft Sales Share, by Segment, 2019
- Figure 145: Microsoft Sales Share, by Region/Country, 2019
- Figure 146: NIIT Sales Share, by Segment, 2019
- Figure 147: Oracle Sales Share, by Region, 2019
- Figure 148: Oracle Sales Share, by Segment, 2019
- Figure 149: Pearson Sales Share, by Segment, 2019
- Figure 150: Pearson Sales Share, by Region/Country, 2019
- Figure 151: PTC Sales Share, by Segment, 2019
- Figure 152: PTC Sales Share, by Region, 2019
- Figure 153: SAP Sales Share, by Region, 2019
- Figure 154: SAP Sales Share, by Business Segment, 2019
- Figure 155: Scholastic Sales Share, by Segment, 2019



COMPANIES MENTIONED

2U

Adobe Corp.

APPLE

ARTICULATE

Blackboard

CISCO SYSTEMS INC.

CORNERSTONE ONDEMAND INC.

Coursera Inc.

D2L

DASSAULT SYSTEMES SOLIDWORKS CORP.

Dell

Echo360

Educomp Solution

Ellucian

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